



GWI Core Plus Q3 2022

Questionnaire

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Media Consumption

Print – Newspapers

Frequency of Reading Newspapers

How frequently do you do these things?

Read printed copies of newspapers i.e. physical copies, not digital or online versions, Read digital copies of newspapers i.e. on a website / app, social media or anywhere else online

- Every day / most days
- 2-3 times a week
- Once a week
- Once every 2 weeks
- Once a month
- Less often than once a month
- Rarely
- Never

Newspapers Read

In the last month, have you read or seen stories from any of these newspapers? This could be in a print copy, on their website / app, or anywhere else online (e.g. on social media)

Newspapers Read Regularly

Which of these newspapers do you read regularly?

Asked about all the newspapers the respondent has read in the last month.

Format for Reading Newspapers

Do you read the **printed version** of any of these newspapers?

Asked about all the newspapers the respondent has read in the last month.

And which of these do you also read **online**?

Asked about all the newspapers the respondent reads in print.

Canada

- | | | |
|--------------------------|------------------------|-----------------------------------|
| • Cape Breton Post | • Le Journal de Quebec | • North Bay Nugget |
| • Edmonton Journal | • Le Nouvelists | • Ottawa Citizen |
| • Financial Post | • Le Quotidien | • The Belleville
Intelligencer |
| • La Tribune | • Le Soleil | • The Brandon Sun |
| • La Voix de l'Est | • Leader-Post | • The Brantford Expositor |
| • Le Devoir | • Metro Montreal | • The Calgary Herald |
| • Le Droit | • Montreal Gazette | • The Calgary Sun |
| • Le Journal de Montreal | • National Post | |

- The Chatham Daily News
- The Chronicle Herald
- The Edmonton Sun
- The Globe and Mail
- The Guardian
- The Hamilton Spectator
- The Journal Pioneer
- The Kingston Whig-Standard
- The London Free Press

- The Ottawa Sun
- The Owen Sound Sun Times
- The Peterborough Examiner
- The Province
- The Sarnia Observer
- The Sault Star
- The Standard
- The StarPhoenix
- The Sudbury Star

- The Telegram
- The Toronto Sun
- The Tribune
- The Vancouver Sun
- The Windsor Star
- The Winnipeg Sun
- Times Colonist
- Toronto Star
- Waterloo Region Record
- Winnipeg Free Press

China

- Beijing Daily
- China Daily
- China Youth Daily
- Chinese Economic Times
- Economic Daily
- Global Times
- Guizhou Daily
- Hebei Daily

- Information Times
- Jie Fang Daily
- Jingji Guancha Bao
- Liaoning Daily
- People's Daily
- Qilu Evening News
- Qingdao News
- Reference News
- Shanghai Daily

- Shanghai Star
- Sichuan Daily
- Southern Metropolitan Daily
- Southern Weekly
- West China City News
- Xinmin Evening News
- Yang Cheng Wan Bao
- Yangtse Evening News

France

- 20 Minutes
- CNews
- Dernières Nouvelles d'Alsace
- Journal du Dimanche
- La Croix
- Le Figaro
- Le Monde

- Le Parisien / Aujourd'hui en France
- Le Point
- L'Équipe
- Les Dépêches du Midi
- Les Échos
- L'Est Républicain
- L'Express

- L'Humanité
- Libération
- L'Obs
- L'Opinion
- Marianne
- Midi Libre
- Ouest France
- Sud Ouest

Germany

- Aachener Zeitung
- Augsburger Allgemeine
- B.Z.
- Badische Neueste Nachrichten
- Badische Zeitung
- Berliner Kurier
- Berliner Morgenpost
- Bild
- Braunschweiger Zeitung
- Der Tagesspiegel
- Die Rheinpfalz
- Die Welt
- Die Zeit
- Express

- Frankfurter Allgemeine
- Frankfurter Rundschau
- Freie Presse
- Hamburger Abendblatt
- Hamburger Morgenpost
- Handelsblatt
- Hannoversche Allgemeine Zeitung
- Hessische/Niedersächsische Allgemeine
- Junge Welt
- Kölner Stadt-Anzeiger
- Leipziger Volkszeitung
- Main-Post

- Märkische Allgemeine
- Mitteldeutsche Zeitung
- Morgenpost für Sachsen
- Münchner Merkur
- Neue Osnabrücker Zeitung
- Neue Ruhr Zeitung
- Neue Westfälische
- Neues Deutschland
- Nürnberger Nachrichten
- Passauer Neue Presse
- Rheinische Post
- Rhein-Zeitung

- Sächsische Zeitung
- Schwäbische Zeitung
- Stuttgarter Zeitung
- Süddeutsche Zeitung
- Südwest-Presse
- Taz - Die Tageszeitung

- Thüringer Allgemeine
- tz
- Volksstimme
- Weser-Kurier
- Westdeutsche Allgemeine Zeitung

- Westfälische Nachrichten
- Westfälische Rundschau
- Westfälischer Anzeiger

India

- Ajit
- Amar Ujala
- Ananda Bazar Patrika
- Andhra Jyoti
- Bartaman
- Daily Sakal
- Mathrubhumi
- Daily Thanthi
- Dainik Bhaskar
- Dainik Jagran
- Deshabhimani
- Dinamalar

- Divya Bhaskar
- Eenadu
- Ei Samay
- Sangbadpatra
- Hindustan
- Hindustan Times
- Jag Bani
- Loksatta
- Malayala Manorama
- Mathrubhumi
- NDTV
- Patrika

- Prajavani
- Pudhari
- Punjab Kesari
- Rajasthan Patrika
- Sakshi
- The Economic Times
- The Hindu
- The Telegraph
- Times of India
- Udayavani
- Vijayavani

Italy

- Corriere della Sera
- Corriere dello Sport
- il Fatto Quotidiano
- il Giornale
- Il Mattino

- Il Messaggero
- Il Sole 24 Ore
- La Gazzetta dello Sport
- La Repubblica
- La Stampa

- Libero
- Qn-Quotidiano Nazionale
- Tuttosport

Spain

- 20 Minutos
- ABC
- Ara
- AS
- Atlántico Diario
- Canarias 7
- Cinco Días
- Deia
- Diari de Girona
- Diari de Tarragona
- Diari Mes
- Diari Segre
- Diario Córdoba
- Diario De Almería
- Diario de Ávila
- Diario de Avisos
- Diario de Burgos
- Diario de Cádiz
- Diario de Ferrol
- Diario de Ibiza

- Diario de Jerez
- Diario de León
- Diario de Mallorca
- Diario De Navarra
- Diario De Noticias
- Diario de Pontevedra
- Diario de Sevilla
- Diario de Teruel
- Diario del AltoAragón
- Diario Palentino
- DXT Campeón
- El Adelantado de Segovia
- El Comercio
- El Correo
- El Correo Gallego
- El Día
- El Día de Córdoba
- El Diario Montañés
- El Diario Vasco

- El Economista
- El Ideal Gallego
- El Mundo
- El Norte de Castilla
- El País
- El Periódico de Catalunya
- El Periódico de Extremadura
- El Progreso
- El Punt Avui
- Estadio Deportivo
- Expansión
- Faro de Vigo
- Granada Hoy
- Heraldo de Aragón
- Heraldo de Soria
- Hoy: Diario de Extremadura
- Huelva Información

- Ideal
- Información Alicante
- La Gaceta de los Negocios
- La Gaceta De Salamanca
- La Nueva Crónica
- La Nueva España
- La Opinión A Coruña
- La Opinión de Málaga
- La Opinión de Murcia
- La Opinión de Tenerife
- La Opinión–El Correo de Zamora

- La Provincia
- La Razón
- La Región
- La Tribuna de Albacete
- La Tribuna de Toledo
- La Vanguardia
- La Verdad
- La Voz de Almería
- La Voz de Cádiz
- La Voz de Galicia
- Las Provincias
- Le Courier d'Espagne
- Levante
- Málaga Hoy

- Marca
- Mediterráneo
- Menorca Diario Insular
- Mundo Deportivo
- Noticias de Gipuzkoa
- Regió 7
- Sport
- Super Deporte
- Sur
- Última Hora

UK

- Belfast Telegraph
- Birmingham Mail
- Birmingham Post
- City A.M.
- Daily Express
- Daily Mail
- Daily Mirror
- Daily Record
- Daily Star
- Eastern Daily Press
- Evening Express

- Evening News
- London Evening Standard
- Evening Times
- Express & Star
- Financial Times
- i
- Liverpool Echo
- Manchester Evening News
- Metro

- The Courier
- The Daily Telegraph
- The Guardian
- The Herald
- The Independent
- The Irish News
- The Press & Journal
- The Scotsman
- The Sun
- The Times
- Yorkshire Post

Print – Magazines

Frequency of Reading Magazines

How frequently do you do these things?

Read printed copies of magazines i.e. physical copies, not digital or online versions, Read digital copies of magazines i.e. on a website / app, social media or anywhere else online

- Every day / most days
- 2-3 times a week
- Once a week
- Once every 2 weeks
- Once a month
- Less often than once a month
- Rarely
- Never

Magazine Topics

Do you ever read magazines on any of these topics? This could be in print form, or online / digital versions of magazines

- Arts / Culture / History / Heritage
- Business / Finance
- Cars / Motoring
- Celebrity / People / Real-Life
- Cooking / Food / Drink
- Consumer Choice
- Crafts / Hobbies
- Fashion / Style
- Gardening
- Home / Interior Design
- Men's Lifestyle / Interests / Health
- Music
- News / Politics / Current Affairs / Satire
- Parenting / Family / Education
- Puzzles / Quizzes
- Science / Nature / Places / Travel
- Sport / Leisure Pursuits
- Technology / Computing / Gaming / Photography
- TV / Film / Listings / Entertainment Guides
- Women's Lifestyle / Fashion / Interests / Health

Magazines Read

Which of these magazine titles have you read or seen a story / feature from in the last year? This could be in a print copy, on their website / app, or anywhere else online (e.g. on social media)

Magazines Read Regularly

Which of these magazines do you read regularly?

Asked about all the magazines the respondent has read in the last year

Format for Reading Magazines

Do you read the **printed version** of any of these magazines?

Asked about all the magazines the respondent has read in the last year.

And which of these do you also read **online**?

Asked about all the magazines the respondent reads in print.

Canada

- Alive
- Allure
- AMA Insider
- Annadata
- Apollo
- Autos
- Best Health
- Broken Pencil
- Business Edge
- CAA
- Canada's History
- Canadian Auto Review
- Canadian Business Magazine
- Canadian Cycling
- Canadian Dimension
- Canadian Geographic
- Canadian Health and Lifestyle
- Canadian House and Home
- Canadian Musician
- Canadian Running
- Canadian Technology
- Car & Driver
- Chatelaine
- Clean Eating
- Cosmopolitan
- Cottage Life
- Coup de Pouce
- CPA
- Disruption
- Divine
- Dolce
- Domus
- Eat
- Edith Mode
- Elle
- Elle Decoration
- Exclaim
- Fashion
- FHM
- Financial Post
- First for Women
- Flare
- Food Canada
- Food & Drink
- Food Network
- Fresh Juice
- Geist
- Good Housekeeping
- Good Times
- GQ

- Grazia
- Harper's Bazaar
- Health
- Hello!
- Home Digest
- Home Trends
- House and Home
- Impact
- Insight Tech Journal
- InStyle
- In Touch
- Live Better
- Local Gardener
- Maclean's
- Men's Health
- MoneySense
- Musicworks
- National Geographic
- Next
- NOW
- Nuvo
- O

- OC Magazine
- OK!
- Our Canada
- Outdoor Canada
- Policy
- Preferred
- Professionally Speaking
- Profit
- Reader's Digest
- Red Nation
- Report on Business
- Rolling Stone
- ScoreGolf
- Sharp
- Shave
- Skies
- Sportsnet Magazine
- Star
- Style at Home
- Style Canada
- Swagger
- The Car

- The Gardener
- The Hockey News
- The KIT
- The Spill
- The Walrus
- This
- Today's Parent
- Toronto Life
- Touring
- Vanity Fair
- Vice
- Vitalize
- Viva
- Vogue
- Westcoast Homes & Design
- Wheels
- Woman's World
- Women's Fitness
- Women's Health
- Zoomer

China

- AD (Architectural Digest)
- Bazaar Men's Style
- Caijing
- Chinese National Geography
- Conde Nast Traveller
- Cosmopolitan
- Duzhe
- Elle
- Elle Decoration
- Elle Men
- Esquire

- GQ
- Harper's
- Harper's Bazaar
- Ideat
- Jiating
- L'Officiel Hommes
- Marie Claire
- Men's Uno
- Nanfeng Chuang
- National Geographic
- National Geographic Traveller
- New Weekly

- Qingnian Wenzhai
- Rayli
- Rayli Home
- Rolling Stone
- South Reviews
- Superelle
- Travel +Leisure
- Travelling Scope
- TrendsHealth
- Trends home
- Vogue
- Yoka
- Zhiyin

France

- 01net
- 39/45
- 60 Millions De Consommateurs
- 750g Le Mag
- A Nous Paris
- AD (Architectural Digest)
- Air France Magazine

- Alternatives économiques
- Art & Décoration
- Art et métiers du livre
- Art Press
- Artisans
- Artravel
- Auto Hebdo
- Auto Moto
- Auto Plus

- Automobiles Classiques
- Beaux-Arts
- Bottin Gourmand
- Ca m'intéresse
- Ça m'intéresse Histoire
- Cahier Du Cinema Cdu
- Campagne Décoration
- Capital
- Challenges
- Charlie Hebdo

- Chasseur d'Images
- Cheval Magazine
- Choc
- Comment ça marche
- Connaissance des Arts
- Courrier Cadres
- Courrier International
- Créé
- Croquons La Vie
- Cuisine Actuelle
- Cuisine et Vins de France
- Danone Magazine
- Détente jardin
- Détours en France
- Diapason
- Dossier familial
- Du côté de chez vous (Leroy Merlin)
- Elle à Table
- Elle Decoration
- Esprit
- Famille et Education
- Femme Actuelle Jeux
- France Dimanche
- France Football
- GEO
- Geo Histoire
- Golf Magazine
- Gourmand
- GQ
- Grand Gibier
- Grazia
- Guerres et Histoire
- Happinez
- Historia
- Ici Paris
- Illimité
- Jalouse
- Jeux Video Magazine
- Jogging International
- Jour de Chasse
- Jours de France
- L'Argus
- L'Auto-Journal
- L'Auto-Journal Évasion 4X4
- L'Automobile Magazine
- L'Equipe Magazine
- L'Express
- L'Histoire
- L'Officiel Hommes
- L'Optimum
- L'Ami des Jardins et de la Maison
- L'Obs
- L'Officiel
- La Pêche et les poissons
- La Recherche
- La Revue
- La Revue du vin de France
- La Revue Nationale de la Chasse
- La Tribune
- La Vie
- La Vie du Rail
- Le Chasseur français
- Le Cycle
- Le Figaro Magazine
- Le Journal de la Maison
- Le Mag Canal
- Le Monde Diplomatique
- Le Particulier
- Le Point
- Le Revenu Placements
- Les Cahiers de Science & Vie
- Les Inrockuptibles
- Lire
- M, Le Magazine du Monde
- Ma vie en couleurs
- Madame Figaro
- Magicmaman
- Maison Créative
- Maison et Travaux
- Maisons Côté Est
- Maisons Côté Ouest
- Maisons Côté Sud
- Management
- Marianne
- Marie Claire
- Marie Claire Enfants
- Marie Claire Maison
- Marie France
- Marmiton
- Maxi
- Maxi Cuisine
- Midi Olympique
- Mieux Vivre Votre Argent
- Milk Decoration
- Milk Magazine
- Modes & Travaux
- Mon Jardin & Ma Maison
- Moto Journal
- National Geographic
- Neon
- Neuf Mois
- Notre Temps
- Notre Temps Jeux
- Nous Deux
- Numéro
- Onze Mondial
- Oops!
- Parents
- Paris Match
- Paulette
- Pèlerin
- Pep's
- Philosophie
- Photo
- Pleine Vie
- Plus de pep's
- Point de Vue
- Pomme d'Api
- Popi
- Premiere
- Prima
- Psychologies
- Public
- Pyrénées Magazine
- Que Choisir
- Quelle Voiture ?
- Régál
- Réponse à tout !
- Réponses Photo
- Rock & Folk
- Rustica
- Santé Magazine
- Saveurs
- Science & Vie
- Sciences et Avenir
- So Film
- So Foot
- Sport Auto
- Stop Arnaques
- Stylist
- Système D

- Télé 7 Jeux
- Télécâble Sat
- Tennis Magazine
- Terre Sauvage
- Top Santé

- Valeurs Actuelles
- Vanity Fair
- Vies de Famille
- Vital
- Viva Déco

- Vogue
- Vogue Hommes
- Voici
- Voiles et Voiliers
- VSD

Germany

- Euro
- 7 Tage
- ACE Lenkrad
- AD (Architectural Digest)
- ADAC Motorwelt
- Alles für die Frau
- AMS (Auto Motor und Sport)
- Apotheken Umschau
- Auto Bild
- Auto Zeitung
- Auto/Straßenverkehr
- Bella
- Bild der Frau
- Bild der Wissenschaft
- Börse Online
- Bravo
- Bravo Sport
- Brigitte
- Bunte
- Burda Style
- c't Magazin für Computer Technik
- Capital
- Chip
- Cinema
- Closer
- Computer Bild
- Computer Bild Spiele
- Cosmopolitan
- Das Goldene Blatt
- Das Haus
- Das Neue
- Das Neue Blatt
- Das schmeckt
- Deco Home
- Der Feinschmecker
- Der Spiegel
- Die Aktuelle
- Die Neue Frau
- Echo der Frau
- Ein Herz für Tiere

- Elle
- Elle Decoration
- Eltern
- Eltern Family
- Empire
- Esquire
- Essen & Trinken
- Euro am Sonntag
- Familie & Co.
- Fit For Fun
- Focus
- Focus Business
- Focus Money
- Frau Aktuell
- Frau im Leben
- Frau im Spiegel
- Frau im Trend
- Frau mit Herz
- Freizeit Aktuell
- Freizeit Revue
- Freizeit Spaß
- Freizeit Woche
- Freundin
- Für Sie
- Gala
- GameStar
- GartenFlora
- GartenIdee
- Gartenspaß
- Gartenträume
- Gault&Millau
- GEO
- Glamour
- Glücks-Revue
- Gourmet Traveller
- GQ
- GQ Style
- Guter Rat
- Harper's Bazaar
- InStyle
- Joy
- Kicker Sportmagazin
- Kochen & genießen

- LandEdition
- Landlust
- Laura
- Laura Wohnen Kreativ
- Lea
- Leben & erziehen
- Lecker
- Lisa
- Lisa Blumen & Pflanzen
- Lisa Kochen & Backen
- Lisa Wohnen & Dekorieren
- Living At Home
- Lust auf Genuss
- Ma Vie
- Mach mal Pause
- Madame
- Mädchen
- Maxi
- Mein Buffet
- Mein schöner Garten
- Mein schöner Landgarten
- Mein schönes Land
- Mein schönes Landhaus
- Meine Familie & Ich
- Meine gute Landküche
- Meins
- Men's Health
- Merian
- Motorrad
- Motorrad Reisen & Sport
- Myself
- National Geographic
- Neue Post
- Neue Welt
- Neue Woche
- Öko-Test Magazin
- P.M.
- PC Games
- PC Welt
- Petra

- Ratgeber Frau und Familie
- Reader's Digest
- Rezepte mit Pfiff
- Schöner Wohnen
- Selber Machen
- Selbst ist der Mann
- Shape
- Slowly Veggie

- Spektrum der Wissenschaft
- Sport Auto
- Sport Bild
- Stern
- Super Illu
- Tina
- Tina Koch BackIdeen
- TV Movie
- TV Schlau

- TV Spielfilm Plus
- tv14
- Vital
- Vogue
- Welt der Wunder
- Wirtschaftswoche
- Wohnen & Garten
- Wohnenträume
- Wohnidee
- Zuhause Wohne

India

- AD (Architectural Digest)
- Autocar
- Autocar Professional
- Auto Today
- Bike
- Bloomberg Businessweek
- Bold Outline
- Business India
- Business Manager
- Business Today
- Business World
- Capital Market
- Car India
- CNT India
- Commercial Vehicle
- Competition Success Review
- Conde Nast Traveller
- Cosmopolitan
- Digit
- Domus
- Dwell
- Economist

- Elle
- Elle Decor
- Entrepreneur
- Esquire
- evo
- Femina
- FHM
- Filmfare
- Forbes
- Fortune
- Good homes
- GQ
- Grazia
- Grehlakshmi
- Harper's Bazaar
- Harvard Business Review
- Hello!
- Indian Architect & Builder
- India Today
- Malayala Manorama
- Man's World
- Motoring World
- National Geographic

- National Geographic Traveller
- Outlook
- Outlook Money
- Outlook Traveller
- Overdrive
- Pratiyogita Darpan Magazine
- Reader's Digest
- Rolling Stone
- Saptahik
- Saras Salil
- Sarita
- The Architectural Review
- The Man
- The Week
- Time
- TransReporter
- Vanitha
- Verve
- Vogue
- Wallpaper
- Woman's Era

Italy

- Abitare
- AD (Architectural Digest)
- alVolante
- Amadeus
- Amica
- Arte
- Art e Dossier
- Auto Oggi
- Autosprint
- Bell'Europa

- Bell'italia
- BenEssere
- Break Magazine Italy
- Business People
- Capital
- Casabella
- Casa Naturale
- Cellulare magazine
- Chi
- Ciak
- Class

- Classic Voice
- Conde Nast Traveller
- Cosmopolitan
- Cucina Moderna
- Cucina Naturale
- Cucinare bene
- Cyclist
- D
- DiPiù
- Di più TV
- Diva e Donna

- Donna Moderna
- Dove
- D Repubblica Donne
- Dueruote
- Elle
- Elle Decor
- Elle Weekly
- Esquire
- Facili Puzzle
- Far da se
- Focus
- Fortune
- Gambero Rosso
- Gardenia
- Gente
- Giallo Zafferano
- GQ
- Grazia
- Guida TV
- HTSI (How to Spend It)
- Icon
- Icon design
- Il (Intelligence in Lifestyle)
- il mio Giardino
- Il Tennis Italiano
- inSella
- Internazionale
- INTERNI
- In Viaggio
- Io Donna
- La Cucina Italiana
- La settimana enigmistica
- Le Scienze
- L'Espresso
- Limes
- Living
- Marie Claire
- Marie Claire Maison
- Men's Health
- Milano Finanza
- Mototurismo
- Moto Verde
- Musica Jazz
- National Geographic
- Novella 2000
- Nuovo
- Nuovo TV
- Oggi
- Ok salute
- Ok salute e benessere
- Panorama
- Passione Giardino
- PC Professionale
- Pollice Verde
- Prometeo
- Quattroruote
- Rolling Stone
- Runner's World
- Sale & Pepe
- Settimana Sudoku
- Silhoutte Donna
- Sorrisi e canzoni TV
- Sportweek
- Starbene
- Style - supplemento Corriere della sera
- Transporte Mundial
- Tu Style
- TV Mia
- Tv Sorrisi e Canzoni
- Undici
- Vanity Fair
- Vela e Motore
- Viversani e Belli
- Vogue
- WIRED

Spain

- Actualidad Económica
- AD (Architectural Digest)
- Answer labels
- AR
- Arquitectura y Diseño
- Auto Bild
- Autofácil
- AUTOhebdo Sport
- Automóvil
- Autopista
- Bike
- Bikes World
- Car & Driver
- Casa Diez
- Ciclismo a Fondo
- Ciclista
- Clara
- Coche Actual
- Coches
- Cocina Diez
- Cocina Fácil
- Computer Hoy
- Conde Nast Traveller
- Cosas de Casa
- Cosmopolitan
- Cuerpo-Mente
- Cuore
- Deviajes
- Diez Minutos
- Divinity
- El Jueves
- El Mueble
- Elle
- Elle Decor
- Elle Gourmet
- Emprendedores
- Espacio Telva
- Esquire
- evo
- Fotogramas
- Gadget
- GEO
- Glamour
- GQ
- Harper's Bazaar
- Historia National Geographic
- Historia Y Vida
- Hobby Consolas
- Hola
- Hola Alta Costura
- Hola Cocina
- Hola Decoración
- Hola Fashion
- In Touch
- InStyle
- Interiores
- Entreviú
- Inversión Y Finanzas
- Investigación y Ciencia
- Labores del hogar
- Lecturas
- Love
- Love Cocina
- Marca Motor

- Marie Claire
- Melancolia
- Men's Health
- Mente Sana
- Mi bebé y yo
- Mia
- Mía Belleza
- Mía Cocina
- MiCasa
- Moto Verde
- Motociclismo
- Motor 16
- Motos 2000
- Muy Historia
- Muy Interesante
- National Geographic
- Nuevo Estilo
- Objetivo Bienestar
- Patrones
- Pronto
- QMD! (Qué me dices)
- Quo
- Ronda Iberia
- Runner's World España
- Saber Vivir
- Selecciones Reader's Digest
- Semana
- Ser Padres
- Solo Auto
- Sólo Bici
- Sólo Camión
- Solo Moto
- Sport Life
- Stilo
- Stuff
- Supertele
- Telenovela
- Telva
- Todo Terreno
- TP
- Transporte Mundial
- Vanity Fair
- Viajar
- Viajes National Geographic
- Vogue
- Woman
- Women's Health

UK

- 110% Gaming
- 220 Triathlon
- 25 Beautiful Homes
- 3D World
- Amateur Gardening
- Amateur Photographer
- Anglers Mail
- Angling Times
- Answer labels
- ASDA Good Living
- Auto Express
- Autocar
- Autosport
- Baby
- Baggage
- BBC Countryfile
- BBC Easy Cook
- BBC Focus
- BBC Gardeners' World
- BBC Good Food
- BBC History
- BBC Music
- BBC Wildlife
- Bella
- BEST
- Big Issue
- Bike
- Bikes Unlimited
- Bird Watching
- Boxing News
- Built
- Business Life (British Airways)
- Candis
- Car
- Caravan And Motorhome Club
- Chat
- Classic & Sports Car
- Classic Bike
- Classic Cars
- Closer
- Co-op Food Magazine
- Coast
- Computeractive
- Conde Nast Traveller
- Cosmopolitan
- Country Homes & Interiors
- Country Life
- Country Living
- Country Walking
- Crafts Beautiful
- CrossStitcher
- Custom PC
- Cycling Plus
- Dare
- Delicious
- Digital Camera World
- Digital Photo
- Discover Britain
- Edge
- Elle
- Elle Decoration
- Empire
- English Heritage Members' Magazine
- Esquire
- Essential AppleUser Magazine
- Essential Kitchen Bathroom Bedroom
- evo
- Food and Travel
- Fortune
- FourFourTwo
- Full House!
- Garden Answers
- Garden News
- Glamour
- Global Franchise
- Golf Monthly
- Golf World
- Good Housekeeping
- GP Racing
- GQ
- Grazia
- Great British Food
- Grow Your Own
- Harper's Bazaar
- Health & Beauty (Boots)
- Health & Wellbeing

- Healthy (Holland & Barrett)
- Healthy Food Guide
- Healthy for Men (Holland & Barrett)
- Heat
- Hello!
- Hello! Fashion
- High Life (British Airways)
- Home & Antiques
- Home Style
- Homes & Gardens
- Horse & Hound
- House & Garden
- House Beautiful
- How It Works
- Ideal Home
- Improve Your Coarse Fishing
- Inside Soap
- Inside United
- Knitting & Crochet
- Land Rover Owner
- Landscape
- Let's Knit
- Livingetc
- Love It!
- Management Today
- Marie Claire
- Match of the Day
- MATCH!
- MCN (Motorcycle News)
- Men's Fitness
- Men's Health
- Minecraft World
- Mixmag
- Model Rail
- Mojo
- Mollie Makes
- MoneyWeek
- MoneyWise
- Mother & Baby
- My Weekly
- National Enquirer
- National Geographic
- National Geographic Kids
- National Geographic Traveller
- Nature's Home
- New Scientist
- New Statesman
- New!
- NME
- Official Xbox
- OK!
- Olive
- PB (Performance Bikes)
- PC Pro
- Perfect Wedding
- Period Living
- Pick Me Up
- Platinum
- Playstation Official
- Practical Boat Owner
- Practical Caravan
- Practical Classics
- Practical Sportsbikes
- Prima
- Private Eye
- ProCycling
- Psychologies
- Radio Times
- Real People
- Reclaim
- Record Collector
- Red
- Retro Gamer
- RiDE
- RSVP
- Runner's World
- Saga Magazine
- Saga Magazine
- Sainsbury's Magazine
- Science + Nature
- Sew
- Shares
- Simply Sewing
- Slimming World
- Square Mile
- Stuff
- Style at Home
- Stylist
- SuperBike
- T3
- Take a Break
- Tatler
- TES (Times Educational Supplement)
- Tesco Magazine
- That's Life
- The Field
- The Garden
- The Green Parent
- The Lady
- The National Trust Magazine
- The People's Friend
- The Scots Magazine
- The Week
- The World of Interiors
- Time
- Time Out
- Today's Golfer
- Top Gear
- Top of the Pops
- Top Santé
- Total Film
- Total TV Guide
- Tractor & Machinery
- Trail
- Trail Running
- Trout & Salmon
- TV & Satellite Week
- TV Choice
- TV Easy
- TV Times
- Vanity Fair
- Vegan Food & Living
- Viz
- Vogue
- Waitrose Food
- Walk
- Wanderlust
- What Bike?
- What Car?
- What Hi-Fi?
- What's On TV
- WIRED
- Woman
- Woman & Home
- Woman & Home
- Woman's Own
- Woman's Weekly
- Women's Health
- World Soccer
- WW Magazine
- Your Home
- Yours

Television

Television Channels Watched

Which of these television channels have you watched in the last 12 months? This could include watching them live on TV / online, or using a catch-up service

Television Channels Watched Regularly

Which of these channels do you watch regularly?

Asked about all the television channels the respondent has watched in the last 12 months.

Canada

- APTN
- BNN Bloomberg
- Canal
- CBC
- CBC News
- CityTV
- Crave
- CTV
- CTV2
- CTV Comedy
- CTV Drama
- CTV Life
- CTV Movies
- CTV News
- CTV Sci-Fi
- CTV Throwback
- Discovery
- Discovery Velocity
- E!
- Family
- Food Network
- Global
- Great West
- HBO Canada
- HGTV
- IciARTV
- Ici Radio-Canada Télé
- ID
- MTV
- Much
- Noovo
- RDS
- Sci
- Showcase
- Slice
- Sportsnet
- Starz Canada
- The History Channel
- TSN
- TVA
- W Network
- Yes Tv

China

- AHTV
- BTV
- BTV Entertainment
- BTV Kaku Kids
- BTV News
- CBN TV
- CCTV
- CCTV10
- CCTV11
- CCTV12
- CCTV13
- CCTV14
- CCTV15
- CCTV16
- CCTV17
- CCTV2
- CCTV3
- CCTV4
- CCTV5
- CCTV6
- CCTV7
- CCTV8
- CCTV9
- CETV
- CGTN
- CGTN Documentary
- CGTV
- CGTV News
- CNC
- CTV
- Dragon TV
- EBC News
- Fujian TV
- GDTV
- GRT News Channel
- HBS
- HKS TV
- HNWTv
- iPanda
- JSBC
- JSTV
- LNTV
- Lotus TV
- MASTV
- Phoenix InfoNews
- Phoenix TV
- SMG
- Star TV
- SZMG
- TDM Entertainment
- TDM Information
- TDM Ou Mun
- TDM Sports
- TJTV
- TVB Finance & Information
- TVB J2

- TVB Jade
- TVB News

- TVB Pearl
- Xing Kong

- ZJTV

France

- 13ème Rue
- 6ter
- AB1
- Animaux
- ARTE
- Automoto
- BBC Entertainment
- beIN Sports
- BFM Business
- BFM TV
- Boing
- Boomerang
- C8
- Canal +
- Canal + Cinéma
- Canal + Décadé
- Canal + Family
- Canal + Sport
- Canal J
- Canal+ Séries
- Chérie 25
- Cine+ Classic
- Cine+ Club
- Cine+ Émotion
- Cine+ Famiz
- Cine+ Frisson
- Cine+ Premier

- CNews
- Comédie+
- CStar
- Equidia
- Extreme Sports Channel
- France 2
- France 3
- France 4
- France 5
- France Info
- Game One
- Gulli
- J-One
- L'Équipe
- La Chaîne Info (LCI)
- La Chaîne Météo
- Luxe TV
- M6
- M6 Music
- Mangas
- MCM
- Melody
- Mezzo
- Montagne TV
- Non Stop People
- NRJ 12
- NRJ Hits

- OCS
- Paris Première
- Piwi+
- Planete+
- Planete+ A&E
- Planete+ CI
- Planete+ Thalassa
- RFM TV
- RMC Découverte
- RMC Sport
- RMC Story
- RTL9
- Science & Vie TV
- Série Club
- SFR Sport
- Télétoon+
- Téva
- TFI
- TFI Séries Films
- TFX
- TiJi
- TMC
- Trace Urban
- TV Breizh
- Ushuaïa TV
- Vivolta
- W9

Germany

- 13th Street
- 3sat
- Animal Planet
- ARTE
- BBC Entertainment
- BR Fernsehen
- Crime + Investigation
- Das Erste (ARD)
- DMAX
- El Pais
- FashionTV
- GEO Television
- hr-fernsehen
- kabel eins
- KiKA
- MDR Fernsehen

- n-tv
- NDR Fernsehen
- Nitro
- Phoenix
- ProSieben
- ProSieben Fun
- ProSieben Maxx
- RBB Fernsehen
- RTL
- RTL Crime
- RTL Living
- RTL Passion
- RTL Zwei
- RTLplus
- Sat.1
- Sat.1 Emotions

- Sat.1 Gold
- Sixx
- Sky Cinema
- Sky Comedy
- Sky Krimi
- Sport1
- SR Fernsehen
- Super RTL
- SWR Fernsehen
- Tele 5
- VOX
- WDR Fernsehen
- Welt
- ZDFinfo

India

- Asianet
- Big Magic
- Canale 5
- Cielo
- Colors
- Dangal
- DeeJay tv
- Dhinchak
- Fox Life
- IndiaTV
- Italia Uno
- La 7
- MTV Music
- National Geographic
- Rete 4
- Sab TV
- SET
- Set Max
- Skytg 24
- Sky Uno
- Sony SAB
- Star Gold
- Star Life
- Star Maa
- Star Movies
- StarPlus
- Star Sports
- Star World
- Sun TV
- Tarang
- TGCOM24
- &TV
- Zee
- Zee Anmol
- Zee Cinema
- Zee Kannada
- Zee TV
- Zing

Italy

- Canale 5
- Cielo
- DeeJay tv
- Italia Uno
- La 7
- MTV Music
- Rai 1
- Rai 2
- Rai 3
- Rai Movie
- Rai News 24
- Rai Premium
- Rai Sport
- Rai Storia
- Rete 4
- Skytg 24
- Sky Uno
- TGCOM24

Spain

- #0
- #Vamos
- 24 Horas
- AMC
- Answer labels
- Antena 3
- ARTE
- Atreseries
- BabyTV
- Be Mad
- Boing
- Calle 13
- Canal Cocina
- Canal Decasa
- Canal Hollywood
- Canal Panda
- Caza y Pesca
- Clan
- Crimen + Investigación
- Cuatro
- DARK
- Divinity
- Energy
- FDF
- Fútbol Replay
- La 1
- La 2
- laSexta
- Mega
- Movistar Acción
- Movistar Cine Español
- Movistar CineDoc&Roll
- Movistar Comedia
- Movistar Deportes
- Movistar Drama
- Movistar Estrenos
- Movistar Fórmula 1
- Movistar Golf
- Movistar La Liga
- Movistar Series
- Neox
- Nova
- Odisea
- Sol Música
- Somos
- SundanceTV
- TCM
- Telecinco
- Teledeporte
- TNT
- Toros
- VH1
- Viajar
- XTRM

UK

- 4Music
- 4seven
- 5 USA
- 5STAR
- Alibi
- Animal Planet
- BBC Four
- BBC News
- BBC One

- BBC Three
- BBC Two
- Box Hits
- BT Sport
- CBeebies
- CBS Drama
- CBS Justice
- CBS Reality
- Challenge
- Channel 4
- Channel 5
- Dave
- DMAX
- DRAMA
- E4
- Eden
- Film4
- Gold
- ID (Investigation Discovery)
- ITV
- ITV Encore
- ITV2
- ITV3
- ITV4
- ITVBe
- Kerrang!
- Kiss
- London Live
- Magic
- More4
- Pick
- Quest
- QVC
- Really
- S4C
- Sky Arts
- Sky Atlantic
- Sky Box Office
- Sky Cinema
- Sky Living
- Sky Witness
- Sony Movies
- TCM Movies
- The Box
- TNT
- VH1
- W
- Yesterday

Radio

Radio Stations Listened to

Which of these radio stations do you ever listen to?

Radio Stations Listened to Regularly

Which of these radio stations do you listen to regularly?

Asked about all the radio stations the respondent has ever listened to

Canada

- AM 730
- Bloomberg Radio 1410
- Boom
- C97.7
- CBC Music
- CBC Radio One
- C-Fox
- CHED
- CHFI
- CHOM
- Chuck
- CHUM
- CISN Country
- City News
- CJAD AM
- CJAY
- CKOI
- CKUA
- Classical
- Country
- Cruz FM
- Elmnt FM
- Énergie Montréal
- Energy
- Flow
- FM
- Funny
- Global NewsRadio
- Ici Musique
- Ici Radio-Canada Premiere
- Indie
- Jack
- Jazz FM
- Jewel
- JR Country
- K-97
- Kiss
- Move
- NewsTalk
- Now Radio
- Play
- Praise
- Q107
- Radio Circulation 730
- Rock
- Rouge FM
- Rythme
- Sonic
- Sports
- Sportsnet
- Star
- The Bear
- The Beat
- The Breeze
- The Edge
- The Peak

- Today Radio
- TSN
- Up!
- Virgin Radio

- Wild
- Wknd
- X92.9
- XL

- Z
- Zoomer Radio
-

China

- Beijing Music Radio
- Beijing News Radio
- Beijing Public Service Radio
- Beijing Sport Radio
- CGTN Radio
- CNR Business Radio
- CRI Hit FM
- CRI News Radio
- EZFM
- Hebei News Radio

- Henan My Radio
- Inner Mongolia News Radio
- Music FM
- Pearl River Economic Radio
- Shanghai ERC Classic FM
- Shanghai ERC News Radio
- Shanghai FM

- Voice of China
- Voice of Literature
- Voice of the Economy
- Voice of the Greater Bay Area
- Voice of the Nation
- Voice of The Strait
- Voice of Zhejiang
- Xi'an MyFM

France

- Ado FM
- Alpes 1
- BFM Business
- BlackBox
- Chérie FM
- Europe 1
- FIP
- Forum
- France Bleu
- France Culture
- France Info
- France Inter
- France Musique
- Fun Radio
- Générations
- Jazz Radio

- La Radio Plus
- Latina
- Le Mouv'
- M Radio
- N'Radio
- Nostalgie
- NRJ
- ODS Radio
- Ouï FM
- Radio Classique
- Radio Espace
- Radio ISA
- Radio Nova
- RFI
- RFM
- Rire & Chansons

- RMC
- RTL
- RTL 2
- RVA Radio
- Skyrock
- Sud Radio
- TSF Jazz
- Vibration
- Virage Radio
- Virgin Radio
- Voltage
- Wit FM
- Local / independent radio station

Germany

- Deutschlandfunk
- Deutschlandfunk Kultur
- Deutsche Welle
- Dokumente und Debatten
- Deutschlandfunk Nova
- MDR
- MDR Aktuell
- MDR Jump
- MDR Klassik
- MDR Kultur

- Other Mitteldeutscher Rundfunk (MRD) station
- Bayern 1
- Bayern 2
- Bayern 3
- BR-Klassik
- B5 aktuell
- Other Bayerischer Rundfunk (BR) station
- NDR 1
- NDR 2

- NDR Blue
- NDR Info
- Other Norddeutscher Rundfunk (NDR) station
- hr1
- hr2
- hr3
- hr4
- hr-info
- You FM
- Bremen Eins

- Bremen Zwei
- Bremen Next
- Bremen Vier
- Bremen Cosmo
- Antenne Brandenburg
- Fritz
- Inforadio
- rbbKultur
- radioeins
- Antenne Saar
- SR 1 Europawelle
- SR 2 Kulturadio
- SR 3 Saarlandwelle

- Antenne Bayern
- sunshine Live
- DASDING
- SWR1
- SWR2
- SWR3
- SWR4
- SWR Aktuell
- WDR 1LIVE
- WDR 2
- WDR 3
- WDR 4
- WDR 5

- Jam FM
- Klassik Radio
- Radio Aktiv
- Radio Paloma
- RTL Radio
- Absolut
- bigFM
- Kiss FM
- Energy
- GAYFM
- Local / independent radio station

India

- Air
- Akashvani
- All India / Akashvani
- Big FM
- Fever
- Friends
- Gyan Vani
- Hit 95 FM

- Humgama
- Indigo
- Infigo
- Ishq
- Mirchi
- MY FM
- Nasha
- Radio City

- Radio One
- Red FM
- Redtro
- Suryan
- Vividh Bharati
- Win

Italy

- Dimensione Suono Soft
- Giornale Radio
- Lattemiele
- m2o
- Radio 101
- Radio 105
- Radio 24 il Sole 24 Ore
- Radio Birikina
- Radio Bruno
- Radio Capital
- Radio DEEJAY
- Radio Freccia

- Radio Globo
- Radio Italia Anni 60
- Radio Italia Solo Musica Italiana
- Radio Kiss Kiss
- Radio Margherita
- Radio Maria
- Radio Montecarlo
- Radio Norba
- Radio Piterpan
- Radio Radicale
- Radio Sportiva

- Radio Subasio
- Radio Zeta
- Rai Radio 1
- Rai Radio 2
- Rai Radio 3
- Ram Power 102.7
- RDS - Radio Dimensione Suono
- RTL 102.5
- Virgin Radio

Spain

- Cadena 100
- Cadena COPE
- Cadena Dial
- Cadena SER
- Costa Del Mar Chillout
- esRadio
- Europa FM
- Flaix FM
- Hit FM
- Ke Buena

- Kiss FM
- Latino FM
- Los 40
- Los 40 Classic
- Los 40 Dance
- MegaStar FM
- Melodía FM
- Muy Buena
- Onda Cero
- RAC 1

- Radio Marca
- RNE Radio 3
- RNE Ràdio 4
- RNE Radio 5
- RNE Radio Clásica
- RNE Radio Nacional
- Rock FM
- Local / independent radio station

UK

- Absolute 60s / 70s / 80s / 90s / 00s
- Absolute Radio
- BBC Asian Network
- BBC Local Radio Station (e.g. Radio London, Radio WM, Radio Manchester, etc)
- BBC Radio 1
- BBC Radio 1Xtra
- BBC Radio 2
- BBC Radio 3
- BBC Radio 4
- BBC Radio 4 Extra
- BBC Radio 5 Live
- BBC Radio 5 Live Sports Extra
- BBC Radio 6 Music
- BBC Radio Scotland
- BBC Radio Ulster
- BBC Radio Wales / Cymru
- BBC World Service
- Capital FM
- Capital XTRA
- Classic FM
- Country Hits Radio
- Gold
- Greatest Hits Radio
- Heart
- Heart 70s / 80s / 90s / Dance
- Hits Radio
- Hot Hits UK
- Jazz FM
- Kerrang! Radio
- Kiss
- Kisstory
- LBC
- Magic
- Planet Rock
- Radio X
- Scala Radio
- Smooth
- Sunrise Radio
- talkRADIO
- talkSPORT
- talkSPORT 2
- Times Radio
- Union Jack
- Virgin Radio
- Local / independent radio station

Weekday Radio Listening Times

What time(s) of the day do you typically listen to the radio on weekdays?

- Early morning
- Mid - late morning
- Afternoon
- Evening
- Night-time
- Do not usually listen on weekdays

Weekend Radio Listening Times

What time(s) of the day do you typically listen to the radio on weekends?

- Early morning
- Mid - late morning
- Afternoon
- Evening
- Night-time
- Do not usually listen on weekends

Food & Drinks

Diet

Dieting / Food Control

Are you dieting or controlling food intake for any of these reasons?

- To control blood sugar levels
- To control cholesterol levels
- To control hypertension
- To control salt levels
- To feel healthy
- To gain muscle
- To improve fitness
- To lose weight
- To maintain weight

Food Product Requirements / Qualities

Thinking about the food you eat, do you prefer products with any of the following qualities?

Which of these qualities are important to you in relation to food products?

- Fair-trade products
- Fat-free
- High animal welfare standards
- High fibre
- High protein
- Locally made / locally sourced products
- Low calorie
- Low carb
- Low cholesterol
- Low fat
- Low sodium
- Low sugar
- Natural products
- Nutritional benefits
- Organic products
- Probiotic
- Products made in Canada
- Products made in China
- Products made in France
- Products made in Germany
- Products made in India
- Products made in Italy
- Products made in Spain
- Products made in the UK
- Raw food
- Sugar-free
- Sustainable / eco-friendly products

Dietary Requirements / Choices

Which of the following would you describe yourself as?

Which of these dietary requirements or choices apply to you?

- Dairy-free
- Diabetic
- Flexitarian
- Gluten-free
- Grain-free
- Keto diet
- Lactose-free
- Low sodium
- Low sugar
- Meat-eater interested in becoming vegetarian / vegan
- Meat-eater interested in reducing meat consumption
- Meat-eater with no plans to change
- Nut allergy
- Other food allergy / dietary requirement
- Paleo diet
- Pescatarian (eat fish)
- Vegan

- Vegetarian

Savory Foods

Types of Pre-prepared Food in Household

Which of these things does your household buy?

- Bagged salads
- Fresh pizzas
- Frozen pizzas
- Grated cheese
- Pre-prepared pasta sauces
- Pre-prepared soups
- Ready meals (frozen)
- Ready meals (refrigerated)

Butter / Spread Brands

Which brand(s) of butter, margarine or spread does your household use?

- | | | |
|---------------------------------------|---|---|
| • Allgäuer (Germany Only) | • Deli Reform (Germany Only) | • Landliebe (Germany Only) |
| • Alsan (Germany Only) | • Deutsche Markenbutter (Germany Only) | • Laru (Germany Only) |
| • Anchor (UK Only) | • Du darfst (Germany Only) | • Lätta (Germany Only) |
| • Arias (Spain Only) | • Elle & Vire (France Only) | • Le Centenaire (France Only) |
| • Arla Kaergården (Germany Only) | • Etrez (France Only) | • Le Fleurier (France Only) |
| • Artua (Spain Only) | • Flora (Spain and UK Only) | • Le Gall (France Only) |
| • Asana (Spain Only) | • Frau Antje (Germany Only) | • Ligeresa (Spain Only) |
| • Astra (France Only) | • Fruit D'Or (France Only) | • Lurpak (Spain and UK Only) |
| • Asturiana (Spain Only) | • Golden Cow (UK Only) | • Marina (Germany Only) |
| • Bayernland (Germany Only) | • Goldina (Germany Only) | • Mark Brandenburg (Germany Only) |
| • Becel (Germany Only) | • Grand Fermage (France Only) | • Meggle (Germany Only) |
| • Benecol (UK Only) | • Hansano (Germany Only) | • MinusL (Germany Only) |
| • Berchtesgadener Land (Germany Only) | • Herzgut (Germany Only) | • Montfleuri (France Only) |
| • Bertolli (Germany and UK Only) | • Homa Gold (Germany Only) | • None of these |
| • Bridelight (France Only) | • I Can't Believe It's Not Butter (UK Only) | • Omira (Germany Only) |
| • Butaris (Germany Only) | • Isigny Ste Mère (France Only) | • Pascual (Spain Only) |
| • C'est qui le Patron (France Only) | • Kerrygold (Germany and UK Only) | • Paysan Breton (France and Germany Only) |
| • Clover (UK Only) | | • Planta Fin (France Only) |
| • Country Life (UK Only) | | • Président |
| • Covap (Spain Only) | | • Primevère (France Only) |
| • Dale Farm (UK Only) | | • Pro Activ (France Only) |
| • De Nuestra Tierra (Spain Only) | | • Pure (UK Only) |
| | | • Rama (Germany Only) |
| | | • Reny Picot (Spain Only) |

- Sanella (Germany Only)
- Sanna (Germany Only)
- Sojola (Germany Only)
- Sonja (Germany Only)
- St Hubert (France and Spain Only)
- Stork (UK Only)
- Supermarket own brand
- Tulipan (Spain Only)
- Únicla (Spain Only)
- Utterly Butterly (UK Only)
- Vegetaline (France Only)
- Vitalite (UK Only)
- Weihenstephan (Germany Only)
- Willow (UK Only)
- Yeo Valley (UK Only)

Peanut Butter, Preserves & Spreads

Which of these products does your household use?

- Almond butter
- Chocolate nut spread (e.g. Nutella)
- Honey
- Jam
- Peanut butter
- Other nut butter

Types of Yogurt

Which type(s) of yogurt does your household use?

- Almond yogurt
- Coconut yogurt
- Dairy-free yogurt
- Greek yogurt (fat free)
- Greek yogurt (reduced fat)
- Greek yogurt (regular)
- Kefir / drinkable yogurt
- Lactose-free yogurt
- Probiotic yogurt
- Quark yogurt
- Skyr / Icelandic yogurt
- Soy yogurt
- Traditional yogurt (fat free)
- Traditional yogurt (reduced fat)
- Traditional yogurt (regular)
- Yogurt drinks
- Other yogurt
- None of these / prefer not to say

Yogurt Brands

Which are your favorite / preferred yogurt brands?

- AB 100 (China Only)
- Actimel (China, France, Germany, Italy, Spain and UK Only)
- Activia (Canada, China, France, Germany, Italy, Spain and UK Only)
- Again (India Only)
- Alpro (France, Germany and UK Only)
- Ambrosial (China Only)
- Amul (India Only)
- Andechser (Germany Only)
- Andros (France Only)
- Arla (Italy and UK Only)
- Astro (Canada Only)
- Avalon (Canada Only)
- Bauer (Germany Only)
- Beatrice (Canada Only)
- Benecol (UK Only)
- Bevry (India Only)
- Biotiful Dairy (France and UK Only)
- Bonne Maman (France Only)
- Cantero de Letur (Spain Only)
- Changqing (China Only)
- Classy kiss (China Only)
- Clesa (Spain Only)
- Cocoberry (India Only)
- Coconut Collaborative (UK Only)
- Come Alive (India Only)
- Creamfields (UK Only)
- Dagguoli (China Only)
- Dahi (Canada Only)
- Daily Fresh (India Only)
- Dairyland (Canada Only)
- Danactive (Canada Only)
- Danone
- Dreamery (India Only)
- Ehrmann (Germany Only)

- Epigamia (India Only)
- Fage (China, France, Germany, Italy, Spain and UK Only)
- Farm Boy (Canada Only)
- Fattoria Scaldasole (Italy Only)
- Fengxing (China Only)
- Frischli (Germany Only)
- Fruttis (Germany Only)
- Gervais (France Only)
- Gowardhan (India Only)
- Guangming (China Only)
- Hansano (Germany Only)
- Hemme (Germany Only)
- Iogo (Canada Only)
- Ísey Skyr (UK Only)
- Jooma (China Only)
- Joy day (China Only)
- Junlebao (China Only)
- Kaiku (Spain Only)
- Kiddle Me (India Only)
- La Fermiere (France Only)
- Landliebe (Germany Only)
- Liberte (Canada and UK Only)
- Lünebest (Germany Only)
- Maison Riviera (Canada Only)
- Malo (France Only)
- Mamie Nova (France Only)
- Mamie Yova (India Only)
- Mengniu (China Only)
- Milky Mist (India Only)
- MinusL (Germany Only)
- Momchilovtsi (China Only)
- Mother Dairy (India Only)
- Mövenpick (Germany Only)
- Müller (Germany, Italy and UK Only)
- Nestlé
- Nestle A+ Grekyo (India Only)
- Nestle A+ Nourish (India Only)
- Nestle A+ Probiotic (India Only)
- Oatly (UK Only)
- Oikos (Canada Only)
- Olympic (Canada Only)
- Onken (UK Only)
- Organic Meadow (Canada Only)
- Pastoret (Spain Only)
- Puleva (Spain Only)
- Rachel's (UK Only)
- Red Mango (India Only)
- Rushi (China Only)
- Sanyuan (China Only)
- Schwälbchen (Germany Only)
- Siggis (France Only)
- Ski Smooth (UK Only)
- Söbbeke (Germany Only)
- Soignon (France Only)
- Sojasun (France and Italy Only)
- Sterzing Vipiteno (Italy Only)
- The Collective (UK Only)
- Tianyou (China Only)
- Total (Italy and UK Only)
- Valsoia (Italy Only)
- Vitala (Canada Only)
- Vitalinea (Spain Only)
- Vrai (France Only)
- Weigang (China Only)
- Weihenstephan (Germany Only)
- Wondersun (China Only)
- Yakult (Canada, China, France, Germany, India, Spain and UK Only)
- Yantang (China Only)
- Yeo Valley (UK Only)
- Yeyo (China Only)
- Yili (China Only)
- Yomo (Italy Only)
- Yoplait (Canada, China, France and UK Only)
- Zott (Germany Only)
- Supermarket own brand
- None of these

Frequency of Eating Savory Biscuits

How often do you have savory biscuits? e.g. crackers, crispbreads etc

- Regularly
- Often
- Sometimes
- Rarely
- Never

Crisps and Savory Items

Which types of snack do you eat / like?

- Cereal bars
- Cheese sticks
- Crackers
- Crisps / nachos / tortilla chips
- Dips with vegetables (e.g. hummus with carrots)

- Nuts
- Pretzels

- Other

Snack Brands

What are your favorite / preferred crisp / snack brands?

- A-1 (India Only)
- Amica (Germany and Italy Only)
- Ancel (France Only)
- Antica (Germany Only)
- Balaji Wafers (India Only)
- Belin (France Only)
- Belsia (France Only)
- Beyond Snack (India Only)
- Bingo (India Only)
- Bret's (France Only)
- Budhani Wafers (India Only)
- Butterkist (UK Only)
- Calbee (China Only)
- Cape Cod (Canada Only)
- Cereal Bio (France Only)
- Cheese Balls (India Only)
- Cheetos (Canada, China, India and Spain Only)
- Cheez-It (Canada Only)
- Chio (Germany Only)
- Cipster (Italy Only)
- Copico (China Only)
- Cornitos (India Only)
- Crik Crok (Italy Only)
- Crispers (Canada Only)
- Crispy Minis (Canada Only)
- Discos (UK Only)
- Doritos
- Eat Real (Germany and UK Only)
- Espada (Spain Only)
- Facundo (Spain Only)
- Flavour of Calicut (India Only)
- Fonzie's (Italy Only)
- Frazzles (UK Only)
- Frit Ravich (Spain Only)
- Fuego (Germany Only)
- Funny-frisch (Germany Only)
- Golden Flake (Canada Only)
- Golden Wonder (UK Only)
- Goldfish Crackers (Canada Only)
- Got7 (Germany Only)
- Grefusa (Spain Only)
- Haldiram's (India Only)
- HeiMart (Germany Only)
- Herr's (Canada Only)
- Hippeas (UK Only)
- Hula Hoops (UK Only)
- Jack'N Jill (China Only)
- Kambly (France Only)
- Kettle Chips (Canada, China, Germany, Italy and UK Only)
- Kettle Studio (India Only)
- Kitchen Cooked (Canada Only)
- KP Nuts (UK Only)
- Kurkure (India Only)
- Lay's (Canada, China, France, Germany, India, Italy and Spain Only)
- Lorenz (Germany and Spain Only)
- Mad Angles (India Only)
- Marinas (Spain Only)
- Matutano (Spain Only)
- Max Protein (India Only)
- McCoy's (UK Only)
- Medina (Spain Only)
- Mini Cheddars (UK Only)
- Miss Vickies (Canada Only)
- Monster Munch (UK Only)
- Mr. Makhana (India Only)
- Naten (France Only)
- Nik Naks (UK Only)
- Oishi (China Only)
- Old Dutch (Canada Only)
- Open Secret (India Only)
- Orion (China Only)
- Orville Redenbacher (Canada Only)
- Palapa (Germany Only)
- Panpan (China Only)
- Parle's (India Only)
- Peppy (India Only)
- Phileas Fogg (UK Only)
- Pik Nik (India Only)
- Pipers (UK Only)
- Pom Bear (Germany and UK Only)
- Popchips (UK Only)
- Popworks (UK Only)
- Pringles
- Proper Chips (UK Only)
- Quavers (UK Only)
- Reishunger (Germany Only)
- Risi (Spain Only)
- Ritz (Canada, China and Italy Only)
- Rold Gold (Canada Only)
- Ruffles (Spain Only)
- San Carlo (Italy Only)
- Santa Ana (Spain Only)
- Santa Maria (Germany Only)
- Sensations (UK Only)
- Skinny Pop (Canada Only)
- Skips (UK Only)

- Smartfood Popcorn (Canada Only)
- Snackible (India Only)
- Soria Natural (Spain Only)
- Space Raiders (UK Only)
- Sunbites (UK Only)
- Suzi-Wan (France Only)
- Tagz (India Only)
- Takis (Canada Only)
- TBH (India Only)
- TooGood (Germany Only)
- Too Yumm (India Only)
- Torress (Germany and Spain Only)
- Tostitos (Canada Only)
- Triscuit (Canada Only)
- Tuc (France and Italy Only)
- Twiglets (UK Only)
- Tyrrell's (China, France, Germany, Spain and UK Only)
- Uncle Chipps (India Only)
- Utz (Canada Only)
- Vicente Vidal (Spain Only)
- Vico (France Only)
- Vitner's (Canada Only)
- Walkers (UK Only)
- Want Want (China Only)
- Wise (Canada Only)
- Wise Cottage fries (China Only)
- Wotsits (UK Only)
- YBC (China Only)
- Yellow Diamond (India Only)
- Yum Yum (Canada Only)
- Supermarket own brand
- Other

Breakfast in Household

In a typical week, which of these things would your household have for breakfast?

- Bagels / croissants / pastries
- Breakfast / granola bars
- Breakfast meats (e.g. sausages, bacon, etc)
- Cereal / muesli
- Eggs
- Fresh fruit
- Fruit juice / fruit drinks
- Granola
- Jam / honey / preserves
- Porridge / oats
- Smoothies
- Toast
- Yoghurt
- Other
- Do not tend to have breakfast

Cereal / Breakfast Brands

Which of these cereals / breakfast foods does your household buy?

- 3Bears (Germany Only)
- Alnavit (Germany Only)
- Alpen (China, Germany, Spain and UK Only)
- Annie's (Canada Only)
- Axa museli (China Only)
- Baggry (India Only)
- Bjorg (France Only)
- Brüggen (Germany Only)
- Calbee frugra granola (China Only)
- Cap'n Crunch (Canada Only)
- Caramel Toast Crunch (Canada Only)
- Cinnamon Bliss (Canada Only)
- Cocoa Pebbles (Canada Only)
- Corn Pops (Canada Only)
- Dorset Cereals (UK Only)
- Dr. Oetker Vitalis (Germany Only)
- Ecocesta (Spain Only)
- Fibre 1 (Canada Only)
- Fiorentini (Italy Only)
- Fruity Pebbles (Canada Only)
- Hahne (Germany Only)
- Harvest Crunch (Canada Only)
- Hero (Spain Only)
- Honeycomb (Canada Only)
- Honey Monster Wheat Puffs (Sugar Puffs) (UK Only)
- Jordans (Canada, France, Italy and UK Only)
- Kellogg's (China, France, Germany, India, Italy, Spain and UK Only)
- Kölln (Germany and Spain Only)
- Lares beauty oatmeal (China Only)
- Misura (Italy Only)
- Mondamin (Germany Only)
- Monsoon Harvest (India Only)
- Nature's Path Sunrise (Canada Only)

- Nestlé
- Nissin granola (China Only)
- Oatmeal Squares (Canada Only)
- Oreo O's (Canada, India and UK Only)
- Popz (India Only)
- Quaker
- Ready Brek (UK Only)
- Ruf (Germany Only)
- Saffola (India Only)
- Schär (Germany Only)
- Scott's (UK Only)
- Seamild oatmeal (China Only)
- Seitenbacher (Germany Only)
- Shredded Wheat (Canada Only)
- Shreddies (Canada Only)

- Solimo (India Only)
- Soufull (India Only)
- Sugar-crisp (Canada Only)
- T&C (Terres & Cereales) (France Only)
- Timbits (Canada Only)
- True Elements (India Only)
- Verival (Germany Only)
- Vitalis - Cameo (Italy Only)
- Wangboaboa (China Only)
- Weetabix (Canada, China, France, Germany, India, Spain and UK Only)
- Yoga Bar Muesli+ (India Only)
- Yoga Bar Oats+ (India Only)
- Supermarket own brand
- None of these / don't know

Kellogg's Cereal Brands

Which Kellogg's cereal(s) does your household eat?

- All Bran (China, France, Germany, Italy, Spain and UK Only)
- Bran Flakes (Germany and UK Only)
- Choco Krispies (Germany and Spain Only)
- Choco magic (China Only)
- Chocos (India Only)
- Coco Pops (China, France, Italy and UK Only)
- Corn Flakes
- Crunchy Müsli (Germany Only)
- Crunchy Nut (Germany and UK Only)
- Extra (France, Italy and Spain Only)
- Froot Loops
- Frosted Wheats (UK Only)
- Frosties (China, France, Germany, Italy, Spain and UK Only)
- Fruit 'n Fibre (UK Only)
- Granola (China, India, Italy, Spain and UK Only)

- Honey Bsss Pops (Germany Only)
- Honey Loops (Germany and Italy Only)
- Just Right (UK Only)
- Krave (Italy, Spain and UK Only)
- Miel Pops (France, Italy and Spain Only)
- Muesli (India Only)
- Nice Morning (Italy Only)
- Raisin Wheats (UK Only)
- Rice Krispies (China, France, Germany, Italy, Spain and UK Only)
- Smacks (France, Germany and Spain Only)
- Special K
- Sultana Bran (UK Only)
- Toppas (Germany Only)
- Tresor (France and Germany Only)
- Zimmys (Germany Only)
- None of these / don't know

Note: This question is asked only in China, France, Germany, India, Italy, Spain and the UK (excluding Canada).

Nestlé Cereal Brands

Which Nestlé cereal(s) does your household eat?

- Cheerios (Canada, China, France, Germany, Italy, Spain and UK Only)
- Chocapic (France and Spain Only)
- Chokella (France Only)
- Cini Minis (France, Germany and Spain Only)
- Cinnamon Chex (Canada Only)

- Cinnamon Toast Crunch (Canada Only)
- Clusters (Germany Only)
- Cookie Crisp (France, Germany and UK Only)
- Crunch (Spain Only)
- Curiously Cinnamon (UK Only)
- Estrellitas (Spain Only)

- Fitness (France, Germany, Italy and Spain Only)
- French Toast Crunch (Canada Only)
- Go Free (Italy, Spain and UK Only)
- Gold Crunchy (India Only)
- Golden Grahams (France, Spain and UK Only)
- Golden Nuggets (UK Only)
- Honey Nut Chex (Canada Only)
- Honey star (China Only)
- Koko crunch (China Only)
- Lion (Canada, China, France, Germany, Italy, Spain and UK Only)
- Lucky Charms (Canada Only)
- Milo (China Only)
- Multi Grain Cheerios (Canada Only)
- Nesquik (Canada, China, France, Germany, Italy, Spain and UK Only)
- Oatmeal (Canada Only)
- Reese's Puffs (Canada Only)
- Shredded Wheat (UK Only)
- Shreddies (Italy and UK Only)
- Trix (Canada Only)
- Very Berry Cheerios (Canada Only)
- None of these / don't know

Types of Milk

Which type(s) of milk does your household use?

- Almond / nut milk
- Fresh semi-skimmed white milk (France, Spain and UK Only)
- Fresh skimmed white milk
- Fresh whole milk
- Lactose-free milk
- Long life-milk
- Oat milk
- Soy milk
- Other milk
- Don't know / prefer not to say

Candy / Sweets

Frequency of Eating Chocolate

How often do you eat chocolate bars / bags? e.g. Mars, Maltesers, M&M's, Snickers

How often do you eat boxes of chocolate? e.g. Ferrero Rocher, Lindt, Quality Street

- Regularly
- Often
- Sometimes
- Rarely
- Only on Special Occasions
- Never

Types of Chocolate

Which type(s) of chocolate do you like?

- Dark chocolate
- Regular / milk chocolate
- White chocolate

Chocolate Brands

Which of these are your favorite / preferred chocolates?

- Aero (Canada and UK Only)
- After Eight
- Alpes d'Or (China Only)
- Alpia (Germany Only)
- Amicelli (Germany Only)
- Amul (India Only)
- Anthon Berg (Germany Only)
- Arko (Germany Only)
- Baileys (Germany Only)
- Baker's (Canada Only)
- Balisto (France and Germany Only)
- Bar One (India Only)
- Bendicks (UK Only)
- Black Magic (UK Only)
- Boost (UK Only)
- Bounty
- Butterfinger (Canada Only)
- Cadbury (Canada, China, Germany, India, Spain and UK Only)
- Caja Roja (Nestlé) (Spain Only)
- Campco (India Only)
- Caramilk (Canada Only)
- Celebrations (France, Germany and UK Only)
- Cémoi (France Only)
- Chocday (China Only)
- Choco Crossies (Germany Only)
- Chocon (India Only)
- Clavileño (Spain Only)
- Club (UK Only)
- Coffee Crisp (Canada Only)
- Conguitos (Spain Only)
- CorNiche (China Only)
- Côte d'Or (China and France Only)
- Crème Egg (UK Only)
- Crunch (Canada, France and Spain Only)
- Crunchie (UK Only)
- Cudie (Spain Only)
- Daim (France and Germany Only)
- Delaviuda (Spain Only)
- De Neuville (France Only)
- Dickmann's (Germany Only)
- Dove (China Only)
- Duplo (Germany, Italy and UK Only)
- Elgorriaga (Spain Only)
- Elizabeth Shaw (UK Only)
- Eureka (Spain Only)
- Fabelle (India Only)
- Feodora (Germany Only)
- Ferrero Küsschen (Germany Only)
- Ferrero Raffaello (Canada, China, France, Germany, Italy, Spain and UK Only)
- Ferrero Rocher
- Flake (Canada and UK Only)
- Galaxy (Canada, India and UK Only)
- Ghirardelli (India Only)
- Giotto (Germany Only)
- Godiva (Canada, China, India, Spain and UK Only)
- Green & Black's (UK Only)
- Guylian (Germany, Spain and UK Only)
- Hanuta (Germany Only)
- Heroes (UK Only)
- Hero (Spain Only)
- Hershey's (Canada, China and India Only)
- Hotel Chocolat (UK Only)
- Huesitos (Spain Only)
- Jeff de Bruges (Canada and France Only)
- Jersey Milk (Canada Only)
- Kinder
- KitKat
- Knoppers (China and Germany Only)
- Lacasa (Spain Only)
- Lanvin (France Only)
- Léonidas (Canada and France Only)
- Lily O'Brien's (UK Only)
- Lindt
- Lion
- Lotte (India Only)
- Lotus (India Only)
- Lutti (France Only)
- Maltesers (Canada, France, Italy and UK Only)
- Mars
- Matchmakers (UK Only)
- Meiji (China Only)
- Merci (Canada, Germany and Spain Only)
- Milka (China, France, Germany, Italy and Spain Only)
- Milk Tray (UK Only)
- Milkybar (Canada, India, Spain and UK Only)
- Milky Way (Germany, India and UK Only)
- Minstrels (UK Only)
- Mirage (Canada and UK Only)
- M&M's
- Mon Cheri (France, Germany and Spain Only)
- Mr. Tom (Germany Only)
- Munchies (UK Only)
- Munch (India Only)
- Mylikes (China Only)
- Nesquik (Spain Only)

- Neuhaus (Spain Only)
- Nougatti (France Only)
- Novi (Italy Only)
- Novor (China Only)
- Nussini (Germany Only)
- Nutella B-Ready (France, Germany, Italy and UK Only)
- Nuts (Germany Only)
- Oh Henry (Canada Only)
- Pacari (India Only)
- Parle (India Only)
- Penguin (UK Only)
- Perugina (Italy Only)
- Pick up! (Germany Only)
- Pocket Coffee (Italy Only)
- Quality Street
- Reese's (Canada Only)
- Revels (UK Only)
- Riesen (Germany Only)
- Ritter Sport (China, Germany and Italy Only)
- Rocky (UK Only)
- Rolo (Germany and UK Only)
- Roses (UK Only)
- Sarotti (Germany Only)
- Smarties (Canada, Italy and UK Only)
- Snickers
- Suchard (France and Spain Only)
- Sundry (France Only)
- Terry's Chocolate Orange (Canada and UK Only)
- Thorntons (UK Only)
- Tirma (Spain Only)
- Toblerone
- Toffee Crisp (UK Only)
- Toffifee (Canada, Germany and UK Only)
- Tony's Chocolonely (Canada, France, Germany, Spain and UK Only)
- Topic (UK Only)
- Torras (Spain Only)
- Trapa (Spain Only)
- Trumpf (Germany Only)
- Twirl (Canada and UK Only)
- Twix
- Valor (Spain Only)
- Wispa (UK Only)
- Yes (Germany Only)
- Yinong (China Only)
- Yogurette (Germany Only)
- York (Canada Only)
- Yorkie (Canada and UK Only)
- Zahor (Spain Only)
- Supermarket / retailer own brand
- Other

Frequency of Eating Candy

How often do you eat sweets / candy? e.g. Haribo, Smarties, Skittles, Chupa Chups

- Regularly
- Often
- Sometimes
- Rarely
- Only on Special Occasions
- Never

Candy / Sweets Brands

What are your favorite / preferred brand(s) of sweets / candy?

- Air Heads (Canada Only)
- Alpenliebe (China, India and Italy Only)
- Barratt Fruit Salad (UK Only)
- Cachou Lajaunie (France Only)
- Campino (Germany Only)
- Candy Kittens (UK Only)
- Candyman (India Only)
- Carambar (France Only)
- Cémoi (France Only)
- Chan Pui Mui (China Only)
- Chewits (UK Only)
- Chupa Chups (China, France, Germany, India, Italy, Spain and UK Only)
- Creamfills (India Only)
- Dietorelle (Italy Only)
- Drumstick Squashies (UK Only)
- Dulciora (Spain Only)
- Dupont D'Isigny (France Only)
- Fiesta (Spain Only)
- Fini (Spain Only)
- Fisherman's Friend (China, France, India, Italy, Spain and UK Only)

- Fox's Glacier Fruits (UK Only)
- Fruit area (China Only)
- Fruit Gushers (Canada Only)
- Fruit-tella (UK Only)
- Go Desi (India Only)
- Golia (Italy Only)
- Halls (Italy and Spain Only)
- Haribo
- Haw flakes (China Only)
- Hi-chew (Canada and China Only)
- Hitschler (Germany Only)
- Hsu Fu Chi (China Only)
- Huifuyuan (China Only)
- Jelly Belly (Canada and UK Only)
- Jolly Rancher Hard Candy (Canada Only)
- Jolly Rancher Misfits (Canada Only)
- Juzt Jelly (India Only)
- Kaccha (India Only)
- Katjes (Germany Only)
- Kismi (India Only)
- Krema (France Only)
- Lacasitos (Spain Only)
- Laffy Taffy (Canada Only)
- La Pie Qui Chante (France Only)
- La Vosgienne (France Only)
- Leibniz (Germany Only)
- Lifesavers (Canada Only)
- Lutti (France Only)
- Mackintosh's Toffee (Canada Only)
- Mamba (Germany Only)
- Maoam
- Maynards Bassetts (Germany Only)
- Maynards Bassetts Jelly Babies (UK Only)
- Maynards Bassetts Liquorice Allsorts (UK Only)
- Maynards Bassetts Wine Gums (Canada and UK Only)
- Maynards Sour Patch Kids (Canada Only)
- Maynards Swedish Berries (Canada Only)
- Mentos (Canada, China, France, Italy, Spain and UK Only)
- Nerds (Canada Only)
- Nimm 2 (China and Germany Only)
- Pan Pasand (India Only)
- Pastille Vichy (France Only)
- Polo (Germany, India, Italy and UK Only)
- Pulse (India Only)
- Refreshers (UK Only)
- Ricola (China, France, Germany, Italy, Spain and UK Only)
- Rola (India Only)
- Rowntree's Fruit Gums (UK Only)
- Rowntree's Fruit Pastilles (UK Only)
- Rowntrees (Germany Only)
- Rowntree's Jelly Tots (UK Only)
- Rowntree's Randoms (UK Only)
- Runts (Canada Only)
- Russell Stover (Canada Only)
- Saila (Italy Only)
- Samia (France Only)
- Skittles (Canada, China, France, India, Spain and UK Only)
- Smarties (France, Germany, India, Italy, Spain and UK Only)
- Smart Sweets (Canada Only)
- Smint (India, Spain and UK Only)
- Solano (Spain Only)
- Sperlari (Italy Only)
- Starburst (Canada and UK Only)
- Sugus (Spain Only)
- Sweettarts (Canada Only)
- Swizzels (UK Only)
- Têtes Brûlées (France Only)
- The Natural Confectionery Company (UK Only)
- Tic Tac (Canada, France, India, Italy, Spain and UK Only)
- Trolli (Canada, China, Germany and Italy Only)
- Twizzlers (Canada Only)
- UHA (China Only)
- Vidal (Spain Only)
- Virginias (Spain Only)
- Want-Want (China Only)
- Werther's Original (Canada, France, Germany, Spain and UK Only)
- White rabbit (China Only)
- Yake (China Only)
- Yan Chim Kee (China Only)
- Supermarket own brand
- Other

Frequency of Eating Frozen Dessert

How often do you eat frozen dessert? e.g. ice cream, ice lollies

- Regularly

- Often
- Sometimes
- Rarely
- Only on Special Occasions
- Never

Types of Ice Cream

Which type(s) of ice cream does your household buy / eat?

- Frozen yoghurt
- High protein ice cream
- Ice lollies
- Low fat ice cream
- No added sugar ice cream
- Non-dairy ice cream
- Organic ice cream
- Regular ice cream
- Sorbet
- Other ice cream / frozen dessert

Ice Cream Sizes / Formats

What sizes or types of ice cream does your household buy?

- Bars (e.g. Magnum)
- Cones (e.g. Cornetto)
- Frozen fruit bars (e.g. Solero)
- Large tubs
- Small tubs (e.g. Häagen-Dazs, Ben & Jerry's)
- Other

Ice Cream Brands

What are your favorite / preferred ice cream brands?

- Algida (Italy Only)
- Alpro (Spain and UK Only)
- Amul (India Only)
- Arun (India Only)
- Baskin Robbins (India Only)
- Baxi (China Only)
- Ben & Jerry's (Canada, France, Germany, Italy, Spain and UK Only)
- Big Sandwich (Germany Only)
- Blockbuster (India Only)
- Bounty (France, Germany, Italy and UK Only)
- Breyers (Canada, Germany and Spain Only)
- Bright (China Only)
- Brooklyn Creamery (India Only)
- Cadbury (UK Only)
- Calippo (Germany, Italy, Spain and UK Only)
- Capri (Germany Only)
- Caramilk (Canada Only)
- Carte D'or (France, Italy, Spain and UK Only)
- Casty (Spain Only)
- Chapman's (Canada Only)
- Chicecream (China Only)
- Chips Ahoy! (Canada Only)
- Coffee Crisp (Canada Only)
- Coolway (Canada Only)
- Coppa del Nonno (Italy Only)
- Cornetto (Germany, India, Italy, Spain and UK Only)
- Côte D'Or (France Only)
- Cream Bell (India Only)
- Cream Pot (India Only)
- Creamsicle (Canada Only)
- Cremissimo (Germany Only)
- Cuja Mara Split (Germany Only)
- Dairy Day (India Only)
- Delaviuda (Spain Only)
- Del Monte Ice Lollies (Canada and UK Only)
- Dinshaw's (India Only)
- Domino (Germany Only)
- Drumstick (Canada Only)
- Eis Kaktus (Germany Only)

- Extrême (France and Spain Only)
- Fab (UK Only)
- Feast (UK Only)
- Florida Eis (Germany Only)
- Giani's (India Only)
- Green and Black's (UK Only)
- Grom (Italy Only)
- Gustavo Gusto (Germany Only)
- Guuud (UK Only)
- Häagen-Dazs
- Halo Top (Canada and UK Only)
- Hangyo (India Only)
- Havmor (India Only)
- Helu Xue (China Only)
- Hyperscoop (India Only)
- Jude's (UK Only)
- Kelly's (UK Only)
- KitKat (Canada and Spain Only)
- Klondike (Canada Only)
- Kwaliti Wall's (India Only)
- La Belle Aude (France Only)
- La Cremeria (Italy Only)
- La Laitiere (France Only)
- La Lechera (Spain Only)
- Landliebe (Germany Only)
- Likkies (Germany Only)
- Lotus (Spain Only)
- Luicella's (Germany Only)
- Lycka (Germany Only)
- Mackie's (UK Only)
- Magnum
- Mars (France, Germany, Italy and UK Only)
- Maxibon (Italy Only)
- Maynard's (Canada Only)
- Meiji (China Only)
- Mengniu (China Only)
- Milka (Germany and Spain Only)
- Mini Milk (UK Only)
- Mövenpick (Germany Only)
- Natrel (Canada Only)
- Naturals (India Only)
- Nestlé (Canada, China and Spain Only)
- Nirulas (India Only)
- Nogger (Germany Only)
- Nuii (France, Germany, Spain and UK Only)
- Oasis (France Only)
- O-Mochi (Germany Only)
- Oppo (UK Only)
- Oreo (Canada, Germany, Italy and Spain Only)
- Papacream (India Only)
- Parlour (Canada Only)
- Pirulo (Spain Only)
- Polar Bear (India Only)
- Real Dairy (Canada Only)
- Revello (Canada Only)
- Ringo (Italy Only)
- Roar (UK Only)
- Rowntree's Fruit Pastille Lollies (UK Only)
- Royne (Spain Only)
- Sammontana (Italy Only)
- Skittles Ice Cream Sticks (UK Only)
- Smarties (Germany Only)
- Snickers (France, Germany, Italy and UK Only)
- Solero (Germany, Italy, Spain and UK Only)
- Somosierra (Spain Only)
- Tim Horton's (Canada Only)
- Toblerone (Canada Only)
- Top N Town (India Only)
- Twister (Germany and UK Only)
- Twix (France, Germany and Italy Only)
- Vadilal (India Only)
- Valsoia (Italy and Spain Only)
- Van Leeuwen (Canada Only)
- Viennetta (France, Germany, Italy and UK Only)
- Walls (UK Only)
- What The French (France Only)
- Yili (China Only)
- Zero degree (China Only)
- Supermarket own brand
- Other

Frequency of Eating Biscuits / Cookies

How often do you have biscuits / cookies?

- Regularly
- Often
- Sometimes
- Rarely
- Never

Biscuit / Cookies Brands

What are your favorite / preferred biscuit / cookie brands?

- 20-20 (India Only)
- Anmol (India Only)
- Artiach (Spain Only)
- Bahlisen (China, France, Germany and UK Only)
- Bear Paws (Canada Only)
- Belvita (UK Only)
- BN (France Only)
- Bonne Maman (France Only)
- Bounce (India Only)
- Brandt (Germany Only)
- Brossard (France Only)
- Burtons (UK Only)
- Cadbury (France and UK Only)
- Chips Ahoy! (Canada and Spain Only)
- Chiquilín (Spain Only)
- Choco Chekkers (India Only)
- Chunkies (India Only)
- Colussi (Italy Only)
- Cote D'or (Germany Only)
- Crawfords (UK Only)
- Cuétara (Spain Only)
- Dad's Oatmeal Cookies (Canada Only)
- Dali park Delicious (China Only)
- Dali park Landy castle (China Only)
- Danisa (China Only)
- Dark Fantasy (India Only)
- Delacre (France and Germany Only)
- Doria (Italy Only)
- Duchy (UK Only)
- Fab (India Only)
- Farmlite (India Only)
- Filipinos (Spain Only)
- Fontaneda (Spain Only)
- Fox's (UK Only)
- Fudgee-O (Canada Only)
- Galbusera (Italy Only)
- Garden (China Only)
- Gentilini (Italy Only)
- Glico Pocky (China Only)
- Glico Pretz (China Only)
- Glory bakery (China Only)
- Gocciole (Italy Only)
- Good Day (India Only)
- Gran Cereale (Italy Only)
- Griesson (Germany Only)
- Gullón (Spain Only)
- Hershey's Cookies and Cream (Canada Only)
- Hide & Seek (India Only)
- Hi Fi (India Only)
- Italiano (India Only)
- Jacobs (UK Only)
- Jiashili (China Only)
- Kambly (France Only)
- Kjeldsens (China Only)
- Krumiri (Italy Only)
- Lambertz (Germany Only)
- La Mère Poulard (France Only)
- Leibniz (Germany Only)
- Loacker (China and Italy Only)
- Lotus (China and France Only)
- LU (France, Spain and UK Only)
- Magix (India Only)
- Marbú (Spain Only)
- Maryland (UK Only)
- McVitie's (China, India, Italy and UK Only)
- Michel & Augustin (France Only)
- Mikado (Germany, Italy, Spain and UK Only)
- Milano (India Only)
- Milka (France, Italy and UK Only)
- Milk Shakti (India Only)
- Misura (Italy Only)
- Mom's Magic (India Only)
- Mulino Bianco (France and Italy Only)
- Munchy's (China Only)
- Nutella Biscuits (Italy Only)
- Nutter Butter (Canada Only)
- Oreo (Canada, China, India, Italy and UK Only)
- Orion (China Only)
- ORO Ciok (Italy Only)
- ORO Saiwa (Italy Only)
- Parle-G (India Only)
- Pavesini (Italy Only)
- Peek Freans (Canada Only)
- Prinzen (Germany Only)
- Reglero (Spain Only)
- Ringo (Italy Only)
- Romanzo (India Only)
- Schär (Germany Only)
- St Michel (France Only)
- Tekrum (Germany Only)
- Tosta Rica (Spain Only)
- Unbic (India Only)
- Wagonwheel (Canada Only)
- Walkers (China, Germany and UK Only)
- Wikana (Germany Only)
- Supermarket own brand
- Other

Frequency of Eating Gum

How often do you have chewing gum / bubble gum?

- Regularly
- Often
- Sometimes
- Rarely
- Never

Chewing Gum Brands

Which are your favorite chewing gum / bubble gum brands?

- 5 Gum (Canada and Germany Only)
- Airwaves (Canada, China, France, Germany and UK Only)
- Big Babol (India Only)
- Big Red (India Only)
- Boomer (India, Italy and Spain Only)
- Brooklyn (Italy Only)
- Bubaloo (Spain Only)
- Center Fresh (India Only)
- Center Fruit (India Only)
- Daygum (Italy Only)
- Dentyne (Canada and Italy Only)
- Dubble Bubble (Canada Only)
- Excel (Canada Only)
- Five (Spain Only)
- Forest Gum (Germany Only)
- Freedent (Canada and France Only)
- GumOn (India Only)
- Happydent (India, Italy and Spain Only)
- Hollywood (France Only)
- Hubba Bubba (Canada, Germany and UK Only)
- Juicy Fruit (Canada Only)
- Malabar (France Only)
- Mentos
- Odol med 3 (Germany Only)
- Oral-B (France and Italy Only)
- Orbit (Canada, India, Italy and Spain Only)
- Pur (Canada Only)
- Starburst (UK Only)
- Stimorol (France Only)
- Stride (China Only)
- Trident (Canada, India, Spain and UK Only)
- Vigorsol (Italy Only)
- Vivident (Italy Only)
- Wrigley's Doublemint (Canada, China and India Only)
- Wrigley's Eclipse (China Only)
- Wrigley's Extra (Canada, China, Germany and UK Only)
- Wrigley's Freedent (Germany Only)
- Wrigley's Spearmint (Germany Only)
- Supermarket own brand
- Other

Meal Kit Delivery Services

Meal Kit Delivery Services

Does your household use any of these meal-kit delivery services?

- Abel & Cole (UK Only)
- Allplants (UK Only)
- Big Chef Meals (Spain Only)
- Blue Apron (Canada Only)
- Chefly (UK Only)
- Chefs Plate (Canada Only)
- Cook It (Canada Only)
- CookIt (China Only)
- Cortilia (Italy Only)
- Dinnerly (Germany Only)
- EatTasty (Spain Only)
- FeastBox (UK Only)
- Foodette (France Only)
- Food in the Box (Spain Only)
- FreshPrep (Canada Only)
- Goma Greens (China Only)

- Goodfood (Canada Only)
- Gousto (UK Only)
- Greenmeal (Canada and Spain Only)
- Hello Fresh (Canada, France, Germany, Italy and UK Only)
- Les Commis (France Only)
- Marley Spoon (Germany Only)
- Micatuca (Italy Only)
- Mindful Chef (UK Only)
- Miomeal (Italy Only)
- Nutribees (Italy Only)
- Ortelia (Italy Only)
- Papa Earth (Canada Only)
- Phosh (Spain Only)
- prepmymeal (Germany Only)
- PrimeMeals (Germany Only)
- Quitoque (France Only)
- Quomi (Italy Only)
- Riverford (UK Only)
- Simple Et Bon (France Only)
- Simply Cook (UK Only)
- Other
- None of these

Drinks

Frequency of Drinking Coffee

How frequently do you typically drink coffee?

- Several times a day
- Once a day
- Few times a week
- Once or twice a week
- Less often
- Rarely / never

Types of Coffee at Home

Which of these coffees do you drink at home?

- Ground coffee (loose grind)
- Ground coffee (pods)
- Iced coffee
- Instant / powder coffee
- Whole bean coffee (which you grind yourself)
- Other
- Do not drink coffee at home

Types of Coffee Outside of Home

Which of these coffees do you drink outside of your home?

- Americano
- Brewed Coffee
- Cappuccino
- Cold brew coffee
- Espresso
- Flat White (France, Germany and UK Only)
- Frappe
- Iced coffee
- Latte
- Macchiato
- Mocha
- Other
- Do not drink coffee outside of home

Coffee Brands

Which of these coffee brands do you drink?

- 1850 (Canada Only)
- Aliada (Spain Only)
- Baqué (Spain Only)
- Beanies (UK Only)
- Bestpresso (Canada Only)
- Black Baza (India Only)
- Blue Tokai Coffee Roasters (Italy Only)
- Blue Tokai (India Only)
- Bonka (Spain Only)
- Bru (India Only)
- Cafédirect (UK Only)
- Café Hag (Germany and Italy Only)
- CaféO (Spain Only)
- Café Royal (France Only)
- Caffè Vergnano 1882 (Italy Only)
- Candelas (Spain Only)
- Caro (Germany Only)
- Carte Noire (France and UK Only)
- Catfour (China Only)
- Cellini (Germany Only)
- Club Coffee (Canada Only)
- Coffee Day (India Only)
- Coffee Mate (Canada, China Only)
- Coffeeza (India Only)
- Colombian Brew (India Only)
- Compagnia Dell'Arabica (Spain Only)
- Continental (India Only)
- Corridor Seven (India Only)
- Costa (China, India and UK Only)
- Country Bean (India and Italy Only)
- Dai pai dong (China Only)
- Dallmayr (Germany Only)
- Davidoff (India Only)
- Digrato (Spain Only)
- Double Dead (Canada Only)
- Douwe Egberts (UK Only)
- Eduscho Gala (Germany Only)
- Eilles (Germany Only)
- Emmi (Germany and UK Only)
- Ethical Bean (Canada Only)
- Flying Squirrel (India Only)
- Folgers (Canada Only)
- Fortaleza (Spain Only)
- FRC (Canada Only)
- G7 (China Only)
- Geiler (Germany Only)
- Gepa (Germany Only)
- Gloria Jean's coffee (China Only)
- Goodhost (Canada Only)
- Grand' Mère (France Only)
- Green Mountain (Canada Only)
- Grove Square (Canada Only)
- Idee Kaffee (Germany Only)
- Illy (China, France, Germany, Italy, Spain and UK Only)
- Irresistibles (Canada Only)
- Jacobs (Germany Only)
- Jacques Vabre (France Only)
- Java (Canada Only)
- Jumping Bean (Canada Only)
- Kaiku (Spain Only)
- Kali (India Only)
- KC Roasters (India Only)
- Kelagur Estate (India Only)
- Kenco (UK Only)
- Kicking Horse (Canada Only)
- Kimbo (Italy Only)
- Krüger (Germany Only)
- La Estrella (Spain Only)
- Lavazza
- Legal (France Only)
- Leroux Chicorée (France Only)
- Lim's (China Only)
- L'Or (China, France, Germany, Italy, Spain and UK Only)
- Lyons (UK Only)
- Maison Du Café (France Only)
- Malongo (France Only)
- Marcilla (Spain Only)
- Marley (Canada Only)
- Maud's (Canada Only)
- Maxin (China Only)
- Maxwell House (Canada, China, France, Germany and UK Only)
- McCafe (Canada Only)
- Melitta (Canada and Germany Only)
- Mellow Bird's (UK Only)
- Meo (France Only)
- Moccona (China Only)
- Mövenpick (Germany Only)
- Muskoka (Canada Only)
- Muziris Coffee (India Only)
- Nabob (Canada Only)
- Nescafé
- Nespresso
- Oldtown white coffee (China Only)
- One Coffee (Canada Only)
- Oquendo (Spain Only)
- Origo (Canada and Germany Only)
- Orús (Spain Only)
- Peet's (China Only)
- Pellini (Italy Only)

- Percol (UK Only)
- Rage Coffee (Italy Only)
- Rappor (UK Only)
- Red Mountain (UK Only)
- Ricoré (France Only)
- Rico (Spain Only)
- Rombouts (UK Only)
- Saimaza (Spain Only)
- San Marco (France Only)
- Santa Cristina (Spain Only)
- Saturnbird (China Only)
- Saula (Spain Only)
- Segafredo (China, France, Germany, Italy, Spain and UK Only)
- Senseo (France and Germany Only)
- Seven Beans (India Only)
- Sleepy Owl (India Only)
- Soley (Spain Only)
- Speicherstadt (Germany Only)
- Splendid (Italy Only)
- Starbucks
- Tassimo (Canada, Germany and Spain Only)
- Tata (India Only)
- Taylors of Harrogate (UK Only)
- Tchibo (Germany Only)
- TGL (India Only)
- The Coffee Co. (India Only)
- The Indian Bean (India Only)
- Tim Horton's (Canada Only)
- Timothy's (Canada Only)
- Toscaf (Spain Only)
- UCC (China Only)
- Van Houtte (Canada Only)
- Velours Noir (France Only)
- Vitacup (Canada Only)
- Whittard (UK Only)
- Supermarket own brand
- Other

Frequency of Drinking Tea

How frequently do you typically drink tea?

- Several times a day
- Once a day
- Few times a week
- Once or twice a week
- Less often
- Rarely / never

Types of Tea

Which of these teas do you drink?

- Black tea (e.g. English Breakfast, Assam, etc)
- Bubble Tea
- Chamomile tea
- Fresh / loose leaf tea (China Only)
- Fruit tea
- Green tea
- Herbal tea
- Masala chai (India Only)
- Matcha
- Rooibos / redbush tea
- White tea (India Only)
- Other

Tea Brands

Which brand(s) of tea do you drink?

- 3 Roses (India Only)
- Ahmad (Canada, China and India Only)
- Artemis Bio (Spain Only)
- Assam (Canada Only)
- Bonomelli (Italy Only)
- Bünting (Germany Only)
- Cafédirect (UK Only)
- Camel (France and India Only)
- Celestial Seasonings (Canada Only)

- Clipper (France and UK Only)
- Cuida Té (Spain Only)
- Cupper (Germany and Spain Only)
- Emperia (India Only)
- Ethiquable (France Only)
- Fu ming yuan (China Only)
- Goldmännchen (Germany Only)
- Goodwyn (India Only)
- Ho Cha (China Only)
- Hornimans (Spain Only)
- Hubbard's (UK Only)
- L'Angelica (Italy Only)
- Lipton
- Lyons (UK Only)
- Marvel (India Only)
- Meßmer (Germany Only)
- Milford (Germany Only)
- Organic India (India Only)
- Pataka (India Only)
- PG Tips (UK Only)
- Pompadour (Italy and Spain Only)
- Pukka (India and UK Only)
- Rauf (Germany Only)
- Red Label (Canada and India Only)
- Red Rose (Canada Only)
- Ronnefeldt (Germany Only)
- Scottish Blend (UK Only)
- Sir Winston (Germany and Italy Only)
- Society (India Only)
- Sognidoro (Italy Only)
- Stash (Canada Only)
- Taaza (India Only)
- Taj Mahal (India Only)
- Tata Tea (India Only)
- Tazo (Canada Only)
- Teabox (India Only)
- Tea India (UK Only)
- Teapigs (UK Only)
- Tea Trunk (India Only)
- TeeGschwender (Germany Only)
- Teehaus (Germany Only)
- Teekanne (China and Germany Only)
- Tenren tea (China Only)
- Tetley (Canada, India, Spain and UK Only)
- Thé Infré (Italy Only)
- Thiele (Germany Only)
- Tick Tock (UK Only)
- Tulsi (India Only)
- Twinings
- Typhoo (India and UK Only)
- Viropa (Germany Only)
- Wagh Bakri (India Only)
- Whittard (China and UK Only)
- Xhang yiyuan (China Only)
- Xiao Guan Tea (China Only)
- Yogi (Italy Only)
- Yorkshire Tea / Gold (Taylors) (UK Only)
- Supermarket own brand
- Other

Food Purchase Behavior

Special Offer Purchase Frequency

How often do you purchase items because they are on special offer? e.g. Buy 1, get 1 free

- Regularly
- Often
- Occasionally
- Rarely / Never

Coupon / Voucher Frequency

How often do you use coupons / vouchers to get money-off?

- Regularly
- Often
- Occasionally
- Rarely / Never

Organic Purchase Frequency

How often do you purchase organic items?

- Regularly
- Often
- Occasionally
- Rarely / Never

Organic Products Bought

Which types of organic products does your household buy?

- Dairy products (e.g. milk, yoghurt, butter, cheese, etc)
- Eggs
- Fruit / vegetables
- Meat
- Snack items (e.g. crisps, sweets / candy, chocolate)
- Staples / dry goods (e.g. pasta, flour, rice, etc)
- Treat items (e.g. chocolate, snacks etc)
- Other

Own Label Purchase Frequency

How often do you buy own-label products? e.g. supermarket own brand

- Regularly
- Often
- Occasionally
- Rarely / Never

Own Label Products Bought

Which types of own-label products does your household buy?

- Baked items (e.g. bread, pastries, etc)
- Fresh / refrigerated items (e.g. milk, yoghurt, butter, cheese, etc)
- Household products (e.g. cleaning items, laundry items, etc)
- Ice cream
- Personal care products (e.g. toothpaste, shampoo, etc)
- Snack items (e.g. crisps, sweets / candy, chocolate)
- Staples / dry goods (e.g. cooking oil, sugar, pasta, flour, rice, etc)
- Tinned items (e.g. chopped tomatoes, beans, etc)
- Other

Premium Purchase Frequency

How often do you buy premium range items?

- Regularly
- Often
- Occasionally
- Rarely / Never

Fruit

Types of Fruit

Which type(s) of fruit do you typically have in your household?

- Dried fruit
- Fresh fruit (individual pieces)
- Fresh fruit (pre-cut / prepared)
- Frozen fruit
- Tinned fruit
- None of these / prefer not to say

Smoking, CBD & Cannabis

Smoking, CBD and Cannabis Behaviors

Which of the following do you do?

- Smoke cigarettes or other tobacco products
- Use cannabis for medical purposes *Canada, Germany, Italy and UK only*
- Use cannabis for recreational purposes *Canada and Spain only*
- Use CBD products *Canada, France, Germany, Italy, Spain and UK only*
- Use Oral Nicotine Pouches
- Vape (refilling the liquid manually)
- Vape (using disposable pods)
- None of these / prefer not to say

Note: This question is asked to respondents 18+ only.

Cigarettes / Tobacco

Cigarette/Tobacco Frequency

How often do you smoke cigarettes or other tobacco products?

- Daily
- Regularly
- Often
- Occasionally
- Rarely

Note: This question is asked to respondents who smoke cigarettes / tobacco and are 18+ only.

Amount Smoked per day

How many cigarettes / tobacco products do you typically smoke per day?

Amount Smoked per week

How many cigarettes / tobacco products do you typically smoke per week?

- Less than 5
- 5 to 9
- 10 to 19
- 20+

Note: This question is asked to respondents who smoke cigarettes / tobacco and are 18+ only.

Plans to Quit Smoking

Thinking about smoking, which of these statements most applies to you?

- I have no plans to cut down or stop smoking
- I am currently trying to cut down my smoking
- I am currently trying to quit smoking
- I plan to cut down my smoking in the next six months

- I plan to quit smoking in the next six months

Note: This question is asked to respondents who smoke cigarettes / tobacco and are 18+ only.

Methods Used to Quit Smoking

Which methods are you using to help you cut down or stop smoking?

- Chewing Gum
- Hypnotherapy
- Lozenges
- Patches
- Pills / capsules / tablets
- Vaping or e-cigarette products
- Will power
- Other

Note: This question is asked to respondents who smoke cigarettes / tobacco and are 18+ only.

Methods Considered to Quit Smoking

Which methods would you consider using to help you cut down or stop smoking?

- Chewing Gum
- Hypnotherapy
- Lozenges
- Patches
- Pills / capsules / tablets
- Vaping or e-cigarette products
- Will power
- Other

Note: This question is asked to respondents who smoke cigarettes / tobacco and are 18+ only.

CBD

CBD Frequency

How often do you use CBD products?

- Daily
- Regularly
- Often
- Occasionally
- Rarely

Note: This question is not asked in China or India, it is asked in all other markets to respondents who use CBD and are 18+

CBD Products Used

Which type(s) of CBD product do you use?

- Bath products (e.g. soaps, salts, etc)
- Creams / balms / lotions
- Edible foods (e.g. gummies, brownies, sweets / candy, etc)
- Infused drinks (e.g. coffee, water, alcohol, etc)
- Ingredients / condiments (e.g. preserves, sweeteners, etc)
- Oils
- Pills / capsules / tablets

- Vapes
- Other

Note: This question is not asked in China or India, it is asked in all other markets to respondents who use CBD and are 18+

Vaping

Vaping Frequency

How often do you use vaping or e-cigarette products?

- Daily
- Regularly
- Often
- Occasionally
- Rarely

Note: This question is asked to respondents who use vape / e-cigarette products and are 18+

Personal Care

Personal Care Purchase Responsibilities

Who usually buys personal care products for your home? e.g. toothpaste, shampoo, etc

- I am the main shopper / purchaser
- I share the shopping jointly
- Someone else does most / all of the shopping

Skincare and Cosmetics

Reasons for Using Skincare Products

Do you use skincare products for any of these reasons?

- Anti-ageing
- Dry skin
- Oily skin
- Problem skin (acne, etc)
- Sensitive skin
- None of these / prefer not to say

Dental

Extra Dental Products Used

Which of these products do you use?

- Breath fresheners
- Dental floss / dental picks
- Denture care products
- Mouthwash / dental rinse
- Whitening kits
- None of these / prefer not to say

Toothpaste Brands

Which brand(s) of toothpaste do you use? Please select a maximum of 3 toothpaste brands

- | | |
|--|---------------------------------------|
| • Aim (Canada Only) | • AZ Ricerca (Germany and Italy Only) |
| • Ajona (Germany Only) | • Binaca (Spain Only) |
| • Alviana (Germany Only) | • Biotene (Canada Only) |
| • Antica Erboristeria (Italy Only) | • BlanX (Italy Only) |
| • Aquafresh (Canada, China, France, Italy and UK Only) | • Blend-a-med (Germany Only) |
| • Arm & Hammer (Canada, India and UK Only) | • Blendax (Germany Only) |
| • Aronal (Germany Only) | • Burt's Bees (Canada Only) |
| • Arthrodont (France Only) | • Cali White (Canada Only) |
| | • Cariax (Spain Only) |
| | • Clinomyn (UK Only) |

- Clinpro (Canada Only)
- Close Up (Canada, India and Spain Only)
- Colgate
- Corega (Spain Only)
- Corsodyl (UK Only)
- Crest (Canada, China and India Only)
- Dant Kanti (India Only)
- Darlie (China Only)
- Davids (Canada Only)
- Denivit (Canada, France and Spain Only)
- Dentabrit (Spain Only)
- Dentagard (Germany Only)
- Dental doctor (China Only)
- Dentiblanco (Spain Only)
- Desensin (Spain Only)
- Ecodenta (Canada and France Only)
- Elgydium (France and Spain Only)
- Elmex (China, France, Germany, Italy and Spain Only)
- Email Diamant (France Only)
- Emoform (Italy Only)
- Eucryl (UK Only)
- Euthymol (Canada and UK Only)
- Fe golden dentist (China Only)
- Fluocaril (France and Spain Only)
- Fluor Aid (Spain Only)
- Fluoryl (France Only)
- GUM (China Only)
- Hello (Canada Only)
- Himalaya (India Only)
- iWhite
- Jason (Canada Only)
- Kempthor (Spain Only)
- Lacalut (Germany Only)
- Lacer (Spain Only)
- Lavera (Germany Only)
- Leng Suanling (China Only)
- Lever Ayush (India Only)
- Licor del Polo (Spain Only)
- Lion (China Only)
- Macleans (UK Only)
- Mama Earth (India Only)
- Marvis (Canada, China and Italy Only)
- Mentadent (Germany and Italy Only)
- Meridol (Canada, Germany and Italy Only)
- Meswak (India Only)
- Neem (India Only)
- Odol-med 3 (Germany Only)
- Ora2 (China Only)
- OraCare+ (UK Only)
- Oral-B
- Oralieve (UK Only)
- Parodontax (Canada, China, France, Germany, India, Italy and Spain Only)
- Parogencyl (Spain Only)
- Pasta del Capitano (Italy Only)
- Pepsodent (India Only)
- Perlweiss (Germany Only)
- PHB (Spain Only)
- Red (India Only)
- Regenerate (UK Only)
- Rot Weiss (Germany Only)
- Sanogyl (France Only)
- Sante (Germany Only)
- Sensodyne
- Sensora (India Only)
- Shuke (China Only)
- Signal
- Spotlight (UK Only)
- Sri Sri (India Only)
- Teraxyl (France Only)
- Theramed (Germany Only)
- Tom's of Maine (Canada Only)
- Truthpaste (UK Only)
- Ultra Brite (France Only)
- UltraDEX (UK Only)
- Vademecum (France, Germany and Spain Only)
- Vicco (India Only)
- Vitis (Spain Only)
- Weleda (China and Germany Only)
- Yunnan Baiyao (China Only)
- Zendium (France Only)
- Pharmacy / retailer own brand
- Supermarket own brand
- Other
- Don't know / prefer not to say

Toothbrushing Frequency

On average, how many times a day do you brush your teeth?

- More than twice a day
- Twice a day
- Once a day

- Less than once a day

Toothpaste Qualities

When choosing a toothpaste, which things are most important to you?

- Cleans effectively
- Contains charcoal
- Improves gum health
- Keeps breath fresh
- Keeps teeth looking white
- Natural / organic ingredients
- Prevents decay / plaque
- Protects enamel
- Recommended by dentist
- Relieves sensitivity / pain
- Remove stains / yellowing
- Suitable for whole family
- Whitens teeth
- Other

Mouthwash Brands

Which brand(s) of mouthwash do you use? Please select a maximum of 3 mouthwash brands

- Amflor (India Only)
- Aquafresh (France and UK Only)
- Bexident (Spain Only)
- Biotene (Canada and India Only)
- Cariax (Spain Only)
- CB 12 (France, Germany and UK Only)
- Chlorhexamed (Germany Only)
- Closeup (India Only)
- Colgate
- Corega (Germany Only)
- Corsodyl (Italy and UK Only)
- Crest (Canada, China and India Only)
- Curasept (Italy Only)
- Darlie (China Only)
- Dental doctor (China Only)
- Dentimint (UK Only)
- Dentyl (UK Only)
- Desensin (Spain Only)
- Dr Organic (India Only)
- Ecodenta (France Only)
- Elkadent (Germany Only)
- Elmex (France, Germany and Italy Only)
- Eludril (France Only)
- Equate (Canada Only)
- Fluocaril (France and Spain Only)
- Fluor Kin (Spain Only)
- Freshclor (India Only)
- Gum (China and Italy Only)
- Hello (Canada and India Only)
- Herbal Fresh (India Only)
- Hextril (France Only)
- Himalaya (India Only)
- Kempthor (Spain Only)
- Kukident (Germany Only)
- Lacer (Spain Only)
- Leng Suanling (China Only)
- Licor Del Polo (Spain Only)
- Lion (China Only)
- Listerine
- Macleans (UK Only)
- Marvis (Canada and Germany Only)
- Mentadent (Italy Only)
- Meridol (Canada, France, Germany and Italy Only)
- Odol-med 3 (Germany Only)
- One Drop Only (Germany Only)
- Ora2 (China Only)
- OraCare+ (UK Only)
- Oral-B
- Oraldine (Spain and UK Only)
- Orasol (China Only)
- Parodontax (Canada, France, Germany, Italy and Spain Only)
- Pasta del Capitano (Italy Only)
- Pepsodent (India Only)
- Peridex (Canada Only)
- Perio-Aid (Spain Only)
- Plax (Canada Only)
- Pro Formula (UK Only)
- Sanogyl (France Only)
- Sensodyne (Canada, Germany, Italy, Spain and UK Only)
- Shuke (China Only)
- Signal (France Only)
- Steradent (UK Only)
- Therabreath (Canada Only)
- Theramed (Germany Only)
- Today (Germany Only)

- Tom's of Maine (Canada Only)
- UltraDEX (UK Only)
- Vademecum (Spain Only)
- Vitis (Spain Only)
- Waken (UK Only)
- Weleda (Canada and Germany Only)
- Wisdom (UK Only)
- Yunnan Baiyao (China Only)
- Zahn-Milch (Germany Only)
- Pharmacy / retailer own brand
- Supermarket own brand
- Other
- Don't know / prefer not to say

Deodorants / Antiperspirants

Types of Deodorant / Antiperspirant

Which type(s) of deodorant or antiperspirant do you use?

- Gel / cream
- Roll-on
- Spray / aerosol
- Stick
- Wipes
- Other
- Do not use / prefer not to say

Deodorant / Antiperspirant Brands

Which brand(s) of deodorant or antiperspirant do you use?

- 8x4 (Germany Only)
- Adidas (Canada, China, France, Germany, Italy, Spain and UK Only)
- Amway (China Only)
- Arm & Hammer (Canada Only)
- Avon (Canada and UK Only)
- AXE (Canada, France, Germany, India, Italy and Spain Only)
- Babaria (Spain Only)
- Bac (Germany Only)
- bebe (Germany Only)
- Ben & Anna (Germany Only)
- Bionsen (UK Only)
- Biopha (France Only)
- Biore (China Only)
- Borotalco (Italy Only)
- Bourjois (France Only)
- Breeze (Italy Only)
- Bruno Banani (Germany Only)
- Brut (Canada, France, Germany, India and UK Only)
- Bulldog (UK Only)
- Byly (Canada and Spain Only)
- Cadum (France Only)
- CD (Germany Only)
- Charlie Body Spray (UK Only)
- Chilly (Spain Only)
- Degree (Canada Only)
- Dove
- Duschdas (Germany Only)
- Engage (India Only)
- Etiaxil (France Only)
- Fa (Canada, France, Germany and Spain Only)
- FemFresh (China and UK Only)
- Fenjal (Germany Only)
- Garnier (Canada, France, Germany, India and UK Only)
- Gillette (Canada, Spain and UK Only)
- Halo (UK Only)
- Heno De Pravia (Spain Only)
- Hidrofugal (Germany Only)
- Imperial Leather (UK Only)
- Impulse (Germany, Spain and UK Only)
- Infasil (Italy Only)
- Lactovit (Spain Only)
- L'Arbre Vert (France Only)
- Lavanda Puig (Spain Only)
- Lavera (Germany and Italy Only)
- Le Petit Marseillais (France Only)
- Live Clean (Canada Only)
- L'Oréal Men Expert (Canada, France, Germany, Spain and UK Only)
- Lynx (UK Only)
- Magno (Spain Only)
- Malizia (Germany and Italy Only)

- MenActiv (Spain Only)
- Men Advance (UK Only)
- Mennen (France Only)
- Mitchum (UK Only)
- Mixa (France Only)
- Monsavon (France Only)
- Mūm (Canada, Germany, Spain and UK Only)
- Narta (France Only)
- Native (Canada Only)
- NB Palmolive (Spain Only)
- Nectar of Nature (France Only)
- Neutro Roberts (Italy Only)
- Nivea
- Old Spice (Canada, China, Germany, Spain and UK Only)
- Perfume / fashion brand (e.g. Armani, CK, etc)
- Playboy (Germany and India Only)
- Rexona (Canada, China, France, Germany, India and Spain Only)
- Right Guard (Canada and UK Only)
- RoC (France and Italy Only)
- Rockface (UK Only)
- Roge Cavaillès (France Only)
- Royal Ambree (Spain Only)
- Sanex (Canada, France, Italy, Spain and UK Only)
- Sante (Germany Only)
- Schmidt's (Canada Only)
- Scorpio (France Only)
- Sebamed (Germany Only)
- Secret (Canada, Germany and India Only)
- Simple (UK Only)
- Skinn (India Only)
- Soft & Gentle (UK Only)
- So...? (UK Only)
- Speed Stick (Canada Only)
- Speick (Germany Only)
- Sure (UK Only)
- Tabac Original (Germany Only)
- Tahiti (France Only)
- Tom's (Canada Only)
- Triple Dry (UK Only)
- Tulipán Negro (Spain Only)
- Ushuaia (France Only)
- Vaseline (UK Only)
- Vichy (Canada, France, Germany, Italy and Spain Only)
- Weleda (Germany and Italy Only)
- Williams (France and Spain Only)
- Pharmacy / retailer own brand
- Supermarket own brand
- Other

Feminine Care

Feminine Care Products Used

Which of these feminine care products do you use?

- Feminine pads / towels
- Feminine wipes
- Menstrual cup
- Panty liners
- Tampons
- None of these / prefer not to say

Note: This question is asked to female respondents only.

Feminine Care Brands

Which brand(s) of feminine care product do you use?

- ABC (China Only)
- Always (Canada, France, Germany and UK Only)
- Ausonia (Spain Only)
- Bella (India Only)
- Bodyform (UK Only)
- Camelia (Germany Only)

- Carefree (Canada, Germany, India, Italy, Spain and UK Only)
- Carmesi (India Only)
- Colleen (India Only)
- Cosmea (Germany Only)
- Cottons (Canada Only)
- DAME (UK Only)
- Divacup (Canada Only)
- Equate (Canada Only)
- Evax (Spain Only)
- Femfresh (UK Only)
- Freemore (China Only)
- Hengan (China Only)
- Kotex (China and UK Only)
- Laurier (China Only)
- Lil-Lets (Canada and UK Only)
- Lines (Italy Only)
- L. Organic (Canada Only)
- Love & Green (France Only)
- mJOY (India Only)
- Mylily (Germany Only)
- Namyaa (India Only)
- Nana (France Only)
- Natracare (Canada and Germany Only)
- Naty (Canada Only)
- Nett (France Only)
- Niine (India Only)
- Nuvenia (Italy Only)
- o.b. (Canada, China, Germany, India, Italy and Spain Only)
- Organyc (Canada Only)
- Paree (India Only)
- Pee safe (India Only)
- Playtex (Canada Only)
- Plush (India Only)
- Poise (Canada Only)
- Purcotton (China Only)
- Saforelle (France Only)
- Sanature (Germany Only)
- Sanfe (India Only)
- Saugella (Italy Only)
- Seventh Generation (Canada Only)
- Shuya (China Only)
- Sofy (China, India Only)
- Space7 (China Only)
- Stayfree (India Only)
- Tampax (Canada, China, France, Italy, Spain and UK Only)
- Tena
- TOTM (UK Only)
- U by Kotex (Canada and China Only)
- Vania (France Only)
- Veeda (Canada Only)
- Whisper (China and India Only)
- Pharmacy / retailer own brand
- Supermarket own brand
- Other
- Prefer not to say

Note: This question is asked to female respondents only.

Haircare

Type of Facial Hair

Which of these best describes your facial hair?

- Beard
- Clean-shaven
- Goatee
- Moustache
- Stubble
- Other
- Prefer not to say

Note: This question is asked to male respondents only.

Type of Hair

If you were describing your hair, which of these terms would apply?

- Balayage / ombre
- Curly / Tight Curls
- Dyed / Colored
- Permed
- Shaved / bald
- Short
- Straight
- Thick
- Tinted / highlighted
- Wavy
- None of these / prefer not to say

Hair Conditions

Do you experience any of these hair-related conditions?

- Dandruff
- Dryness
- Frizziness
- Greasiness
- Itchy scalp
- Split ends
- Thinning hair / hair loss
- None of these / prefer not to say

Hair Product Factors

When choosing hair products, which factors are important to you?

- Brand name
- Conditioning / moisturizing effects
- Customer reviews
- Eco-friendliness
- Expert reviews / awards
- Free of chemicals / preservatives
- Natural ingredients only
- Not tested on animals
- Packaging
- Price
- Special offers / promotions
- Stylist recommendations
- Volumising effects
- Other

Fragrances

Types of Fragrances Used

Which of these products do you use?

- Aftershave / Cologne
- Perfume
- None of these

Fragrance Brands

Which of the following fragrances have you used in the last 12 months?

- Acqua di Parma (Canada, China, France, Germany, Italy and UK Only)
- Adidas
- Alvarez Gomez (Spain Only)
- Antonio Banderas (Spain Only)
- Aramis (Canada, China, Germany, India and UK Only)
- Atelier (China Only)
- Azzaro (Canada, France, Germany, India and UK Only)
- Balenciaga (Canada, France, Italy, Spain and UK Only)
- Beckham (Germany, India, Italy and UK Only)

- Bottega Veneta (Canada, Germany, Italy and UK Only)
- Brut (Canada, India, Spain and UK Only)
- Burberry
- Bvlgari
- Byredo (China Only)
- Cacharel
- Calvin Klein
- Carolina Herrera (Canada, China, India, Italy, Spain and UK Only)
- Cartier (Canada, France, India, Italy, Spain and UK Only)
- Cerruti (Canada, France, Germany, India and UK Only)
- Chanel
- Chloé
- Chopard (Canada, Germany, India and Italy Only)
- Clinique
- Creed (Canada, Italy and UK Only)
- Davidoff (Canada, China, Germany, India, Italy, Spain and UK Only)
- Diesel
- Dior
- Diptyque (China Only)
- DKNY (Canada, China, Germany, India, Italy, Spain and UK Only)
- Dolce & Gabbana
- Elie Saab (Canada, France, India, Italy, Spain and UK Only)
- Elizabeth Arden (Canada, China, Germany, India, Italy, Spain and UK Only)
- Emporio Armani
- Escada
- Esprit (Germany and Italy Only)
- Estée Lauder (Canada, China, France, India, Italy, Spain and UK Only)
- Frédéric Malle (China Only)
- Giorgio Armani
- Giorgio Beverly Hills (Canada, Germany, Spain and UK Only)
- Givenchy
- Gucci
- Guerlain
- Hermès (Canada, China, France, India, Italy and Spain Only)
- Hugo Boss
- Issey Miyake
- Jean Paul Gaultier
- Jimmy Choo (Canada, France, India, Italy and UK Only)
- Kenzo
- Lacoste
- Lancôme (Canada, China, France, Germany, Italy, Spain and UK Only)
- Lanvin (Canada, China, France, India and Italy Only)
- Laura Biagiotti (Canada, Germany, Italy, Spain and UK Only)
- Loewe (Italy and Spain Only)
- Lolita Lempicka (France, India and Italy Only)
- Marc Jacobs
- Michael Kors (Italy Only)
- Miu Miu (Canada, France and Italy Only)
- Moschino (Canada, China, India, Italy, Spain and UK Only)
- Narciso Rodriguez (Canada, China, France, India, Italy and Spain Only)
- Nina Ricci (Canada, China, France, India, Italy, Spain and UK Only)
- Old Spice (Canada, Germany, India, Spain and UK Only)
- Paco Rabanne
- Paul Smith (China, Germany, Italy and UK Only)
- Pierre Cardin (France, Italy and Spain Only)
- Playboy
- Prada
- Ralph Lauren
- Roberto Cavalli
- Roger & Gallet (France Only)
- Shiseido (China, France, Germany, Italy, Spain and UK Only)
- Sisley (Canada, China, France, Germany, Italy and UK Only)
- Stella McCartney (Canada, Germany, Italy and UK Only)
- Thierry Mugler
- Tom Ford
- Tommy Hilfiger (Canada, Germany, India, Italy, Spain and UK Only)
- Valentino
- Vera Wang (Canada, Germany, India, Italy and UK Only)
- Versace
- Viktor & Rolf (China, France, Germany, Italy and UK Only)
- Yves Saint Laurent
- Other

Nails

Types of Nail Products Used

Which of these products do you use?

- False nails
- Nail care products / treatments
- Nail polish
- None of these

Nail Polish / Care Brands

Do you use nail polish / care products from any of these brands?

- Alessandro (Germany Only)
- Alverde (Germany Only)
- Astor (Germany and Spain Only)
- Avon (India Only)
- Barry M (UK Only)
- Biotherm (Italy and Spain Only)
- Bobbi Brown
- Bourjois (France, Spain and UK Only)
- Chanel (Canada, France, Germany, Italy, Spain and UK Only)
- Clarins
- Clinique (Canada, China, France, Germany, Italy, Spain and UK Only)
- CND (Canada Only)
- Collistar (Italy Only)
- Colobar (India Only)
- Cutex (Canada, China, France, Germany, Spain and UK Only)
- Dior
- Dr Pierre Ricaud (France Only)
- Elle (India Only)
- Essie (Canada, China, France, Germany, Italy, Spain and UK Only)
- Estée Lauder
- Givenchy
- Guerlain (Canada, France, Germany, Italy, Spain and UK Only)
- Helena Rubinstein (France, Germany, Spain and UK Only)
- Insight (India Only)
- Kay (India Only)
- KIKO (France, Germany, Italy, Spain and UK Only)
- Kure Bazaar (France Only)
- Lakme (India Only)
- Lancôme (Canada, France, Germany, Italy, Spain and UK Only)
- Layla (Italy Only)
- Lina Bocardi (Spain Only)
- L'Oréal
- MAC
- Manhattan (Germany Only)
- Mavala (Canada, France, Germany, Italy, Spain and UK Only)
- Max Factor
- Maybelline
- Misslyn (Germany and Spain Only)
- NailKind (UK Only)
- Nails Inc (UK Only)
- No. 7 (Italy and UK Only)
- Nyx (Italy Only)
- OPI
- Orly (Canada and Italy Only)
- Pupa (Italy Only)
- Revlon
- Rimmel (Canada, France, Germany, Italy, Spain and UK Only)
- Sally Hansen
- Shiseido (Canada, France, Germany, Italy, Spain and UK Only)
- Sinful colours (Canada Only)
- Vitry (France Only)
- Witchcraft (Canada Only)
- Yves Rocher
- Yves St Laurent (Canada, France, Germany, Italy, Spain and UK Only)
- None of these

Health

Treatments / Medicine

Types of Treatments Used

When you're feeling unwell (e.g. with a cold, headache, stomach pain, etc), which of these treatments do you prefer using?

- Alternative / complementary medicines (e.g. acupuncture, homeopathy, etc)
- Medicines / drugs
- Herbal / natural medicines
- Vitamins / minerals / supplements
- Other
- None of these / prefer not to say

Types of Healthcare Products Used

Do you use any of the following?

- Antacids
- Contact lenses
- Contraception
- Dietary / weight loss supplements
- Ear drops
- Enemas
- Eye wash / drops
- Feminine medicated products
- Fibre supplements
- First aid kit
- Plasters / bandages
- Hair growth products
- Immunity boosters
- Insoles
- Lactase enzyme
- Laxatives
- Odour-eaters / foot care products
- Pre or probiotics
- Protein shakes / bars
- Sleeping aids
- Snore relief products
- Spectacles / glasses
- None of these / prefer not to say

Alternative / Complementary Treatments Used

Which of these alternative / complementary treatments do you use?

- Acupuncture
- Aromatherapy
- Biofeedback
- Chinese / herbal medicines
- Chiropractor
- Homeopathy
- Hypnosis
- Massage therapy
- Meditation
- Reiki
- Reflexology
- Specialised diets
- Tai chi
- Yoga
- Other
- Prefer not to say

Vitamin / Supplements Used

Which of these do you take vitamins / minerals / supplements for?

- Bones / joints
- Digestive health

- Energy
- General health / wellbeing
- Healthy ageing
- Heart
- Immunity
- Nutritional boost
- Prenatal health
- Skin / hair / nails
- Other
- Prefer not to say

Medicine Purchase Factors

When choosing medicines / drugs / treatments, which factor(s) are most important to you?

- Brand name
- Ingredients
- Packaging
- Previous experience
- Price
- Recommendations / info found online
- Recommendations from friends / family
- Recommendations from professionals (e.g. doctor, pharmacist)
- Recommendations from store employees
- Side effects
- Strength or effectiveness
- Other
- Prefer not to say

Cold Treatment Brands Used

If you had a cold, which of these would you choose to treat it?

- | | | |
|-----------------------------------|-------------------------------------|---|
| • 999 (China Only) | • Boiron (France and Italy Only) | • Dobendan (Germany Only) |
| • ACC (Germany Only) | • Bronchicum (Germany Only) | • Doliprane (France Only) |
| • Acetamol (Italy Only) | • BronchoStop (UK Only) | • Dolirhume (France Only) |
| • Actifed (France and Italy Only) | • Brufen (Italy Only) | • Dolormin (Germany Only) |
| • Actigrip (Italy Only) | • Calyptol (France Only) | • Doregrippin (Germany Only) |
| • Advil (Canada Only) | • Cibalgina (Italy Only) | • Dorithricin (Germany Only) |
| • Anadin (UK Only) | • Cinfantos (Spain Only) | • Drixoral (Canada Only) |
| • Angileptol (Spain Only) | • Cofsils (India Only) | • Echinacin (Germany Only) |
| • Aquilea (Spain Only) | • Cold Fighter (Canada Only) | • Echinaforce (Canada and Italy Only) |
| • A.Vogel (France and Italy Only) | • Coryzalia (France and Italy Only) | • Efferalgan (Italy Only) |
| • Beechams (UK Only) | • Couldina (Spain Only) | • Equate (Canada Only) |
| • Benactiv (Italy Only) | • Covonia (UK Only) | • Fervex (France Only) |
| • Benagol (Italy Only) | • Crocin (India Only) | • Fluimucil (China, Italy and Spain Only) |
| • Benylin (UK Only) | • Day / Night Nurse (UK Only) | • Fortune (China Only) |
| • Benzedrex (Canada Only) | • Dayquil / Nyquil (Canada Only) | • Frenadol (Spain Only) |
| • Bi Li Tong (China Only) | • Desenfriol (Spain Only) | • Frenasal (Spain Only) |
| • Bisolgrip (Spain Only) | • Diflam (UK Only) | |
| • Bisolvon (Spain Only) | • Disprin (UK Only) | |

- Froben (Italy Only)
- Gelocatil (Spain Only)
- GeloMyrtol (Germany Only)
- Grintuss (Spain Only)
- Grippostad (Germany Only)
- Halls (Canada, China and UK Only)
- Herbion Naturals (Canada Only)
- Hexoral (Germany Only)
- Himalaya (India Only)
- Ho Chai Kung (China Only)
- Honees (Canada Only)
- Honitus (India Only)
- Humer (France Only)
- Ilvico (Spain Only)
- Jakemans (UK Only)
- Juanola (Spain Only)
- Karvol (India Only)
- L52 (France and Italy Only)
- Lemocin (Germany Only)
- Lemsip (UK Only)
- Lizifen (Spain Only)
- Lizipaina (Spain Only)
- Marimer (France Only)
- Meditonsin (Germany Only)
- Moment (Italy Only)
- Mucosan (Spain Only)
- Mucosolvan (Italy Only)
- Nasaleze (UK Only)
- Nasivion (India Only)
- Nasoclear (India Only)
- Neo-Angin (Germany Only)
- neoBorocillina (Italy Only)
- Nin Jiom (China Only)
- Nong's (China Only)
- Nurofen (France, Germany, Italy and UK Only)
- Oki (Italy Only)
- Olbas (Canada and UK Only)
- Oscilloccinum (Italy Only)
- Otrivin (Canada, China, India and Italy Only)
- Otrivine (Canada and UK Only)
- Panadol (UK Only)
- Pharmagrip (Spain Only)
- Pharysol (Spain Only)
- Physiomer (China, France and Italy Only)
- Phytosun Arômes (France Only)
- Potter's (UK Only)
- Propalgina (Spain Only)
- ProRhinel (France Only)
- Prospan (China Only)
- Prospantus (Spain Only)
- Respibien (Spain Only)
- RhinAdvil (France Only)
- Rhinomer (Spain Only)
- Rhinopront (Germany Only)
- Rhinospray (Germany Only)
- Rinastel (Spain Only)
- Rinazina (Italy Only)
- Sambucol (China and UK Only)
- Saridon (India Only)
- SBL (India Only)
- Silomat (Germany Only)
- Sinupret (Germany Only)
- Sinutab (UK Only)
- Sri Sri (India Only)
- Sterimar (China, France, Italy, Spain and UK Only)
- Stodal (Canada and Italy Only)
- Strepsils
- Sudafed (Canada, Italy and UK Only)
- Surbronc (France Only)
- Tachifludec (Italy Only)
- Tachipirina (Italy Only)
- Tantum Verde (Italy Only)
- Termalgin (Spain Only)
- Termatuss (Spain Only)
- Tylenol (Canada Only)
- Umcka (Canada Only)
- Umckaloabo (Germany Only)
- Vicks (Canada, France, India, Italy, Spain and UK Only)
- Vivin C (Italy Only)
- Wick (Germany Only)
- Xiangxue (China Only)
- Yiling (China Only)
- Zarbee's (Canada Only)
- Zerinol (Italy Only)
- Zicam (Canada Only)
- Store / retailer own-brand
- Don't know / prefer not to say
- None of these

Stomach Pain Treatment Brands Used

If you were experiencing stomach pains / digestion problems, which of these would you use to treat it?

- Actal yida (China Only)
- Agiolax (Italy and Spain Only)
- Alka-Seltzer (Canada, France, Germany, India, Italy, Spain and UK Only)
- Almax (Spain Only)
- Andrews (Canada and UK Only)
- ArkoLevure (France Only)
- Biochetasi (Italy Only)
- Bisodol (UK Only)
- Buscopan (Italy and UK Only)
- Carbolevure (France Only)

- Carmenthin (Germany Only)
- Charbon de Belloc (France Only)
- Citrate de Betaine (France Only)
- Colpermin (UK Only)
- Combizym (China Only)
- Cremaffin (India Only)
- Digene (India Only)
- Dioralyte (UK Only)
- Dulcoflex (India Only)
- Dulcogas (France and Italy Only)
- Dulcolax (Canada, China, Germany, Italy and UK Only)
- Dulcolaxo (Spain Only)
- Eno (Canada and Spain Only)
- Enterogermina (Italy Only)
- Esomeprazol (Germany Only)
- Eugastrol (Italy Only)
- Evacuol (Spain Only)
- Fave de Fuca (Spain Only)
- Fortasec (Spain Only)
- Fortune (China Only)
- Fybogel (UK Only)
- Gasex (India Only)
- Gas O Fast (India Only)
- Gaviscon
- Gelusil (India Only)
- Guardium (UK Only)
- GutMEND (Canada Only)
- Guttalax (Italy Only)
- Hajmola (India Only)
- Iberogast (Canada and Germany Only)
- Imodium (Canada, Italy and UK Only)
- Ipraalox (France Only)
- Jamieson (China Only)
- Japan rabbit (China Only)
- Jiang zhong (China Only)
- Lacteol (France and Italy Only)
- Laxoberal (Germany Only)
- Lefax (Germany Only)
- Lifespace (China Only)
- Maalox (Canada, China, France, Germany and Italy Only)
- Ma Shiliangtang Baowei Dan (China Only)
- Microlax (Canada, France and Italy Only)
- Milk of Magnesia (Canada and UK Only)
- Mopralpro (France Only)
- Nabico (India Only)
- Nexium (France, Italy and UK Only)
- Omeoprazen (Italy Only)
- Omep (Germany Only)
- Omeprazol (Germany Only)
- Optifibre (Canada, China, France and Italy Only)
- Pantoprazol (Germany Only)
- Pantorc (Italy Only)
- Pepto-Bismol (Canada and UK Only)
- Píldoras Zeninas (Spain Only)
- Plantaben (Spain Only)
- Po Chai pills (China Only)
- Remegel (UK Only)
- Rennie (Canada, China, France, Spain and UK Only)
- Restoralax (Canada Only)
- Riopan (Canada, Germany and Italy Only)
- Salvacolina (Spain Only)
- Senokot (Canada and UK Only)
- Setlers (UK Only)
- Smecta (France Only)
- Softovac (India Only)
- Spasfon (France Only)
- Spasmex (Italy Only)
- Sueroral (Spain Only)
- Swisse (China Only)
- Taitian (China Only)
- Talcid (Germany Only)
- Talidat (Germany Only)
- Tums (Canada, China and UK Only)
- Ultra-Levure (France Only)
- Unienzyme (India Only)
- Vilardell (Spain Only)
- Vomex (Germany Only)
- Wakamoto (China Only)
- Weisen-U (China Only)
- Xolaam (France Only)
- Zandu Pancharista (India Only)
- Store / retailer own-brand
- Don't know / prefer not to say
- None of these

Doctors / Healthcare Professionals

Doctors / Healthcare Professionals Visited

Which of these doctors / healthcare professionals have you visited in the last 12 months?

- Acupuncturist
- Allergist
- Cardiologist
- Chiropractor
- Counsellor / Therapist
- Dermatologist
- Ear, Nose & Throat Doctor
- Endocrinologist
- Eye Doctor
- Gastroenterologist

- Gynaecologist
- Haematologist / Oncologist
- Internist
- Neurologist
- Nurse Practitioner
- Nutritionist
- Oncologist
- Orthopedist
- Osteopath
- Pain specialist

- Physical therapist
- Plastic surgeon
- Podiatrist
- Psychiatrist
- Psychologist
- Pulmonologist
- Rheumatologist
- Urologist
- None of these / prefer not to say

Household

Household Purchase Responsibility

Who usually buys the household essentials for your home? e.g. cleaning products, laundry products, etc

- I am the main shopper / purchaser
- I share the shopping jointly
- Someone else does most / all of the shopping

Household Product Purchase Factors

When choosing household essentials, which of these factors are most important to you? e.g. cleaning products, laundry products

- Brand name
- Endorsement from expert / influencer
- Product you've used before
- Packaging
- Product eco-friendliness
- Product performance / quality
- Product price
- Product size (i.e. it will last a long time)
- Recommendation from friend / relative
- Special offers / promotions
- Other

Household Products

Cleaning Products

Which cleaning products do you use in your home?

- Bleach (crystals / powder)
- Bleach (liquid)
- Bleach (tabs / packs)
- Dishwasher detergent (gel)
- Dishwasher detergent (tabs / packs)
- Dishwasher detergent (powder)
- Fabric softener (dryer sheets)
- Fabric softener (liquid)
- Stain / odor remover
- Toilet cleaner (liquid)
- Toilet cleaner (tabs / drop-ins)
- None of these

Laundry Detergent Brands Used

Which brand(s) of laundry detergent do you use?

- Ace (Italy and Spain Only)
- All (Canada Only)
- Almawin (Germany Only)
- Amway (China Only)
- Ariel (China, France, Germany, India, Italy, Spain and UK Only)
- Arm & Hammer (Canada Only)
- Blue moon (China Only)
- Bold (UK Only)
- Bosch (India Only)
- Burti (Germany Only)
- Chanteclair (Italy Only)
- Chaoneng (China Only)
- Colon (Spain Only)
- Coral (Germany Only)
- Dalli (Germany Only)
- Dash (France, Germany and Italy Only)
- Dato (Germany Only)
- Daz (UK Only)
- Diao Pai (China Only)
- Dixan (Italy and Spain Only)
- Dr. Beckmann (UK Only)
- Dreft (UK Only)
- Ecover (Canada and UK Only)
- Edil (Spain Only)
- Elena (Spain Only)
- Fairy (UK Only)
- Felce Azzurra (Italy Only)

- Fena (India Only)
- Fresh'n hygiene (China Only)
- Frosch (Germany and India Only)
- Gain (Canada Only)
- Genteel (India Only)
- Ghadi (India Only)
- Godrej (India Only)
- Henko (India Only)
- Ivory Snow (Canada Only)
- Ka (China Only)
- Kiswa (China Only)
- L'Arbre Vert (Canada and France Only)
- Lagarto (Spain Only)
- Le Chat (France Only)
- Lenor (Germany and Italy Only)
- Liby (China Only)
- Lonkey (China Only)
- Ma Ma Yi Xuan (China Only)
- Maison Verte (France Only)
- Method (Canada and UK Only)
- Micolor (Spain Only)
- Mr. White (India Only)
- Napisan (Italy Only)
- Nirma (India Only)
- Norit (Spain Only)
- Omio Bianco (Germany, Italy and Spain Only)
- OMO (China and France Only)
- Oxi (Canada and UK Only)
- Perlana (Italy Only)
- Perlan (Spain Only)
- Persil (Canada, France, Germany and UK Only)
- Perwoll (Germany Only)
- Presto (India Only)
- Puntomatic (Spain Only)
- Purex (Canada Only)
- Rin (India Only)
- Safewash (India Only)
- Sanytol (France Only)
- Seventh Generation (Canada Only)
- Shout (UK Only)
- Skip (France and Spain Only)
- Sole (Italy Only)
- Spee (Germany Only)
- Spuma di Sciampagnia (Italy Only)
- Sunil (Germany Only)
- Sunlight (Canada and India Only)
- Super Croix (France Only)
- Surcare (UK Only)
- Surf (Canada, India and UK Only)
- Tide (Canada, China and India Only)
- TruEarth (Canada Only)
- Vanish (Canada, China, France, Germany, Italy, Spain and UK Only)
- Walch (China Only)
- Weißer Riese (Germany Only)
- Wheel (India Only)
- White Cat (China Only)
- Winni's (Italy Only)
- Wipp Express (Spain Only)
- Woolite (Canada Only)
- X-Tra (France Only)
- Supermarket own brand
- Other
- Don't know / prefer not to say

Toilet Paper Brands Used

Which brand(s) of toilet paper do you use at home?

- Andrex (UK Only)
- Babo (China Only)
- Bamboo (China Only)
- Beco (India Only)
- Bella (India Only)
- Bess (Germany Only)
- Bumboo (UK Only)
- C&S Paper (China Only)
- Cascades (Canada Only)
- Cashmere (Canada Only)
- Cel (Spain Only)
- Charmin (Canada Only)
- Cheeky Panda (Canada and UK Only)
- Colhogar (Spain Only)
- Cottonelle (Canada and Germany Only)
- Cushelle (UK Only)
- Danke (Germany Only)
- Dayly (France Only)
- Dongshun (China Only)
- Fantasy (Germany Only)
- Fess'nett (France Only)
- Fior di Carta (Italy Only)
- Fluf (India Only)
- Foxy (Italy and Spain Only)
- Goldeimer (Germany Only)
- Guapa (Germany Only)
- Hakle (Germany Only)
- Hengan (China Only)
- Ho comfort (China Only)
- Keona (Germany Only)
- Kleenex (China, France and India Only)
- Krum (India Only)
- Le Trèfle (France Only)
- Lilla (Germany Only)
- Lotus (France Only)
- Mola (Germany Only)

- Natur Aqua (Spain Only)
- Nicky (Italy and UK Only)
- Nouvelle (UK Only)
- Origami (India Only)
- Premier (India Only)
- Presto (India Only)
- Purex (Canada Only)
- Qingfeng (China Only)
- Regina (Germany, Italy, Spain and UK Only)
- Renova (Canada, France and Spain Only)
- Royale (Canada Only)
- Scott (Canada and India Only)
- Scottex (Italy and Spain Only)
- Scottonelle (Italy Only)
- Selpak (India Only)
- Seventh Generation (Canada Only)
- Shujie (China Only)
- Sil (Spain Only)
- Soffione (Germany Only)
- Softesse (UK Only)
- Softouch (India Only)
- Spring Force (UK Only)
- Tempo (China, Germany and Italy Only)
- Tenderly (Italy Only)
- Tranlin (China Only)
- True Earth (Canada Only)
- Velvet (UK Only)
- Vinda (China Only)
- Vit (Germany Only)
- Who Gives a Crap (Canada and UK Only)
- Xuro (India Only)
- Zewa (Germany Only)
- Zofee (China Only)
- Supermarket own brand
- Other
- Don't know / prefer not to say

Washing Up Liquid Brands Used

Which brand(s) of washing up liquid do you use at home?

- Almawin (Germany Only)
- Attitude (Canada Only)
- Axe (China Only)
- Axion (China Only)
- Bora Bora (France Only)
- C.F.Life (China Only)
- Chanteclair - Vert (Italy Only)
- Coral (Spain Only)
- Cristasol (Spain Only)
- Dawn (Canada Only)
- Dettol (India Only)
- Diao (China Only)
- Ecover (Canada, China, Germany, Spain and UK Only)
- Fairy (Germany, Italy, Spain and UK Only)
- Finish (India and Italy Only)
- Fit (Germany Only)
- Flota (Spain Only)
- Frosch (Germany and Spain Only)
- Giffy (India Only)
- Godrej (India Only)
- Green way (China Only)
- Ivory (Canada Only)
- Jadugar (India Only)
- Klar (Germany Only)
- Koa (China Only)
- Kris (France Only)
- L'Arbre Vert (France Only)
- Labour (China Only)
- Lagarto (Spain Only)
- Lion (China Only)
- Live Clean (Canada Only)
- Love Nature (Germany Only)
- Maison Verte (France Only)
- Method (Canada and UK Only)
- Mir (France Only)
- Mistol (Spain Only)
- Morning Fresh (UK Only)
- Mrs. Meyers (Canada Only)
- Nelsen (Italy Only)
- Nimeasy (India Only)
- Now (Germany Only)
- Omo (China Only)
- Paic (France Only)
- Palmolive (Canada, China, France, Germany, India and UK Only)
- Presto (India Only)
- Pril (Germany, India and Italy Only)
- Rainett (France Only)
- Seventh Generation (Canada Only)
- Skrubble (India Only)
- Sodasan (Germany Only)
- Sunlight (Canada Only)
- Surcare (UK Only)
- Svelto (Italy Only)
- Swash (China Only)
- Swipe (China Only)
- Vim (India Only)
- WayWay (China Only)
- White Cat (China Only)

- Wingo (France Only)
- Winny's (Italy Only)
- Supermarket own brand
- Other / don't know

Household Appliances

Kitchen Appliances Owned

Which of these kitchen appliances do you or someone in your household own?

- Electric fryer (deep / air)
- Breadmaker
- Coffee (pods / capsule)
- Coffee (other)
- Food processor
- Juicer
- Blender
- Rice cooker
- Grill / sandwich press
- None of these

Household Appliance Brands

If you were buying a household appliance, which brand(s) would be your top choice?

- AEG
- Amica (Germany and UK Only)
- Ariston (China and Spain Only)
- Aspes (Spain Only)
- Bauknecht (Germany and Spain Only)
- Baumatic (China, Germany, Spain and UK Only)
- Bear (China Only)
- Beko (China, France, Germany, Italy, Spain and UK Only)
- Black & Decker (Canada and Italy Only)
- Blomberg (Canada Only)
- Bomann (Germany Only)
- Bosch
- Brandt (France and UK Only)
- Braun (China, India, Italy and Spain Only)
- Calor (France Only)
- Candy (China, France, Germany, India, Italy, Spain and UK Only)
- Cannon (UK Only)
- Constructa (Germany Only)
- Cooksape (India Only)
- Creda (UK Only)
- Cutriss (France Only)
- Daewoo (Canada, China, France, Germany, Italy, Spain and UK Only)
- Danby (Canada Only)
- De Dietrich (France Only)
- Dirt Devil (France Only)
- Donlim (China Only)
- Dyson
- Ecovacs (China Only)
- Edesa (Spain Only)
- Electrolux
- Esse (Canada, China, France, Germany, Spain and UK Only)
- Eureka Forbes (India Only)
- Everhot (India and UK Only)
- Fagor (France and Spain Only)
- Fisker and Paykel (Canada, China, France, Germany, India, Spain and UK Only)
- Flyco (China Only)
- Fotile (China Only)
- Franke (India and Spain Only)
- Frigidaire (Canada Only)
- Galanz (China Only)
- GE (Canada and India Only)
- Gree (China Only)
- Haier (China, France and India Only)
- Hanseatic (Germany Only)
- Hisense
- Hoover (Canada, China, France, Germany, Italy, Spain and UK)
- Hotpoint-Ariston (France Only)
- Hotpoint (Italy and UK Only)
- Indesit (France, India, Italy, Spain and UK Only)
- Jenn-Air (Canada Only)
- Joyoung (China Only)
- JS Global (China Only)
- Juno (Germany Only)
- Karcher (China, France, Germany, India, Italy and UK Only)
- Kenwood (China, India, Italy, Spain and UK Only)

- Krups (Germany and UK Only)
- LG
- Liebherr (Canada, China, France, Germany, India, Spain and UK Only)
- Little swan (China Only)
- Lynx (Spain Only)
- Marathon (Canada Only)
- Maytag (Canada Only)
- Midea (China Only)
- Miele
- Moulinex (France and Italy Only)
- Neff (France, Germany, India, Italy, Spain and UK Only)
- Ninja (Canada, France, Germany and UK Only)
- Oster (Canada Only)
- Otsein (Spain Only)
- Panasonic
- Philips
- Polti (Spain Only)
- Privileg (Germany Only)
- Robam (China Only)
- Roborock (China Only)
- Rommer (Spain Only)
- Rosières (France Only)
- Rowenta (France, Italy and Spain Only)
- Samsung
- Sanyo (Spain and UK Only)
- Sauter (France Only)
- Scholtès (France Only)
- Shark (Canada, China, France, Germany, Italy, Spain and UK Only)
- Sharp (Canada, China, Germany, India, Italy, Spain and UK Only)
- Siemens
- Skyworth (China Only)
- Smeg (Canada, India, Italy, Spain and UK Only)
- Solac (India and Spain Only)
- Stoves (UK Only)
- Supor (China Only)
- TCL (China Only)
- Tefal (China, France, Germany, India, Italy, Spain and UK)
- Teka (Spain Only)
- T-fal (Canada Only)
- Thomson (France, India and Spain Only)
- Tornado (France Only)
- Vax
- Vedette (France Only)
- Voltas Beko (India Only)
- Vorwerk (France, Germany, Italy, Spain and UK Only)
- Wenko (Germany Only)
- Whirlpool
- Zanussi (France, Germany, Italy, Spain and UK Only)
- None of these / don't know

Pets

Types of Pet Food Bought

Does your household buy any of these types of pet food?

- Cat food (canned / wet)
- Cat food (packaged / dry)
- Cat treats / biscuits
- Dog food (canned / wet)
- Dog food (packaged / dry)
- Dog treats / biscuits
- Do not buy dog or cat food

Dog Food Brands

Which brand(s) of dog food does your household buy?

- 4 Pat' (France Only)
- Acana (India and Italy Only)
- Actrlum (Canada Only)
- ADoC (Italy Only)
- Advance (Italy and Spain Only)
- almo nature (Italy Only)
- Alpha Spirit (Italy and Spain Only)
- Alpo (Canada Only)
- Applaws (Italy and UK Only)
- Arden Grange (India, Italy and UK Only)
- AVA (UK Only)
- Bakers (Canada and UK Only)
- Beneful (Canada Only)
- Benevo (Canada and Germany Only)
- Beyond - Purina (Canada and Italy Only)
- Bile (China Only)
- Billy + Margot (UK Only)
- Blue Buffalo (Canada and China Only)
- Bonio (UK Only)

- Bonzo (Germany Only)
- Breedna (Spain Only)
- Brekkies (France and Spain Only)
- Burns (UK Only)
- Butcher's (UK Only)
- Canigou (France Only)
- Care (China Only)
- Cesar
- Chappie (UK Only)
- Chappi (Germany Only)
- Choostix (India Only)
- Crave (France and Germany Only)
- Defu Hundefutter (Germany Only)
- Diyouke (China Only)
- Dog Chow (Canada Only)
- Drools (India Only)
- Edgard & Cooper (France, Italy and UK Only)
- Eukanuba (China, Germany, India, Italy, Spain and UK Only)
- Farmina (India Only)
- Favour (China Only)
- Fidele (India Only)
- Fido (France Only)
- Forzecan (Spain Only)
- Friskies (France, India, Italy and Spain Only)
- Frolic (France, Germany, Italy and Spain Only)
- Gentle Giants (Canada Only)
- Glenand (India Only)
- Gold medal (China Only)
- Grau (Germany Only)
- Guanneng (China Only)
- Happy Dog (Germany and Italy Only)
- Harringtons (UK Only)
- HiLife (UK Only)
- Hill's (Canada, China, Germany, India, Italy and Spain Only)
- Hill's Science Plan (Italy and UK Only)
- Iams (Canada, Italy and UK Only)
- James Wellbeloved (Canada and UK Only)
- Jerhigh (India Only)
- JosiDog (Germany Only)
- Juejia (China Only)
- Keres (China Only)
- Langshi (China Only)
- Libra (Spain Only)
- Lilang (China Only)
- Lily's Kitchen (Italy and UK Only)
- Loyal (Germany Only)
- Luscious (China Only)
- Matzinger (Germany Only)
- Migliorcane (Italy Only)
- Monge (Italy Only)
- Multifit (Germany Only)
- MyFoodie (China Only)
- Natural Greatness (Italy and Spain Only)
- Nature Bridge (China Only)
- Natures Menu (UK Only)
- Nature's Recipe (Canada, France, Germany, Spain and UK Only)
- Naturo (UK Only)
- Navarch (China Only)
- Nood (France Only)
- Now (Spain Only)
- NutraGold (India Only)
- Nutro (Canada Only)
- Odin (China Only)
- Ol' Roy (Canada Only)
- One (Canada Only)
- Orijen (India Only)
- Pedigree
- Planet Pet (Spain Only)
- Profine (Spain Only)
- Pro Plan (Canada, China, India, Italy and UK Only)
- Purina
- Rinti (Germany Only)
- Royal Canin
- Rubadub (Spain Only)
- Sanpo (China Only)
- Sir Dog (Spain Only)
- Stella & Chewy (Canada Only)
- Step Up To Naturals (UK Only)
- Stylam Choostix (India Only)
- Taste of the Wild (India, Italy and Spain Only)
- Terra Pura (Germany Only)
- Triple Crown (Spain Only)
- Ultima (France, Italy and Spain Only)
- Versele-Laga (Spain Only)
- Vitakraft (France and Germany Only)
- Vitalife (Canada Only)
- Vollmer's (Germany Only)
- Wagg (UK Only)
- Wag & Love (India Only)
- Wainwright's (UK Only)
- Wanpy (China Only)
- Whiskas (India Only)
- Winalot (UK Only)
- Wolfsblut (Germany Only)
- Pet store own brand
- Supermarket own brand
- None of these

Cat Food Brands

Which brand(s) of cat food does your household buy?

- ADoC (Italy Only)

- Advance (Italy and Spain Only)
- Affinity (Spain Only)
- almo nature (Italy Only)
- Applaws (Canada, China, Germany, Italy and UK Only)
- AVA (UK Only)
- Bellotta (India Only)
- Beyond (Canada and Italy Only)
- Bile (China Only)
- Blue Buffalo (Canada and China Only)
- Brekkies (France, Italy and Spain Only)
- Butcher's Classic (UK Only)
- Care (China Only)
- Cat Chow (Canada, Italy and Spain Only)
- Catisfactions (France, Italy and Spain Only)
- Cat's Love (Germany and Italy Only)
- Crave (Canada, Germany and UK Only)
- Dreamies (Canada, China, Germany and UK Only)
- Drools (India Only)
- Edgard Cooper (France and Italy Only)
- Encore (Canada and UK Only)
- Eukanuba (China, Italy and Spain Only)
- Favour (China Only)
- Feline Fayre (UK Only)
- Felix (China, France, Germany, Italy, Spain and UK Only)
- Friskies (Canada, China, France, Germany, India, Italy and Spain Only)
- GimCat (Germany and Italy Only)
- Go Cat (Canada, Germany, Spain and UK Only)
- Gourmet Gold (Germany and UK Only)
- Harringtons (UK Only)
- Hi-Life (UK Only)
- Hill's
- Iams (Canada, Germany, Italy and UK Only)
- James Wellbeloved (UK Only)
- Kennel Kitchen (India Only)
- Keres (China Only)
- Kitekat (France, Germany, Italy and UK Only)
- Let's Bite (India Only)
- Lily's Kitchen (Italy and UK Only)
- Luscious (China Only)
- Maxi (India Only)
- Meat Up (India Only)
- Me-O (India Only)
- Meow Mix (Canada Only)
- Merric (China Only)
- METZ (China Only)
- Migliorgatto (Italy Only)
- Mon Petit (China Only)
- MultiFit (Germany Only)
- MyFoodie (China Only)
- Nature Bridge (China Only)
- Nature Menu (UK Only)
- Nature's Recipe (Canada Only)
- Navarch (China Only)
- Nood (France Only)
- Odin (China Only)
- Original Instinct (France Only)
- Perfect Fit (France, Germany and UK Only)
- Purepet (India Only)
- Purina
- Royal Canin
- Sanabelle (Germany Only)
- Sanpo (China Only)
- Schesir (India Only)
- Seriously Good (UK Only)
- Sheba (Canada, France, Germany, India, Italy, Spain and UK Only)
- Thrive (Canada, Italy and UK Only)
- Ultima (France, Italy and Spain Only)
- Vitakraft (Germany and Italy Only)
- Wainwright's (UK Only)
- Wanpy (China Only)
- Webbox (UK Only)
- Whiskas
- Pet store own brand
- Supermarket own brand
- None of these

Pet Food Purchase Influencers

When choosing food for a pet, which factors are most important to you?

- Brand name
- Cost / value for money
- Nutritional / health benefits
- Preferences of my pet(s)
- Quality of ingredients
- Type of meat / fish included
- Other

Utilities & Fuel

Energy

Energy Supplier

Who is your energy supplier (gas, electric, etc)? Please select a maximum of 2 energy suppliers

- A2A (Italy Only)
- Access (Canada Only)
- Acciona (Spain Only)
- Acea Energia (Italy Only)
- Active Energy (Canada Only)
- Alcanzia (Spain Only)
- Aldro (Spain Only)
- Alectra (Canada Only)
- AltaGas (Canada Only)
- Altergaz (France Only)
- Alterna (France Only)
- Antargaz (France Only)
- ATCOenergy (Canada Only)
- Atlantic (UK Only)
- Audax (Spain Only)
- Aura (Spain Only)
- Axpo (Italy Only)
- Bassols (Spain Only)
- Better Energy (UK Only)
- Bluestream (Canada Only)
- Bristol Energy (UK Only)
- British Gas (UK Only)
- Budget Energy (UK Only)
- Bulb (France, Spain and UK Only)
- Canadian Energy (Canada Only)
- Cdiscount Energie (France Only)
- CHC (Spain Only)
- China Datang (China Only)
- China Energy (China Only)
- China General Nuclear Power (China Only)
- China Resources power (China Only)
- Comsatec (Canada Only)
- Connect (Canada Only)
- Co-operative Energy (UK Only)
- D.C. Gas Extremadura (Spain Only)
- DEW21 (Germany Only)
- Direct Énergie (France Only)
- Direct Energy (Canada Only)
- Do not publish - Polarstern (Germany Only)
- ECNG (Canada Only)
- Ecotricity (UK Only)
- EDF Energy (France and UK Only)
- Edison (Italy Only)
- ekWateur (France Only)
- Electra del Cardener (Spain Only)
- EnBW (Germany Only)
- Endesa (Spain Only)
- Enel (Italy Only)
- Enercity (Germany Only)
- Enercoluz (Spain Only)
- Enercoop (France Only)
- Énergem (France Only)
- Energía XXI (Spain Only)
- Energy2day (Germany Only)
- ENGIE (France, Italy, Spain and UK Only)
- Eni (France and Italy Only)
- Enmax Energy (Canada Only)
- Entega (Germany Only)
- E.ON (Germany, Italy, Spain and UK Only)
- EPH (Italy Only)
- Eprimo (Germany Only)
- ERG (Italy Only)
- Escandinavia de Electricidad (Spain Only)
- Esfera Luz (Spain Only)
- Estabanell (Spain Only)
- E (UK Only)
- EVM (Spain Only)
- E wie einfach (Germany Only)
- EWS (Germany Only)
- Extra Energie (Germany Only)
- Factor Energia (Spain Only)
- Feníe (Spain Only)
- Firmus Energy (UK Only)
- Future Now (Canada Only)
- Gana (Spain Only)
- Gas.de (Germany Only)
- Gas Natural Fenosa (Spain Only)
- GDF Suez (France Only)
- Gesternova (Spain Only)
- Good Energy (UK Only)
- Green Energy UK (UK Only)
- Grupo (Spain Only)
- Hola Luz (Spain Only)
- Huadian energy (China Only)

- Huaneng power (China Only)
- Hudson Energy (Canada Only)
- Iberdrola (Spain Only)
- ilek (France Only)
- Innogy (Germany Only)
- Iren (Italy Only)
- Just Energy (Canada Only)
- Lampiris (France Only)
- Lekker (Germany Only)
- Lichtbick (Germany Only)
- Link Energy (Canada Only)
- Lucera (Spain Only)
- Mint Energie (France Only)
- M&S Energy (UK Only)
- MyRate Energy (Canada Only)
- Naturgy (Spain Only)
- NaturStrom (Germany Only)
- Npower (UK Only)
- Octopus (UK Only)
- Onit Energy (Canada Only)
- Ostrom (Germany Only)
- OVO Energy (UK Only)
- OVO (Spain Only)
- Peak Energy (Canada Only)
- Planet Energy (Canada Only)
- Planète Oui (France Only)
- Plüm Énergie (France Only)
- Podo (Spain Only)
- Poweo (France Only)
- Power NI (UK Only)
- RiteRate Energy (Canada Only)
- RWE (Germany Only)
- Sainsbury's Energy (UK Only)
- Scottish Hydro (SSE) (UK Only)
- Scottish Power (UK Only)
- SDIC Power (China Only)
- Servizio Elettrico Nazionale (Italy Only)
- Shell Energy (UK Only)
- Shenergy (China Only)
- Shenhua Energy (China Only)
- Simply Green (Germany Only)
- Sinopec (China Only)
- So Energy (UK Only)
- Sorgenia (Italy Only)
- Spot Energy (Canada Only)
- SSE (UK Only)
- State Power Investment Corp (SPIC) (China Only)
- Stromio (Germany Only)
- Summitt Energy (Canada Only)
- Superior Energy (Canada Only)
- Tirreno Power (Italy Only)
- Total Direct Energie (France Only)
- TransAlta (Canada Only)
- U Energia (Spain Only)
- UniEléctrica (Spain Only)
- Union Fenosa (Spain Only)
- Urban Solar (France Only)
- Utilita (UK Only)
- Utility Warehouse (UK Only)
- Vattenfall (France and Germany Only)
- Xoom Energy (Canada Only)
- Yangtze power (China Only)
- Yello (Germany Only)
- Zhejiang Energy Group (China Only)
- Other
- Don't know / not relevant

Note: This question is asked only in Canada, China, France, Germany, Italy, Spain and the UK (excluding India).

Energy Switch Intention

Are you thinking about switching energy suppliers in the next year?

- No
- Possibly
- Yes
- Don't know

Note: This question is asked only in Canada, China, France, Germany, Italy, Spain and the UK (excluding India).

Energy Provider Purchase Influencers

Which factor(s) are most important to you when choosing an energy supplier?

- Ability to track usage (e.g. via smart meters)
- Brand / supplier you trust
- Ease of cancelling / switching

- Environmental credentials
- Price
- Range of tariffs / plans
- Recommendation from comparison site
- Recommendation from friend / relative
- Other

Note: This question is asked only in Canada, China, France, Germany, Italy, Spain and the UK (excluding India).

Broadband

Broadband Supplier

Which brand supplies your home broadband / internet connection?

- 1&1 (Germany Only)
- Airtel (India Only)
- Alliance (India Only)
- Amena (Spain Only)
- Aruba (Italy Only)
- Asianet (India Only)
- Atria (India Only)
- Bell / Sympatico (Canada Only)
- Bouygues Télécom (France Only)
- BSNL (India Only)
- BT (UK Only)
- China Mobile (China Only)
- China Telecom (China Only)
- China Unicom (China Only)
- CIK (Canada Only)
- Comwave (Canada Only)
- Congstar (Germany Only)
- Coriolis Telecom (France Only)
- Deutsche Telekom (Germany Only)
- Distributel (Canada Only)
- D-vois (India Only)
- Eastlink (Canada Only)
- Eazy (Germany Only)
- EE (UK Only)
- Eolo (Italy Only)
- Euskaltel (Spain Only)
- Everus (Canada Only)
- Ewe (Germany Only)
- Excell (India Only)
- Excitel (India Only)
- Execulink (Canada Only)
- Fastweb (Italy Only)
- Fido (Canada Only)
- Free (France Only)
- Gehua (China Only)
- GTPL (India Only)
- Hathway (India Only)
- Hyperoptic (UK Only)
- Indinet (India Only)
- Intech (India Only)
- Jazztel (Spain Only)
- Jio (India Only)
- Joister (India Only)
- LlamaYa (Spain Only)
- Lowi (Spain Only)
- MásMóvil (Spain Only)
- M-Net (Germany Only)
- Movistar (Spain Only)
- MTNL (Government Provider) (India Only)
- Mundo R (Spain Only)
- Net263 (China Only)
- NetAachen (Germany Only)
- NetCologne (Germany Only)
- Netplus (India Only)
- NordNet (France Only)
- Novus (Canada Only)
- NOW (UK Only)
- Numericable (France Only)
- O2 (Germany, Spain and UK Only)
- One (India Only)
- Orange (France and Spain Only)
- Osnatel (Germany Only)
- Oxio (Canada Only)
- Pepephone (Spain Only)
- Plusnet (UK Only)
- Posteitaliane (Italy Only)
- PŸUR (Germany Only)
- Quadrant (UK Only)
- Racctel+ (Spain Only)
- Raitel (India Only)
- RED (France Only)
- Rogers (Canada Only)
- SFR (France Only)
- Shaw (Canada Only)
- Shell Energy (UK Only)
- Simyo (Spain Only)
- Sky (UK Only)
- Sosh (France Only)
- Source Cable (Canada Only)
- swb (Germany Only)
- TalkTalk (UK Only)
- Tata (India Only)
- TekSavvy (Canada Only)
- Telebec (Canada Only)
- Telecable (Spain Only)
- Tele Columbus (Germany Only)
- Telus (Canada Only)
- Tikona (India Only)
- TIM (Italy Only)
- Tiscali (Italy Only)
- Truespeed (UK Only)
- Tuenti (Spain Only)
- Versatel (Germany Only)

- Videotron (Canada Only)
- Virgin (Canada Only)
- Virgin Media (UK Only)
- Vi (Vodafone Idea) (India Only)
- Vodafone (Germany, Spain and UK Only)
- WINDTRE (Italy Only)
- Wish (India Only)
- Yoigo (Spain Only)
- You (India Only)
- Zen Internet (UK Only)
- Other
- Don't know / not relevant

Broadband Switch Intention

Are you thinking about switching broadband suppliers in the next year?

- No
- Possibly
- Yes
- Don't know

Broadband Purchase Influencers

When deciding on a new broadband supplier, which of the following are important to you?

- Access to Subscription Services (e.g. Netflix, Amazon Prime etc.)
- Access to TV bundles (e.g. Sport, Movies etc.)
- Better connectivity
- Deals that include free items (e.g. smart home devices, headphones, iPad etc.)
- Ease of installation
- Fiber optic broadband
- Finding a cheaper deal
- Flexible contracts
- Good customer service
- Increased speed
- Recommendations from friends / family
- Reviews from customers
- None of these / don't know

Fuel

Petrol / Gas Stations Used

Which petrol / gas stations have you bought fuel from in the last 1-2 months?

- Adani (India Only)
- Alcampo (Spain Only)
- Applegreen (UK Only)
- Aral (Germany Only)
- Asda (UK Only)
- Auchan (France Only)
- Avia (France, Germany and Spain Only)
- Ballenoil (Spain Only)
- BayWa (Germany Only)
- bft (Germany Only)
- Bharat Petroleum (India Only)
- BP (China, France, India, Spain and UK Only)
- Canadian Tire (Canada Only)
- Carrefour (France and Spain Only)
- Casino (France Only)
- Cepsa (Spain Only)
- Chevron (Canada Only)
- Classic (Germany Only)
- CNG (China Only)
- CNOOC (China Only)
- Co-op (UK Only)
- CPC (China Only)
- CPNC (China Only)
- Disa (Spain Only)
- Domo (Canada Only)
- Dongming (China Only)
- Dyneff (France Only)
- ED (Germany Only)
- Elan (Germany Only)
- E Leclerc (France Only)
- Elf (France and UK Only)
- Eni (France, Germany, Italy and Spain Only)
- Esso (Canada, China, France, Germany, India, Italy and UK Only)
- Federated Co-operative (Canada Only)
- Fifth Wheel Truck Stops (Canada Only)
- Galp (Spain Only)
- GO (Germany Only)
- Gulf (Canada and UK Only)
- HEM (Germany Only)
- Hoyer (Germany Only)
- HP (India Only)
- Husky (Canada Only)
- Imperial (Canada Only)
- Indian Oil (India Only)

- Intermarché (France Only)
- IP (Italy Only)
- Irving (Canada Only)
- Jet (Germany and UK Only)
- Joy (Canada Only)
- Lukoil (France and Germany Only)
- Markant (Germany Only)
- Markoil (Spain Only)
- Meroil (Spain Only)
- Mobil (China and Spain Only)
- Mohawk (Canada Only)
- Morrisons (UK Only)
- Murco (UK Only)
- Nayara / Essar (India Only)
- OIL! (Germany Only)
- OLCO (Canada Only)
- Orlen (France and Germany Only)
- Parkland (Canada Only)
- Petro-Canada (Canada Only)
- Petrocat (Spain Only)
- Pioneer (Canada Only)
- Pompe bianche / no logo (Italy Only)
- Q1 (Germany Only)
- Q8 (Italy Only)
- Reliance (India Only)
- Repsol (Italy and Spain Only)
- Sainsbury's (UK Only)
- Sergaz (Canada Only)
- Shell
- Shengyuan (China Only)
- Sinochem (China Only)
- Sinopec (China Only)
- Sprint (Germany Only)
- Star (Germany Only)
- Suncor (Canada Only)
- Supertest (Canada Only)
- Tamoil (Italy Only)
- Team (Germany Only)
- Tesco (UK Only)
- Texaco (Spain and UK Only)
- Total (China, France, Germany, Spain and UK Only)
- Total Erg (Italy Only)
- Ultramar (Canada Only)
- Westfalen (Germany Only)
- Wilson (Canada Only)
- Other
- None of these

Petrol / Gas Station Purchase Influencers

Which factor(s) influence where you buy gas / petrol / diesel?

- Brand of petrol station
- Loyalty schemes
- Price
- Quality of convenience store
- Whichever is nearest
- Other

Insurance

Car / Automotive Insurance Brands

Which company provides your automotive / car insurance?

- 1st Central (UK Only)
- AachenMünchener (Germany Only)
- AA (UK Only)
- A Choice (UK Only)
- Acko (India Only)
- Active Assurances (France Only)
- ADAC (Germany Only)
- Aditya Birla (India Only)
- Admiral (UK Only)
- AG2R La Mondiale (France Only)
- Ageas (UK Only)
- Agrupacion Mutua (Spain Only)
- Alberta Motor Association (Canada Only)
- Allianz (Canada, China, France, Germany, Italy and Spain Only)
- AMA (Spain Only)
- Assu 2000 (France Only)
- Assurpeople (France Only)
- Atlantis (Spain Only)
- Auto Insurer (Canada Only)
- Aviva (Canada, France, Italy and UK Only)
- AXA (Canada, China, France, Germany, Italy, Spain and UK)
- AXA Tianping (China Only)
- Bajaj Allianz (India Only)
- Balumba (Spain Only)
- Barmenia (Germany Only)
- Bavaria Direkt (Germany Only)
- Belairdirect (Canada Only)
- Bharti AXA (India Only)
- BNP Paribas (France and Italy Only)
- Budget (UK Only)
- CAA (Canada Only)
- Caisse d'épargne (France Only)
- Carrefour (France Only)
- Caser (Spain Only)
- Catalana Occidente (Spain Only)
- Cattolica Assicurazioni (Italy Only)
- China Life Insurance (CLIC) (China Only)
- China Pacific (CPIC) (China Only)
- China Taiping (China Only)
- Chola MS (India Only)
- Churchill (UK Only)
- CIC (France Only)
- Co-operators (Canada Only)
- Cornhill Direct (UK Only)
- Cosmos Direkt (Germany Only)
- Crédit Agricole (France and Italy Only)
- Crédit Mutuel (France Only)
- DA Direkt (Germany Only)
- Debeka (Germany Only)
- Desjardins (Canada Only)
- DEVK (Germany Only)
- Dial Direct (UK Only)
- Diamond (UK Only)
- Die Continentale (Germany Only)
- Digit (India Only)
- Direct Assurance (France Only)
- Direct Line (Germany and UK Only)
- Direct Seguros (Spain Only)
- Echelon (Canada Only)
- Economical (Canada Only)
- Edelweiss (India Only)
- Elephant (UK Only)
- ERGO (Germany Only)
- esure (UK Only)
- Eurofil (France Only)
- Fénix Directo (Spain Only)
- FIATC (Spain Only)
- FRI:DAY (Germany Only)
- GAN (France Only)
- General Accident Insurance (UK Only)
- Generali (France, Germany, Italy and Spain Only)
- Genertel (Italy Only)
- Génesis (Spain Only)
- Geoffrey Insurance Services (UK Only)
- GES (Spain Only)
- GMF (France Only)
- Gothaer (Germany Only)
- Groupama (France and Italy Only)
- Hastings Direct (UK Only)
- HDFC Ergo (India Only)
- HDI Gerling (Germany Only)
- HUK-COBURG (Germany Only)
- ICICI Lombard (India Only)

- Iffco Ergo (India Only)
- Intact (Canada Only)
- Intesa Sanpaolo (Italy Only)
- Italiana Assicurazioni (Italy Only)
- Itas Mutua (Italy Only)
- Kotak Mahindra (India Only)
- La Banque Postale (France Only)
- Lagun Aro (Spain Only)
- LCL (France Only)
- Liberty (India and Spain Only)
- Linea Directa (Spain Only)
- Lloyds Bank (UK Only)
- L'Oliver Assurance (France Only)
- LV= (Liverpool Victoria) (UK Only)
- MAAF (France Only)
- MACIF (France Only)
- Magma (India Only)
- MAIF (France Only)
- Mapfre (Spain Only)
- Marks & Spencer (UK Only)
- Matmut (France Only)
- MGS (Spain Only)
- MMA (France Only)
- More Th>n (UK Only)
- Mutua Madrileña (Spain Only)
- Mutuelle Des Motards (France Only)
- National Insurance (India Only)
- New India (India Only)
- Nürnberger (Germany Only)
- One Call (UK Only)
- Onlia (Canada Only)
- Oriental (India Only)
- Pelayo (Spain Only)
- Pembridge (Canada Only)
- People's Insurance (PICC) (China Only)
- Personal (Canada Only)
- Ping An (China Only)
- Plus Ultra Seguros (Spain Only)
- Poste italiane (Italy Only)
- Privilege (UK Only)
- Provinzial (Germany Only)
- Prudential (UK Only)
- Qualitas Auto (Spain Only)
- Quote me Happy (UK Only)
- RACC (Spain Only)
- Race (Spain Only)
- RAC (UK Only)
- Raheja QBE (India Only)
- Reale Mutua (Italy Only)
- Regal (Spain Only)
- Reliance (India Only)
- RIAS (UK Only)
- Royal Sundaran (India Only)
- RSA Group (Canada Only)
- R+V Versicherung (Germany Only)
- Saga (UK Only)
- Sainsbury's (UK Only)
- SBI General (India Only)
- SegurCaixa Adeslasv (Spain Only)
- Seguros Bilbao (Spain Only)
- SE Mutual (Canada Only)
- SGI (Canada Only)
- Sheila's Wheels (UK Only)
- Shriram (India Only)
- Société Générale / Sogessur (France Only)
- Sonnet (Canada Only)
- Sunshine (China Only)
- Swiftcover (UK Only)
- Swinton (UK Only)
- Tata AIG (India Only)
- TD (Canada Only)
- Tesco (UK Only)
- The Co-op (UK Only)
- The Post Office (UK Only)
- Unica (Canada Only)
- UnipolSai (Italy and Spain Only)
- United (India Only)
- Universal Sompo (India Only)
- Verti (Germany and Spain Only)
- VHV Versicherungen (Germany Only)
- Vittoria Assicurazioni (Italy Only)
- Wawanesa (Canada Only)
- Württembergische Versicherung (Germany Only)
- Yingda Taihe (China Only)
- Zurich (Canada, China, France, Germany, Italy, Spain and UK Only)
- Other / don't know
- None of these / I don't have this type of insurance

Health / Medical Insurance Brands

Which company provides your health / medical insurance?

- Acko (India Only)
- Actudata (France Only)
- Adeslas (Spain Only)
- Aditya Birla (India Only)
- Aegon Salud (Spain Only)
- Aegon (UK Only)
- AFI (France Only)

- AG2R La Mondiale (France Only)
- Agrupación Mutua (Spain Only)
- AIA (China Only)
- AIG Life (UK Only)
- Alleanza Assicurazioni (Italy Only)
- Allianz (China, France, Germany, Italy and UK Only)
- Allsecur (France Only)
- April (France Only)
- Asefa (Spain Only)
- Asisa (Spain Only)
- Asistencia Sanitaria Colegial (Spain Only)
- Aviva (France and UK Only)
- AXA (Canada and Italy Only)
- AXA PPP (Canada, China, France, Germany, Spain and UK Only)
- Bajaj Allianz (India Only)
- Barmenia (Germany Only)
- Barmer (Germany Only)
- Beagle Street (UK Only)
- Benenden (UK Only)
- Bharti AXA (India Only)
- BKK (Germany Only)
- Blue Cross (Canada Only)
- BUPA (UK Only)
- Canada Life (Canada Only)
- Care / Religare (India Only)
- Caser (Spain Only)
- Cattolica Assicurazioni (Italy Only)
- Central (Germany Only)
- China Continent (CCI) (China Only)
- China Life Insurance (CLIC) (China Only)
- China reinsurance (China Only)
- Chola MS (India Only)
- Cigna (Spain Only)
- CNP Assurances (Italy Only)
- CNP Vita (Italy Only)
- Continentale (Germany Only)
- Crédit Agricole (France and Italy Only)
- Crédit Mutuel (France Only)
- CS Healthcare (UK Only)
- Debeka (Germany Only)
- Desjardins (Canada Only)
- DEVK (Germany Only)
- Digit (India Only)
- Divina Pastora (Spain Only)
- DKV (Germany and Spain Only)
- Edelweiss (India Only)
- Ergo Direkt (Germany Only)
- Europ Assistance (Italy Only)
- FIATC (Spain Only)
- Freedom (UK Only)
- GAN (France Only)
- Generali (China, France and Italy Only)
- GMF (France Only)
- Gothaer (Germany Only)
- Green Shield (Canada Only)
- Groupama (France and Italy Only)
- Group Medical Services (Canada Only)
- Hallesche (Germany Only)
- Hanse Merkur (Germany Only)
- HDFC Ergo (India Only)
- hkk (Germany Only)
- HUK Coburg (Germany Only)
- iA Financial Group (Canada Only)
- ICICI Lombard (India Only)
- IFFCO Tokio (India Only)
- IKK (Germany Only)
- IMG (Spain Only)
- Incontra Assicurazioni (Italy Only)
- Intesa Sanpaolo (Italy Only)
- Italiana Assicurazioni (Italy Only)
- Ivari (Canada Only)
- Knappschaft (Germany Only)
- Kotak Mahindra (India Only)
- La Banque Postale (France Only)
- La Mutuelle Générale (France Only)
- Legal & General (UK Only)
- Liberty (India Only)
- L&T (India Only)
- MAAF (France Only)
- MACIF (France Only)
- Magma (India Only)
- MAIF (France Only)
- Malakoff Médéric (France Only)
- Manipal Cigna (India Only)
- Manulife (Canada Only)
- Mapfre (Spain Only)
- MATMUT (France Only)
- Mediolanum Assicurazioni (Italy Only)
- MGEN (France Only)
- Minsheng (China Only)
- MMA (France Only)
- Mobil (Germany Only)
- National Insurance Co (India Only)
- New China (NCI) (China Only)
- New India (India Only)
- Niva Bupa (India Only)
- Odyssey (Canada Only)
- Oriental (India Only)

- Poste italiane (Italy Only)
- PruHealth (UK Only)
- Raheja QBE (India Only)
- RBC (Canada Only)
- Reale Mutua (Italy Only)
- Royal Sundaran (India Only)
- Saga (UK Only)
- Sanitas (Spain Only)
- Santalucía (Spain Only)
- SBI General (India Only)
- Scottish Widows (UK Only)
- Shriram (India Only)
- Signal Iduna (Germany Only)
- Simply Health (UK Only)
- Star (India Only)
- SunLife (Canada and UK Only)
- Sunshine (China Only)
- SwissLife (France Only)
- Taikang (China Only)
- Tata AIG (India Only)
- TD (Canada Only)
- The Post Office (UK Only)
- Tianan (China Only)
- TK (Germany Only)
- UnipolSai (Italy Only)
- UniSalute (Italy Only)
- United India (India Only)
- Universal Sompco (India Only)
- Viactiv (Germany Only)
- Vitality (UK Only)
- WPA (UK Only)
- Zurich (Italy Only)
- Other / don't know
- None of these / I don't have this type of insurance

Home / Contents Insurance Brands

Which company provides your home / contents insurance?

- AachenMünchener (Germany Only)
- AA Home Insurance (UK Only)
- Adam Riese (Germany Only)
- Admiral (UK Only)
- Aegon Seguros (Spain Only)
- Ageas (UK Only)
- Age Co (Age UK) (UK Only)
- AIG (Canada and France Only)
- Alleanza Assicurazioni (Italy Only)
- Allianz
- Allsecur (France Only)
- Allstate (Canada Only)
- ARAG (Germany Only)
- Assumption (Canada Only)
- Aviva (Canada, China, France, Italy and UK Only)
- AXA (Canada, China, France, Italy, Spain and UK Only)
- AXA Tianping (China Only)
- Bajaj Allianz (India Only)
- Bank of Scotland (UK Only)
- Barclays (UK Only)
- BavariaDirekt (Germany Only)
- BCAA (Canada Only)
- Bharti AXA (India Only)
- BMO (Canada Only)
- BNP Paribas Cardif (Italy Only)
- BNP Paribas (France Only)
- Bradford & Bingley (UK Only)
- Budget (UK Only)
- CAA (Canada Only)
- Caisse D'Epargne (France Only)
- Canadian Premier (Canada Only)
- Caser (Spain Only)
- Catalana Occidente (Spain Only)
- Cattolica Assicurazioni (Italy Only)
- China Continent (CCI) (China Only)
- China Life Insurance (CLIC) (China Only)
- China Pacific (CPIC) (China Only)
- China Taiping (China Only)
- China United (CUIS) (China Only)
- Chola MS (India Only)
- Churchill (UK Only)
- CIC (France Only)
- Co-operators (Canada Only)
- Coya (Germany Only)
- Crédit Agricole (France Only)
- Crédit Mutuel (France Only)
- Desjardins (Canada Only)
- DEVK (Germany Only)
- DFV (Germany Only)
- Digit (India Only)
- Direct Line (UK Only)
- Direct Seguros (Spain Only)
- Economical (Canada Only)
- Edelweiss (India Only)
- Emma (Canada Only)
- ERGO (Germany Only)
- esure (UK Only)
- Eurofil (France Only)
- Europ Assistance (Italy Only)
- FIATC (Spain Only)

- FRI:DAY (Germany Only)
- FWD (China Only)
- GAN (France Only)
- Generali (China, France, Italy and Spain Only)
- Genertel (Italy Only)
- Génesis (Spain Only)
- Getsafe (Germany Only)
- GMF (France Only)
- Gothaer (Germany Only)
- Groupama (France and Italy Only)
- Halifax (UK Only)
- Hastings Direct (UK Only)
- HDFC Ergo / L&T (India Only)
- HDI Gerling (Germany Only)
- Hiscox (UK Only)
- HUK-COBURG (Germany Only)
- ICICI (India Only)
- ING (Spain Only)
- Intact (Canada Only)
- Intesa Sanpaolo (Italy Only)
- La Banque Postale (France Only)
- Lagun Aro (Spain Only)
- LCL (France Only)
- Legal & General (UK Only)
- Liberty Seguros (Spain Only)
- Linéa Directa (Spain Only)
- Lloyds Bank (UK Only)
- Lloyd's (Canada, Italy Only)
- L&T (India Only)
- LV= (Liverpool Victoria) (UK Only)
- MAAF (France Only)
- MACIF (France Only)
- Magma (India Only)
- MAIF (France and Italy Only)
- Mapfre (Spain Only)
- MATMUT (France Only)
- MGS (Spain Only)
- Minsheng (China Only)
- MMA (France Only)
- More Th>n (UK Only)
- Mutua Madrileña (Spain Only)
- National Insurance (India Only)
- Nationwide (UK Only)
- New India (India Only)
- NFU Mutual (UK Only)
- Niva Bupa / Max Bupa (India Only)
- Ocaso (Spain Only)
- ONE (Germany Only)
- Oriental (India Only)
- Pelayo (Spain Only)
- Pembrige (Canada Only)
- People's Insurance (PICC) (China Only)
- Ping An (China Only)
- Plus Ultra Seguros (Spain Only)
- Poste Italiane (Italy Only)
- Provinzial (Germany Only)
- Prudential (UK Only)
- Raheja QBE (India Only)
- RBC (Canada Only)
- Reale Seguros (Spain Only)
- Regal (Spain Only)
- Reliance (India Only)
- Royal Bank of Scotland (UK Only)
- Royal Sun Alliance (RSA) (UK Only)
- Royal Sundaram (India Only)
- RSA (Canada Only)
- R+V Versicherung (Germany Only)
- Saga (UK Only)
- Santalucía (Spain Only)
- SBI General (India Only)
- Scotiabank (Canada Only)
- Seguros Bilbao (Spain Only)
- SE Mutual (Canada Only)
- Shriram (India Only)
- Signal Iduna (Germany Only)
- Sonnet (Canada Only)
- Square One (Canada Only)
- Standard Life (UK Only)
- Sunshine (China Only)
- Swiftcover (UK Only)
- Swinton (UK Only)
- Taikang (China Only)
- Tata AIG (India Only)
- TD Insurance (Canada Only)
- The Post Office (UK Only)
- Travelers (Canada Only)
- TSB (UK Only)
- UnipolSai (Italy Only)
- United (India Only)
- Verti (Spain Only)
- Volksfürsorge (Germany Only)
- Wawanesa (Canada Only)
- Württembergische (Germany Only)
- Yingda Taihe (China Only)
- Zenith (Canada Only)
- Zurich (Canada, China, Germany, Italy, Spain and UK Only)
- Other / don't know
- None of these / I don't have this type of insurance

Life Insurance Brands

Which company provides your life insurance?

- AachenMünchener (Germany Only)
- Aegon (China, India, Spain and UK Only)
- AG2R La Mondiale (France Only)
- Agrupación Mutua (Spain Only)
- AIA (China Only)
- AIG (UK Only)
- Alleanza Assicurazioni (Italy Only)
- Allianz (China, France, Germany, Italy, Spain and UK Only)
- April (France Only)
- ARAG (Germany Only)
- Assumption Life (Canada Only)
- Aviva (China, France, India, Italy, Spain and UK Only)
- AXA (China, France, Germany, Italy, Spain and UK Only)
- Bajaj Allianz (India Only)
- Bharti AXA (India Only)
- Birla Sun Life (India Only)
- BMO Insurance (Canada Only)
- BNP Paribas Cardif (Italy Only)
- BNP Paribas (China and France Only)
- BOC Life (China Only)
- British Seniors (UK Only)
- Caisse D'Epargne (France Only)
- Canada Life (Canada Only)
- Canada Protection Plan (Canada Only)
- Canara HSBC (India Only)
- Caser Seguros (Spain Only)
- Catalana Occidente (Spain Only)
- Cattolica Assicurazioni (Italy Only)
- China Continent (CCI) (China Only)
- China Life Insurance (CLIC) (China Only)
- China Pacific (CPIC) (China Only)
- China reinsurance (China Only)
- CIBC Insurance (Canada Only)
- CNP Assurances (France Only)
- CNP Vita (Italy Only)
- Co-operators (Canada Only)
- Cosmos Direkt (Germany Only)
- Crédit Agricole (France and Italy Only)
- Crédit Mutuel (France Only)
- DBV-Winterthur (Germany Only)
- Desjardins (Canada Only)
- DEVK (Germany Only)
- Direct Line (UK Only)
- Direct Seguros (Spain Only)
- Edelweiss Tokio (India Only)
- Emma (Canada Only)
- Empire Life (Canada Only)
- Equitable Life (Canada Only)
- ERGO (Germany Only)
- Eurovita (Italy Only)
- Exide (India Only)
- Fideuram Assicurazioni (Italy Only)
- Foresters Financial (Canada Only)
- FTLife (China Only)
- Future Generali (India Only)
- FWD (China Only)
- GAN (France Only)
- Generali (China, France, Germany, Italy and Spain Only)
- Genertellife (Italy Only)
- Génesis (Spain Only)
- GMF (France Only)
- Great-West (Canada Only)
- Groupama (France and Italy Only)
- Hannover Re (Germany Only)
- Hannoversche Lebensversicherung (Germany Only)
- HDFC (India Only)
- HSBC (China and UK Only)
- HUK-COBURG (Germany Only)
- Humania (Canada Only)
- ICICI (India Only)
- IDBI (India Only)
- IndiaFirst (India Only)
- Industrial Alliance (Canada Only)
- ING-Nationale Nederlanden (Spain Only)
- Intesa Sanpaolo (Italy Only)
- Italiana Assicurazioni (Italy Only)
- Ivari (Canada Only)
- Kotak Mahindra (India Only)
- La Banque Postal (France Only)
- La Capitale (Canada Only)
- LCL (France Only)
- Legal and General (UK Only)
- Liberty Seguros (Spain Only)
- LIC (India Only)
- London (Canada Only)
- LV= (Liverpool Victoria) (UK Only)
- MAAF (France Only)
- MACIF (France Only)
- MAIF (France Only)
- Manulife (Canada Only)

- Mapfre (Spain Only)
- Max (India Only)
- Medavie Blue Cross (Canada Only)
- Mediolanum Assicurazioni (Italy Only)
- Metlife (China, Italy Only)
- Minsheng (China Only)
- MMA (France Only)
- Mutua Madrileña (Spain Only)
- New China (NCI) (China Only)
- Nobis Assicurazioni (Italy Only)
- Nürnberger (Germany Only)
- Ocaso (Spain Only)
- Pelayo (Spain Only)
- People's Insurance (PICC) (China Only)
- Ping An (China Only)
- Plus Ultra Seguros (Spain Only)
- PNB MetLife (India Only)
- Poste Vita (Italy Only)
- Pramerica (India Only)
- Primerica (Canada Only)
- Provinzial (Germany Only)
- Prudential (UK Only)
- RBC (Canada Only)
- Reale Seguros (Spain Only)
- Regal (Spain Only)
- Reliable (Canada Only)
- Reliance (India Only)
- Royal London (UK Only)
- R+V Versicherung (Germany Only)
- Sahara India (India Only)
- Santalucía (Spain Only)
- SBI (India Only)
- Scotialife (Canada Only)
- Scottish Widows (UK Only)
- Segurcaixa (Spain Only)
- Seguros Banco Sabadell (Spain Only)
- Seguros Bilbao (Spain Only)
- Shriram (India Only)
- Skipton (UK Only)
- Société Générale (France Only)
- SSQ (Canada Only)
- Star Union (India Only)
- SunLife (Canada, China and UK Only)
- Sunshine (China Only)
- Suravenir (France Only)
- SwissLife (France Only)
- Taikang (China Only)
- Tata (India Only)
- TD Insurance (Canada Only)
- The Co-op (UK Only)
- Tianan (China Only)
- Transamerica (Canada Only)
- UL Mutual (Canada Only)
- Unicredit Allianz (Italy Only)
- UnipolSai (Italy Only)
- Vitality (UK Only)
- Wawanesa (Canada Only)
- Western (Canada Only)
- Zurich (China, Germany, Italy, Spain and UK Only)
- Other / don't know
- None of these / I don't have this type of insurance

Insurance Purchase Factors

What is most important to you when picking an insurance policy?

- Brand name / reputation
- Company you've used before
- Customer service
- Ease of application
- Exclusions
- Level of cover
- Level of excess
- Price
- Provided by employer
- Recommendation from comparison / review site
- Recommendation from friend / relative
- Other / don't know

Additions

There are many new local brands and options for each of the GWI Core Plus markets (Canada, China, India and Italy), these are listed throughout the questionnaire document. This new additions section instead focuses on other new questions and answer options.

Food Product Requirements / Qualities

Which of these qualities are important to you in relation to food products?

- Products made in Canada
- Products made in China
- Products made in India
- Products made in Italy

Types of Tea

Which of these teas do you drink?

- Fresh / loose leaf tea (China Only)
- Masala chai (India Only)
- White tea (India Only)

Removals

Energy Supplier

Who is your energy supplier (gas, electric, etc)? Please select a maximum of 2 energy suppliers

- Avro
- Fortuluz
- Green Planet Energy
- Greenpeace Energy
- Green Star Energy
- Igloo
- Lersa
- Nexus
- People's Energy
- Peusa
- PFP Energy
- Pure Planet
- Tonik
- Uniper
- Wombbat

Car / Automotive Insurance Brands

Which company provides your automotive / car insurance?

- Aegon (Spain Only)
- Allsecur (France Only)
- Amaguiz.com (France Only)
- April (France Only)
- Brightside (UK Only)
- Clikc Seguros (Spain Only)
- DBV-Winterthur (Germany Only)
- Do not publish - Nexible (Germany Only)
- Endsleigh (UK Only)
- Euro Assurance (France Only)
- Ima Ibérica (Spain Only)
- ING (Spain Only)
- Ladybird (UK Only)
- MMT Seguros (Spain Only)
- Nuez (Spain Only)
- Signal Iduna (Germany Only)
- Volksfürsorge (Germany Only)

Health / Medical Insurance Brands

Which company provides your health / medical insurance?

- Ampli (France Only)
- AssurOnline (France Only)
- Carrefour (France Only)
- Catalana Occidente (Spain Only)
- Cocoon (France Only)
- DBV-Winterthur (Germany Only)
- Deutscher Ring (Germany Only)
- Envivas (Germany Only)
- Guardian (UK Only)
- Health-on-Line (UK Only)
- HEK (Germany Only)
- LMP (France Only)
- LV= (Liverpool Victoria) (UK Only)
- mhplus (Germany Only)
- Mutuelle Bleue (France Only)
- Mutuelle MGC (France Only)
- Mutuelle Ociane (France Only)
- Plus Ultra Seguros (Spain Only)
- Quinta de Salut L'Aliança (Spain Only)
- R+V Versicherung (Germany Only)
- Royal London (UK Only)
- Securvita (Germany Only)
- Smatis (France Only)
- The Exeter (UK Only)
- YuLife (UK Only)
- Zurich (UK Only)

Home / Contents Insurance Brands

Which company provides your home / contents insurance?

- Lemonade (Germany Only)
- NatWest (UK Only)

- Onyx (Spain Only)
- Société Générale / Sogessur (France Only)
- Sun Life (UK Only)
- Winterthur (Germany Only)

Life Insurance Brands

Which company provides your life insurance

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> ● Age Co (Age UK) (UK Only) ● Alico (Spain Only) ● Aseval (Spain Only) ● Bank of Ireland (UK Only) ● Beagle Street (UK Only) ● Canada Life (UK Only) ● Cavendish (UK Only) ● Churchill (UK Only) ● CIC (France Only) ● Covéa (France Only) ● Dead Happy (UK Only) ● ESMI (UK Only) ● Frankli (UK Only) ● Gothaer (Germany Only) ● Halifax (UK Only) | <ul style="list-style-type: none"> ● HanseMerkur (Germany Only) ● HDI Gerling (Germany Only) ● Lagun Aro (Spain Only) ● Lloyds (UK Only) ● Malakoff Médéric (France Only) ● MGEN (France Only) ● MGS (Mutua General de Seguros) (Spain Only) ● Munich RE (Germany Only) ● Nationwide (UK Only) ● Old Mutual (UK Only) ● One Family (UK Only) ● Polly (UK Only) ● Reassure (UK Only) | <ul style="list-style-type: none"> ● Royal Bank of Scotland (UK Only) ● Saga (UK Only) ● Santander (UK Only) ● SCOR (France Only) ● Shepherds Friendly (UK Only) ● Signal Iduna (Germany Only) ● Smart (UK Only) ● The Post Office (UK Only) ● Unite Union (UK Only) ● VHV (Germany Only) ● Württembergische (Germany Only) |
|---|--|--|

Travel

Sites Used to Book Travel

When booking travel, which of these sites would you typically use)

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> ● Agoda ● Airbnb ● Alltours (Germany Only) ● Atrapalo (Spain Only) ● B The Travel Brand (Spain Only) ● Barrhead Travel (UK Only) ● Booking.com ● British Airways Holidays (UK Only) ● Check24 (Germany Only) ● Club Méd (France Only) ● Couchsurfing.com ● Crystal Ski Holidays (UK Only) | <ul style="list-style-type: none"> ● DER (Germany Only) ● Destinia (Spain Only) ● EasyJet holidays ● EasyVoyage (France and Spain Only) ● Ebookers ● Edreams (France and Spain Only) ● Emirates Holidays (UK Only) ● Expedia ● Explore Worldwide (UK Only) ● First Choice (UK Only) ● Flight Centre (UK Only) ● GO Voyages (France Only) | <ul style="list-style-type: none"> ● Google Travel ● Great Rail Journeys (UK Only) ● Halcón Viajes (Spain Only) ● Haven (UK Only) ● Hayes & Jarvis (UK Only) ● Heymondo (Germany Only) ● Holiday Hypermarket (UK Only) ● HomeExchange (France, Spain and UK Only) ● Hoseasons (UK Only) ● Hotels.com |
|--|--|--|

- Housetrip (Germany and UK Only)
- Iberojet (Spain Only)
- James Villa Holidays (UK Only)
- Jet2holidays (UK Only)
- Kayak
- Kuoni
- La Collection Air France (France Only)
- Landal GreenParks (UK Only)
- Lastminute.com
- Laterooms (UK Only)
- LILIGO (France Only)
- Logitravel (Spain Only)
- loveholidays (UK Only)
- Lufthansa Holidays (Germany Only)
- Minube (Spain Only)
- Muchoviaje (Spain Only)
- On the Beach (UK Only)
- Opodo
- Pierre et Vacances (France Only)
- Promovacances (France Only)
- Rail Discoveries (UK Only)
- Rastreator (Spain Only)
- ReisenVergleichen24 (Germany Only)
- Reiseuhu (Germany Only)
- Riviera (UK Only)
- Rumbo (Spain Only)
- Secret Escapes (UK Only)
- Skyscanner
- The Co-operative Travel (UK Only)
- Thomas Cook (Germany and UK Only)
- Travel Republic (France and UK Only)
- Travelbag (UK Only)
- TravelHouse (Spain Only)
- Travelocity (Spain and UK Only)
- Travelsphere (UK Only)
- Travelsupermarket (UK Only)
- TripAdvisor (France, Spain and UK Only)
- Trivago
- TUI (France, Germany and UK Only)
- Viajar (Spain Only)
- Viajes Ecuador (Spain Only)
- Viajes el Corte Inglés (Spain Only)
- Virgin Holidays (UK Only)
- Voyage Privé (France and UK Only)
- Voyage SNCF (France Only)
- Vrbo (UK Only)
- Wego (Germany Only)
- None of these

First Choice Travel Site

If you were researching or booking travel tomorrow, which service(s) would be your top choice?

Asked about all travel sites respondents typically use.

Hotels / Accommodation

Hotel / Accommodation Brands Used

Which of these hotel brands / accommodation providers have you stayed at?

- a&o (Germany Only)
- Accor
- Achat (Germany Only)
- Adagio (France Only)
- Airbnb
- Akena (France Only)
- Aloft
- Astotel (France Only)
- B&B (France Only)
- Balladins (France Only)
- Barceló (Spain Only)
- Best Western
- Butlins (UK Only)
- Campanile (France and Spain Only)
- Catalonia Hotels (Spain Only)
- Center Parcs (France, Germany and UK Only)
- Cerise (France Only)
- Champneys (UK Only)
- Citadines (France, Germany and UK Only)
- Citotel (France and Germany Only)
- Clarion (France and UK Only)
- Comfort (France Only)
- Comfort Inn (UK Only)
- CPH (Germany Only)
- Crowne Plaza (France, Germany and UK Only)
- De Vere (UK Only)
- Dorchester (France and UK Only)
- easyHotel (UK Only)
- Forest Holidays (UK Only)

- Four Seasons (UK Only)
- Gîtes de France (France Only)
- H10 (Spain Only)
- Haven (UK Only)
- Hilton
- Holiday Inn / Holiday Inn Express
- HotelFI (France Only)
- Hyatt (France, Germany and UK Only)
- Iberostar (Spain Only)
- Ibis
- InterContinental
- Jurys Inn (UK Only)
- Kyriad (France Only)
- Le Meridien (France, Germany and Spain Only)
- Leonardo (Germany, Spain and UK Only)
- Logis (France and Germany Only)
- Macdonald Hotels (UK Only)
- Magic Costa Blanca (Spain Only)
- Malmaison (UK Only)
- Maritim (Germany Only)
- Marriott
- Meliá (Spain Only)
- Mercure
- Mövenpick (Germany Only)
- Moxy (France, Germany and UK Only)
- NH (Germany and Spain Only)
- None of these
- Novotel
- Occidental (Spain Only)
- Oyo (UK Only)
- Paradores de Turismo (Spain Only)
- Park Plaza (UK Only)
- Premier Inn (UK Only)
- Première Classe (France Only)
- Pullman (France, Germany and UK Only)
- QHotels (UK Only)
- Radisson
- Ramada (France, Germany and UK Only)
- Relais & Châteaux (France Only)
- Riu (Spain Only)
- Shangri-La (France and UK Only)
- Sheraton (Germany, Spain and UK Only)
- Silken (Spain Only)
- Sofitel (France, Germany and UK Only)
- Steigenberger (Germany Only)
- The Ritz-Carlton (UK Only)
- Thistle (UK Only)
- TRYP (Spain Only)
- W Hotels (Spain and UK Only)
- Wyndham (Germany Only)
- None of these

First Choice Hotel / Accommodation Brands

If you were booking a hotel or travel accommodation tomorrow, which brand(s) would be your top choice?

Asked about all hotel brands / accommodation providers the respondent has stayed at.

Hotel / Accommodation Factors Considered

What matters most to you when booking a hotel or travel accommodation?

- Brand name
- Facilities / amenities (e.g. pool, gym, etc)
- Location
- Price
- Reviews
- Room quality
- Room size
- Room variety
- Stayed there before
- Other

Vacation / Holiday Plans

Destinations Intended to Visit (World Regions)

In the next 12 months, which of these places do you intend to go for a holiday?

- Americas
- Asia Pacific
- Europe

- Middle East & Africa
- None of these

Destinations Intended to Visit (Countries)

In the next 12 months, which of these places do you intend to go for a holiday?

- | | | |
|---------------|------------------------------|-----------------|
| ● Croatia | ● Brazil | ● China |
| ● France | ● Canada | ● Hong Kong |
| ● Germany | ● Caribbean | ● India |
| ● Greece | ● Central America | ● Indonesia |
| ● Ireland | ● Egypt | ● Japan |
| ● Italy | ● Israel | ● Malaysia |
| ● Netherlands | ● Mexico | ● New Zealand |
| ● Nordics | ● Qatar | ● Philippines |
| ● Portugal | ● South Africa | ● Singapore |
| ● Russia | ● Tunisia | ● South Korea |
| ● Spain | ● UAE (inc Dubai, Abu Dhabi) | ● Taiwan |
| ● Turkey | ● USA | ● Thailand |
| ● UK | ● Australia | ● Vietnam |
| ● Argentina | | ● None of these |

Types of Vacations Planned

In the next 12 months, what types of holiday(s) / vacation(s) do you intend to take?

- Active (e.g. surfing, climbing etc.)
- Beach
- Camping
- City break
- Country / rural escape
- Cruise
- Road / driving trip
- Safari
- Sightseeing
- Ski Trip
- Special occasion trip (e.g. Wedding, Birthday, Anniversary)
- Seeing family, relatives or friends
- Walking / hiking
- Other
- None of these

Length of Planned Vacation

In the next 12 months, what types of holiday(s) / vacation(s) do you intend to take?

- Long weekend (up to 4 days)
- Short holiday (up to 7 days)
- Long holiday (up to 14 days)
- Long holiday (15+ days)
- Don't know

Planned Vacation Spend

How much do you intend to spend on holiday(s) / vacation(s) in the next 12 months?

Low cost holiday(s), Moderate cost holiday(s), High cost holiday(s), I don't know

- Less than I usually spend
- The same I usually spend
- More than I usually spend
- I don't know

Airlines

Airlines Used

Which of these airlines have you flown with in the last 3 years?

- Aeroflot
- Air Baltic (Germany Only)
- Air Canada (UK Only)
- Air Europa (Spain Only)
- Air France
- Air New Zealand (UK Only)
- American Airlines
- Austrian Airlines (France, Germany and UK Only)
- Avianca (Spain Only)
- British Airways
- Brussels Airlines (Spain and UK Only)
- Cathay Pacific (France and UK Only)
- Condor (Germany Only)
- Corsair (France Only)
- Delta
- EasyJet
- Emirates
- Etihad (France, Germany and UK Only)
- Eurowings (Germany, Spain and UK Only)
- Finnair
- Hop! (France Only)
- Iberia
- Iberia Express (Spain Only)
- Jet2 (UK Only)
- KLM
- LATAM Airlines (Spain Only)
- Lufthansa
- Malaysian Airlines (UK Only)
- Norwegian Air
- Qantas (Germany, Spain and UK Only)
- Qatar
- Royal Air Maroc (France Only)
- Ryanair
- SAS (Scandinavian) (Germany, Spain and UK Only)
- Singapore Airlines
- Swiss Airlines
- TAP (France, Spain and UK Only)
- Thai Airways (UK Only)
- Transavia (France Only)
- TUI (Germany and UK Only)
- Turkish Airlines
- United Airlines
- Virgin Atlantic (UK Only)
- Virgin Atlantic (UK Only)
- Volotea (Spain Only)
- Vueling
- Wizz Air (France, Spain and UK Only)

Cruises

Cruise Operators Used

Have you taken a cruise with any of the following?

- AIDA
- Carnival
- Celebrity Cruises
- Celestyal Cruises

- Costa
- CroisiEurope
- Crystal Cruises
- Cunard
- Disney Cruise Line
- Dreamlines
- e-hoi
- Fred. Olsen
- Holland America
- Hurtigruten
- Marella Cruises
- MSC Cruises
- Norwegian Cruise Line
- Oceania Cruises
- P&O Cruises
- Ponant
- Princess Cruises
- Regent Seven Sea Cruises
- Royal Caribbean
- Saga
- Seabourn
- Silversea
- TUI Cruises
- Viking River Cruises
- Virgin Voyages
- Other
- Have not taken a cruise

Cruise Intention

Are you interested in booking a cruise in the future?

- Interested in booking a cruise
- Possibly interested in booking a cruise
- Not interested in booking a cruise

Car Rental

First Choice Vehicle Rental Companies

If you were renting a vehicle, which of these rental companies would be your top choice?

- | | | |
|-----------------|---------------------|--------------|
| • ADA | • Firefly | • Record |
| • Alamo | • Global Rent-a-Car | • Rent-a-car |
| • Argus Carhire | • Goldcar | • Rhodium |
| • Avis | • Green Motion | • SIXT |
| • Buchbinder | • Hertz | • Thrifty |
| • Budget | • InterRent | • UFODRIVE |
| • Centauro | • Keddy | • Virtuo |
| • Easirent | • National | • Zipcar |
| • Enterprise | • OK Rent-a-Car | • Other |
| • Europcar | • Pepecar | • Don't know |

Vehicle Rental Factors Considered

When renting a vehicle, which factors are most important to you?

- Level of excess
- Price
- Range of makes / models
- Rental brand you know / trust
- Vehicle spec
- Other
- Don't know