



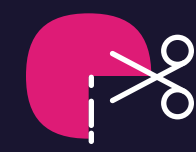
Core

Our flagship study of global internet users across 53 markets



Kids

This data set focuses on children aged 8-15 across 18 global markets



Custom

Ask any question for a deeper view and access expert help from analysts



USA

This US-focused data set covers American consumers aged 16+ across all 50 states

Core add-ons

(Recontact of Core)



Alcohol

Surveys monthly alcohol drinkers across 6 markets



Automotive

Focuses on future car buyers and current car owners across 6 markets



Consumer Tech

Zeroes in on all things consumer tech across 9 global markets



Gaming

Puts the spotlight on gamers across 20 global markets



Luxury

Provides insights into consumers' luxury perceptions and buying habits across 5 markets



Sports

Looks at sports fans across 22 global markets



Travel

Provides insights into consumers' travel perceptions and plans across 11 markets



Work

Focuses on business professionals in 19 markets



Core Plus **FREE**

An in-depth look at 7 key global markets



Zeitgeist **FREE**

Up-to-the-moment data set features fresh data every month across 11 markets

USA add-ons

(Recontact of USA)



USA Plus **FREE**

Offers insights into Americans' views on social value topics