

# GlobalWebIndex Core Survey TV, News, Music and Content Services

Q4 2019

## Television Behaviors

### FREQUENCY OF WATCHING TV\*\*

Thinking about television, how often would you say you do the following? This could be on any device and includes anything you watch in your home, office, while traveling or any other location

- Every day or nearly every day
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less than once a month
- Never

- **NET: Watch any type of TV**
- Watch television live as it is broadcast on a TV channel
- Watch shows that you have recorded from TV
- Watch a TV channel's catch-up / on-demand service
- Watch subscription services such as Netflix

**NOTE:** Respondents do not see the "Watch any type of TV option". It is an aggregation of the four other options.

### TV WATCHING BY DEVICE\*\*

In the past month, which devices have you used to do the following? Please include any TV you watch in your home, office, while traveling or any other location.

- TV
- PC/laptop
- Mobile
- Tablet
- Games console
- Media streaming device
- Other

- **NET: Watch any type of TV**
- Watch television live as it is broadcast on a TV channel
- Watch a TV channel's catch-up / on-demand service
- Watch subscription services such as Netflix

**NOTE:** This question is asked to any respondents who say they watch TV live, via catch-up or via subscription services on at least a monthly basis.

### BINGE WATCHING\*

We'd like to ask you about how you engage with television. Please select the point on the scale that best describes you – are you at one end of the scale or somewhere in the middle?

- 1. I regularly watch back-to-back episodes from the same TV show in one go (*e.g. by using on-demand, box-set or streaming services*)
- 2
- 3
- 4
- 5. I never watch back-to-back episodes from the same TV show in one go

**TV GENRES\*\***

In a typical week, which of these genres will you have watched on television?

- Children's
- Comedy
- Culture/Arts & Music
- Documentaries/Factual
- Drama
- Education
- Entertainment/Variety
- Films/Movies
- Game/Quiz shows
- Lifestyle (eg. cooking/gardening)
- News/Current affairs
- Reality
- Science/Nature
- Soap operas/Telenovelas
- Sports
- Talk shows
- Other

NOTE: Respondents are shown genres that they have NOT previously indicated an interest in by selecting a channel in the previous question

## Television Channels

### INTERNATIONAL TV CHANNEL AWARENESS\*\* Which of these international television channels have you heard of?

**NOTE:** GWI's current policy is that channels are asked in all markets where they have official distribution, and TV channels are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

- **Asian Food Channel** Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam
- **AXN** Austria, Brazil, Colombia, Germany, India, Indonesia, Japan, Malaysia, Mexico, Philippines, Poland, South Korea, Spain, Switzerland, Taiwan, Thailand, Vietnam
- **A&E** France, Germany, Argentina, Brazil, Canada, Mexico, USA, Australia
- **BBC World News** All markets exc. China, UK
- **BET** All markets
- **Blaze** Italy, Portugal, Spain, UK
- **Bloomberg Television** All markets
- **CI** Australia, Canada, France, Hong Kong, Ireland, Italy, Indonesia, Malaysia, Netherlands, New Zealand, Philippines, Poland, Portugal, Singapore, South Africa, Spain, Thailand, UK, USA
- **CNBC** All markets exc. Argentina, Brazil, Japan
- **CNBC World** USA
- **CNN** All markets
- **CNN Espanol** Argentina, Brazil, Colombia, Mexico, USA
- **Comedy Central** All markets
- **Deutsche Welle** Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam
- **Discovery Channel** All markets
- **Disney Channel** All markets
- **Diva** Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
- **E!** Argentina, Australia, Brazil, Canada, France, Ireland, Mexico, Poland, Portugal, Singapore, UK & USA
- **ESPN** All markets exc. Austria, Belgium, Egypt, Ireland, Netherlands, Poland, Russia, Saudi Arabia, Sweden, Switzerland, Taiwan, Turkey, Vietnam
- **Euronews** All markets
- **Eurosport** All markets exc. Colombia
- **Fine Living** Belgium, Denmark, Egypt, France, Germany, Netherlands, Portugal, Russia, Saudi Arabia, South Africa, Turkey and UAE
- **Food Network** Argentina, Belgium, Brazil, Colombia, Denmark, Egypt, Germany, Ireland, Malaysia, Netherlands, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Korea, South Africa, Turkey, UAE, UK, USA
- **FOX** All markets exc. Australia, Canada, China, Colombia, Denmark, France, India, New Zealand
- **FOX News** Australia, Brazil, Canada, China, Colombia, Egypt, France, Hong Kong, India, Italy, Japan, Mexico, Netherlands, New Zealand, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey
- **FOX Sports** All markets exc. Austria, Belgium, Canada, Colombia, Denmark, France, Germany, India, Ireland, New Zealand, Poland, Portugal, Russia, Saudi Arabia, Spain, Sweden, Switzerland, Taiwan, UAE, UK
- **France24** All markets
- **HGTV** Egypt, Indonesia, Malaysia, New Zealand, Poland, Philippines, Saudi Arabia, Singapore, UAE and USA
- **History Channel** All markets exc. China, Russia

- **H2** Brazil, Canada, Ireland, Mexico, Philippines, Poland, Russia, Singapore, Sweden, Thailand, UK
- **Lifetime** Brazil, Canada, Hong Kong, Indonesia, Ireland, Malaysia, Mexico, Philippines, Poland, Singapore, South Africa, South Korea, Thailand, Turkey, UK, USA only
- **MTV** All markets
- **National Geographic** All markets exc. New Zealand
- **Nickelodeon** All markets
- **Paramount** All markets
- **Sky News** Austria, Belgium, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only
- **Sky Sports** Austria, Germany, Ireland, Italy and UK
- **Sony ONE** Indonesia, Malaysia and Singapore
- **Syfy** All markets exc. APAC
- **TLC** All markets exc. China, Egypt, France, Italy, Japan and Spain
- **Travel Channel** Australia, Austria, Belgium, Canada, Denmark, Germany, Israel, Japan, Malaysia, Netherlands, New Zealand, Poland, Portugal, Russia, Singapore, South Africa, Sweden, Switzerland, Turkey, UAE, US, UK
- **TV5MONDE** All markets exc. China
- **Universal TV** Argentina, Australia, Brazil, Colombia, Germany, Mexico, South Africa, UK
- **Viceland** Australia, Canada, France, Germany, Italy, New Zealand, Spain, UK, USA
- **None of these**

**INTERNATIONAL TV CHANNELS WATCHED IN LAST YEAR\*\***

In the last 12 months, which of these international television channels have you watched? This could be on a TV, a PC/laptop, a mobile, a tablet or any other device, and includes watching them in your own home, office, while traveling or in any other location

**NOTE:** Respondents answer this question about all channels they have heard of

**FREQUENCY OF WATCHING INTERNATIONAL TV CHANNELS\*\***

How frequently do you typically watch these channels? This could be on any device, and in any location.

- Every day / most days
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less often

**NOTE:** Respondents answer this question about all channels they have watched in the last 12 months

**FREQUENCY  
OF WATCHING  
INTERNATIONAL TV  
CHANNELS\*\***

How frequently do you typically watch these channels?

This could be on any device, and in any location.

- Every day / most days
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less often

**NOTE:** Respondents answer this question about all channels they have watched in the last 12 months

**DEVICES USED  
TO WATCH  
CHANNELS\*\***

Which devices have you used to watch these channels in the last 30 days?

- TV
- Mobile Phone
- PC / Laptop
- Tablet
- Other

**NOTE:** Respondents answer this question about all channels they watch on a monthly basis

## International TV Channel Dayparts

<b>INTERNATIONAL TV CHANNEL DAYPARTS**</b>	<p><i>This question is exclusive to clients who have subscribed to the TV Channel Reach &amp; Frequency module. Between which times of the day do you typically watch each of these channels?</i></p>	<ul style="list-style-type: none"> <li>• 6am - 9am</li> <li>• 9am - 12pm</li> <li>• 12pm - 2pm</li> <li>• 2pm - 5pm</li> <li>• 5pm - 7pm</li> </ul>	<ul style="list-style-type: none"> <li>• 7pm - 10pm</li> <li>• 10pm - 12am</li> <li>• 12am - 2am</li> <li>• 2am - 6am</li> <li>• Don't watch on weekdays</li> </ul>
	<ul style="list-style-type: none"> <li>• Any Day</li> <li>• Weekdays</li> <li>• Weekends</li> </ul>	<p><b>NOTE:</b> Respondents answer this question about all channels they watch every day or 4-5 times a week</p>	
<b>WEEKDAY INTERNATIONAL TV CHANNEL DAYPARTS**</b>	<p><i>This question is exclusive to clients who have subscribed to the TV Channel Reach &amp; Frequency module. On weekdays (Monday to Friday), between which times of the day do you typically watch each of these channels?</i></p>	<ul style="list-style-type: none"> <li>• 6am - 9am</li> <li>• 9am - 12pm</li> <li>• 12pm - 2pm</li> <li>• 2pm - 5pm</li> <li>• 5pm - 7pm</li> </ul>	<ul style="list-style-type: none"> <li>• 7pm - 10pm</li> <li>• 10pm - 12am</li> <li>• 12am - 2am</li> <li>• 2am - 6am</li> <li>• Don't watch on weekdays</li> </ul>
		<p><b>NOTE:</b> Respondents answer this question about all channels they watch every day or 4-5 times a week</p>	
<b>WEEKEND INTERNATIONAL TV CHANNEL DAYPARTS**</b>	<p><i>This question is exclusive to clients who have subscribed to the TV Channel Reach &amp; Frequency module. At the weekend (Saturday-Sunday), between which times of the day do you typically watch each of these channels?</i></p>	<ul style="list-style-type: none"> <li>• 6am - 9am</li> <li>• 9am - 12pm</li> <li>• 12pm - 2pm</li> <li>• 2pm - 5pm</li> <li>• 5pm - 7pm</li> </ul>	<ul style="list-style-type: none"> <li>• 7pm - 10pm</li> <li>• 10pm - 12am</li> <li>• 12am - 2am</li> <li>• 2am - 6am</li> <li>• Don't watch at the weekend</li> </ul>
		<p><b>NOTE:</b> Respondents answer this question about all channels they watch every day or 4-5 times a week</p>	

## TV, Film and Video Services

**TV, FILM AND VIDEO** In the last month, which of these services have you used to watch/download TV shows, films or videos?

**SERVICES:**

**ENGAGEMENT\*\***

Please think about any sort of TV, video or film content that you have watched, streamed, downloaded or accessed in any other way.

Argentina	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Arnet Play</li><li>• Blim</li><li>• Claro Video</li></ul>	<ul style="list-style-type: none"><li>• Crackle</li><li>• Google Play</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li></ul>	<ul style="list-style-type: none"><li>• Netflix</li><li>• NFL Game Pass</li><li>• Studio+</li><li>• Vimeo</li></ul>	
Australia	<ul style="list-style-type: none"><li>• 7plus</li><li>• 9Now</li><li>• ABC iview</li><li>• Amazon Prime Video</li><li>• Crackle</li></ul>	<ul style="list-style-type: none"><li>• Foxtel Play</li><li>• Google Play</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Quikflix</li><li>• SBS On Demand</li><li>• Stan.com.au</li><li>• Ten Play</li><li>• Vimeo</li></ul>	
Austria	<ul style="list-style-type: none"><li>• 7tv.at</li><li>• Amazon Prime Video</li><li>• Dazn</li><li>• Flimmit</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• ITunes</li><li>• Maxdome</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• ORF TVthek</li><li>• Plus 4 Mediathek</li><li>• Rakuten TV</li><li>• Sky Online #</li><li>• Sky Ticket</li><li>• Vimeo</li></ul>	
Belgium	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• CanalPlay Infinity</li><li>• Google Play</li><li>• iTunes</li><li>• MUBI</li></ul>	<ul style="list-style-type: none"><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Proximus TV Replay</li><li>• Rakuten TV</li><li>• RTL À L’Infini</li></ul>	<ul style="list-style-type: none"><li>• Stievie / Stievie Free</li><li>• Telenet Play</li><li>• Trace Play</li><li>• Videoland</li><li>• Vimeo</li></ul>	<ul style="list-style-type: none"><li>• VOOmotion</li><li>• VRT NU</li></ul>
Brazil	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Claro Video</li><li>• Crackle</li><li>• Dazn</li></ul>	<ul style="list-style-type: none"><li>• Google Play</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Studio+</li><li>• Telecine Play</li><li>• Vimeo</li></ul>	
Canada	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Club Illico</li><li>• Crackle</li><li>• Crave TV</li></ul>	<ul style="list-style-type: none"><li>• Dazn</li><li>• Google Play</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li></ul>	<ul style="list-style-type: none"><li>• Netflix</li><li>• NFL Game Pass</li><li>• TOU.TV Extra</li><li>• Vimeo</li></ul>	



China	<ul style="list-style-type: none"> <li>• BesTV</li> <li>• China Mobile Migu</li> <li>• Google Play</li> <li>• iQiyi</li> <li>• iTunes</li> </ul>	<ul style="list-style-type: none"> <li>• LeTV</li> <li>• MangoTV</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> </ul>	<ul style="list-style-type: none"> <li>• NFL Game Pass</li> <li>• PPTV</li> <li>• Sohu</li> <li>• T Mall Box Office</li> <li>• Tencent Hollywood VIP</li> </ul>	<ul style="list-style-type: none"> <li>• Vimeo</li> <li>• YOU On Demand</li> <li>• Youku &amp; Tudou</li> </ul>
Colombia	<ul style="list-style-type: none"> <li>• Amazon Prime Instant Video</li> <li>• Blim</li> <li>• Crackle</li> </ul>	<ul style="list-style-type: none"> <li>• ETB</li> <li>• Google Play</li> <li>• iTunes</li> <li>• Movistar Play</li> </ul>	<ul style="list-style-type: none"> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Tigo Play</li> <li>• Vimeo</li> </ul>
Denmark	<ul style="list-style-type: none"> <li>• Amazon Prime Instant Video</li> <li>• Blockbuster</li> <li>• Boxer Play</li> <li>• C More</li> <li>• DK4.tv</li> <li>• Dplay</li> <li>• Filmcentralen</li> </ul>	<ul style="list-style-type: none"> <li>• Google Play</li> <li>• HBO Nordic on Demand</li> <li>• iTunes</li> <li>• MinBio</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> </ul>	<ul style="list-style-type: none"> <li>• NFL Game Pass</li> <li>• NUTV</li> <li>• SF Anytime</li> <li>• TV2Play</li> <li>• TV3Play</li> <li>• TV4Play</li> <li>• Viaplay</li> <li>• Vimeo</li> </ul>	<ul style="list-style-type: none"> <li>• YouSee Play</li> <li>• Zattoo.com</li> </ul>
Egypt	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Google Play</li> <li>• iFlix</li> <li>• iTunes</li> </ul>	<ul style="list-style-type: none"> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Nile TV</li> </ul>	<ul style="list-style-type: none"> <li>• ONTV</li> <li>• Shahid.net</li> <li>• Vimeo</li> <li>• Viu</li> </ul>	
France	<ul style="list-style-type: none"> <li>• 6play</li> <li>• Amazon Prime Video</li> <li>• Arte VOD</li> <li>• BFMTV</li> <li>• CanalPlay Infinity</li> <li>• Canal+ à la demande</li> </ul>	<ul style="list-style-type: none"> <li>• Francetv Pluzz</li> <li>• Google Play</li> <li>• iTunes</li> <li>• Molotov</li> <li>• MUBI</li> <li>• MyTF1</li> <li>• NBA League Pass</li> <li>• Netflix</li> </ul>	<ul style="list-style-type: none"> <li>• NFL Game Pass</li> <li>• OCS Go</li> <li>• Orange VOD</li> <li>• Rakuten TV</li> <li>• Studio+</li> <li>• Trace Play</li> <li>• Vimeo</li> <li>• Zive</li> </ul>	
Germany	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• ARD Mediathek</li> <li>• Chili TV</li> <li>• Clipfish</li> <li>• Dazn</li> <li>• Google Play</li> </ul>	<ul style="list-style-type: none"> <li>• iTunes</li> <li>• Maxdome</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Rakuten TV</li> </ul>	<ul style="list-style-type: none"> <li>• Realeyz</li> <li>• RTL TV Now</li> <li>• Sky Online</li> <li>• Sky Ticket</li> <li>• Vimeo</li> <li>• Watchever</li> <li>• Zattoo.com</li> </ul>	<ul style="list-style-type: none"> <li>• ZDF Mediathek</li> </ul>
Hong Kong	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Google Play</li> <li>• HKTV</li> </ul>	<ul style="list-style-type: none"> <li>• iTunes</li> <li>• MUBI</li> <li>• MangoTV</li> <li>• myTV Super</li> </ul>	<ul style="list-style-type: none"> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Vimeo</li> </ul>	<ul style="list-style-type: none"> <li>• Viu</li> </ul>

India	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Google Play</li> <li>• HOOQ</li> <li>• Hotstar</li> </ul>	<ul style="list-style-type: none"> <li>• iTunes</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Sony Liv</li> <li>• Vimeo</li> <li>• Viu</li> <li>• VOOT</li> </ul>	
Indonesia	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• CatchPlay</li> <li>• Google Play</li> <li>• HOOQ</li> </ul>	<ul style="list-style-type: none"> <li>• iFlix</li> <li>• iTunes</li> <li>• MNC Play Media</li> <li>• MUBI</li> <li>• MyFirstMedia</li> </ul>	<ul style="list-style-type: none"> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Tribe</li> <li>• Vimeo</li> </ul>	<ul style="list-style-type: none"> <li>• Viu</li> </ul>
Ireland	<ul style="list-style-type: none"> <li>• Virgin Media Player</li> <li>• Amazon Prime Video</li> <li>• BBC iPlayer</li> <li>• DisneyLife</li> </ul>	<ul style="list-style-type: none"> <li>• Filmbox</li> <li>• Google Play</li> <li>• iTunes</li> <li>• ITV Hub</li> <li>• MUBI</li> </ul>	<ul style="list-style-type: none"> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Rakuten TV</li> <li>• RTE Player</li> </ul>	<ul style="list-style-type: none"> <li>• Sky Go</li> <li>• Vimeo</li> </ul>
Israel	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Google Play</li> </ul>	<ul style="list-style-type: none"> <li>• HOT</li> <li>• iTunes</li> <li>• MUBI</li> </ul>	<ul style="list-style-type: none"> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Shahid.net</li> <li>• Vimeo</li> <li>• Yes</li> </ul>
Italy	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Chili TV</li> <li>• Dazn</li> <li>• Dplay</li> <li>• Google Play</li> </ul>	<ul style="list-style-type: none"> <li>• Infinity</li> <li>• iTunes</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Now TV</li> <li>• Rai Play</li> <li>• Rakuten TV</li> <li>• Sky Online</li> <li>• TIM Vision</li> <li>• Video.Mediaset</li> </ul>	<ul style="list-style-type: none"> <li>• Viewster</li> <li>• Vimeo</li> </ul>
Japan	<ul style="list-style-type: none"> <li>• AbemaTV</li> <li>• AcTVila</li> <li>• Amazon Prime Video</li> <li>• Dazn</li> </ul>	<ul style="list-style-type: none"> <li>• Dtv</li> <li>• Google Play</li> <li>• Hulu</li> <li>• Love TV Show Sites</li> <li>• iTunes</li> </ul>	<ul style="list-style-type: none"> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• OpenRec</li> </ul>	<ul style="list-style-type: none"> <li>• Vimeo</li> </ul>
Malaysia	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Astro on the go</li> <li>• Google Play</li> </ul>	<ul style="list-style-type: none"> <li>• iFlix</li> <li>• iTunes</li> <li>• MUBI</li> <li>• NBA League Pass</li> </ul>	<ul style="list-style-type: none"> <li>• Netflix</li> <li>• NFL Game Pass</li> <li>• Vimeo</li> <li>• Viu</li> </ul>	
Mexico	<ul style="list-style-type: none"> <li>• Amazon Prime Video</li> <li>• Blim</li> <li>• Claro Video</li> <li>• Crackle</li> </ul>	<ul style="list-style-type: none"> <li>• Google Play</li> <li>• iTunes</li> <li>• MUBI</li> <li>• NBA League Pass</li> <li>• Netflix</li> </ul>	<ul style="list-style-type: none"> <li>• NFL Game Pass</li> <li>• Studio+</li> <li>• Vimeo</li> <li>• Vudu</li> </ul>	

Netherlands	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Film1 VoD service</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• NPO Start</li></ul>	<ul style="list-style-type: none"><li>• Rakuten TV</li><li>• RTL XL</li><li>• Videoland</li><li>• Vimeo</li></ul>
New Zealand	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Choice TV</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• Lightbox</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Neon</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Quikflix</li><li>• TVNZ</li><li>• Vimeo</li></ul>
Philippines	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Google Play</li><li>• HOOQ</li><li>• iFlix</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• iWantTV</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Tribe</li><li>• Vimeo</li><li>• Viu</li></ul>
Poland	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Chili TV</li><li>• Filmbox</li><li>• Google Play</li><li>• Ipla</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• MUBI</li><li>• Multimedia VOD</li><li>• NC+ VoD+ / Seriale + SVOD</li></ul>	<ul style="list-style-type: none"><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Player.pl</li><li>• PlayPuls</li></ul> <ul style="list-style-type: none"><li>• ShowMax</li><li>• TVN Player</li><li>• TVP VOD</li><li>• Vimeo</li><li>• VOD.pl</li></ul>
Portugal	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• Rakuten TV</li><li>• TVI Player</li><li>• Vimeo</li></ul>
Romania	<ul style="list-style-type: none"><li>• Antenaplay</li><li>• Digi Online</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• Orange TV GO</li><li>• Telekom TV</li><li>• Trilulilu</li></ul> <ul style="list-style-type: none"><li>• Vimeo</li><li>• Voyo</li></ul>
Russia	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Amediateka</li><li>• Filmbox</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• Ivi.ru</li><li>• Kino1TV</li><li>• Megogo.net</li><li>• MUBI</li></ul>	<ul style="list-style-type: none"><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Now.ru</li><li>• Okko</li></ul> <ul style="list-style-type: none"><li>• TV1000Play</li><li>• Tvigle.ru</li><li>• Vimeo</li><li>• VK</li><li>• Zoomby.ru</li></ul>
Saudi Arabia	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• beIN Connect</li><li>• Google Play</li><li>• Icflix</li></ul>	<ul style="list-style-type: none"><li>• iFlix</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Shahid.net</li><li>• StarzPlay</li><li>• Vimeo</li><li>• Viu</li></ul>
Singapore	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• CatchPlay</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• HOOQ</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li></ul>	<ul style="list-style-type: none"><li>• Netflix</li><li>• NFL Game Pass</li><li>• Singtel TV Go</li><li>• Starhub Go</li></ul> <ul style="list-style-type: none"><li>• Toggle</li><li>• Vimeo</li><li>• Viu</li></ul>

South Africa	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• ShowMax</li><li>• Vimeo</li></ul>	
South Korea	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• EveryOn TV</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• Love TV Show Sites</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• Olleh TV</li><li>• POOQ</li><li>• Tving</li><li>• U+</li><li>• Vimeo</li></ul>	
Spain	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• AtresPlayer</li><li>• Dazn</li><li>• Dplay</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• MiTele</li><li>• Movistar+</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Ono TV Videoclub</li></ul>	<ul style="list-style-type: none"><li>• Rakuten TV</li><li>• RTVE a la carta</li><li>• TotalChannel</li><li>• Videoclub Orange TV</li><li>• Vimeo</li><li>• Zattoo.com</li></ul>	
Sweden	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Boxer Play</li><li>• C More</li><li>• Dplay</li></ul>	<ul style="list-style-type: none"><li>• Google Play</li><li>• iTunes</li><li>• HBO Nordic On Demand</li><li>• MUBI</li></ul>	<ul style="list-style-type: none"><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• SF Anytime</li><li>• SVT Play</li></ul>	<ul style="list-style-type: none"><li>• TV3 Play</li><li>• TV4 Play</li><li>• Viaplay</li><li>• Vimeo</li></ul>
Switzerland	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Dazn</li><li>• Google Play</li><li>• iTunes</li></ul>	<ul style="list-style-type: none"><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Play SRF</li></ul>	<ul style="list-style-type: none"><li>• Rakuten TV</li><li>• Teleboy.ch</li><li>• Vimeo</li><li>• Wilmaa.com</li><li>• Zattoo.com</li></ul>	
Taiwan	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• CatchPlay</li><li>• CHOCOTV</li><li>• FriDay.tw Video</li><li>• Gamer.com.tw</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• iQiyi</li><li>• iTunes</li><li>• KKTV</li><li>• LeTV</li><li>• LiTV</li><li>• Line.me TV</li><li>• Love TV Show Sites</li></ul>	<ul style="list-style-type: none"><li>• MangoTV</li><li>• MUBI</li><li>• myVideo.net</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Sohu</li></ul>	<ul style="list-style-type: none"><li>• Tribe</li><li>• Vimeo</li><li>• Youku &amp; Tudou</li></ul>
Thailand	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• ch7HD</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• HOOQ</li><li>• iFlix</li><li>• iTunes</li><li>• Line.me TV</li></ul>	<ul style="list-style-type: none"><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• Vimeo</li><li>• Viu</li></ul>
Turkey	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• BluTV</li><li>• Filmbox</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li></ul>	<ul style="list-style-type: none"><li>• Puhu TV</li><li>• Tivibu</li><li>• TRT TV</li><li>• Turkcell</li><li>• Vimeo</li></ul>	

UAE	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• beIN Connect</li><li>• Filmbox</li><li>• Google Play</li><li>• icflix</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Shahid.net</li></ul>	<ul style="list-style-type: none"><li>• StarzPlay</li><li>• Vimeo</li><li>• Viu</li></ul>	
United Kingdom	<ul style="list-style-type: none"><li>• All 4</li><li>• Amazon Prime Video</li><li>• BBC iPlayer</li><li>• Chili TV</li><li>• Demand 5</li></ul>	<ul style="list-style-type: none"><li>• Disney Life</li><li>• Google Play</li><li>• iTunes</li><li>• ITV Hub</li><li>• MUBI</li><li>• My5</li></ul>	<ul style="list-style-type: none"><li>• NBA League Pass</li><li>• Netflix</li><li>• NFL Game Pass</li><li>• Now TV</li><li>• Rakuten TV</li><li>• Sky Go</li></ul>	<ul style="list-style-type: none"><li>• TV Catchup</li><li>• Vimeo</li><li>• Zattoo.com</li></ul>
USA	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• CBS All Access</li><li>• Crackle</li><li>• Dazn</li><li>• Filmbox</li><li>• Google Play</li></ul>	<ul style="list-style-type: none"><li>• HBO Go</li><li>• HBO Now</li><li>• Hulu</li><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• PlayStation Vue</li><li>• Showtime</li><li>• Sling TV</li><li>• StarzPlay</li><li>• Trace Play</li><li>• Vimeo</li></ul>	<ul style="list-style-type: none"><li>• Vudu</li><li>• WWE</li></ul>
Vietnam	<ul style="list-style-type: none"><li>• Amazon Prime Video</li><li>• Google Play</li><li>• iFlix</li></ul>	<ul style="list-style-type: none"><li>• iTunes</li><li>• MUBI</li><li>• NBA League Pass</li><li>• Netflix</li></ul>	<ul style="list-style-type: none"><li>• NFL Game Pass</li><li>• Vimeo</li><li>• Viu</li></ul>	

**TV, FILM AND VIDEO SERVICES: ACCOUNT TYPE\*\*** For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

**TV, FILM AND VIDEO SERVICES: ACCOUNT USAGE\*\*** For each of these services, could you tell us how many people use / share your account?

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

<b>TV, FILM AND VIDEO SERVICES: DEVICES USED TO WATCH TV SERVICES**</b>	Which devices have you used to watch these services in the last 30 days?	<ul style="list-style-type: none"> <li>• Amazon Prime Video <i>All Countries except China</i></li> <li>• HBO Go <i>Select Markets Only</i></li> <li>• HBO Now <i>USA Only</i></li> <li>• Hulu <i>Japan and USA Only</i></li> <li>• Netflix</li> </ul>
	<ul style="list-style-type: none"> <li>• TV</li> <li>• Mobile Phone</li> <li>• PC / Laptop</li> <li>• Tablet</li> <li>• Other</li> </ul>	
<b>PAY TV SUBSCRIPTIONS</b>	Do you pay for a subscription TV service ( <i>e.g. cable, satellite TV or IPTV</i> )? By this we mean a service which gives you access to broadcast television channels that are not available on free-to-air TV and which you would not be able to see without paying for them.	<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> </ul>

## Second-Screening

<b>SECOND-SCREEN DEVICES**</b>	Thinking about when you've watched TV recently, which of the following devices have you also used at the same time?	<ul style="list-style-type: none"> <li>• Desktop PC</li> <li>• e-Reader</li> <li>• Laptop PC</li> <li>• Mobile phone</li> <li>• Tablet device</li> <li>• None of the above</li> </ul>
<b>SECOND-SCREEN ACTIVITIES**</b>	When watching TV, which of these things do you often do on another device at the same time?	<ul style="list-style-type: none"> <li>• Chat to / message friends</li> <li>• Interact with the online content of the TV show</li> <li>• Play games</li> <li>• Read my emails</li> <li>• Read the news</li> <li>• Search for information related to what I'm watching</li> <li>• Search for products to buy</li> <li>• Share my opinion of a TV show</li> <li>• Use social networks</li> <li>• None of the above</li> </ul>

## News Services

<b>NEWS SERVICES:</b> <b>AWARENESS**</b>	Which of these news services		
	have you heard of?		
		<ul style="list-style-type: none"> <li>BBC News</li> <li>Bleacher Report</li> <li>Bloomberg</li> <li>Business Insider</li> <li>Buzzfeed</li> <li>CNBC</li> <li>CNN</li> <li>CNN Arabic</li> <li>CNN Espanol</li> <li>Deutsche Welle</li> <li>Discovery</li> <li>Economist</li> <li>ESPN</li> <li>Euronews</li> <li>Eurosport</li> <li>Financial Times</li> <li>Forbes</li> <li>France 24</li> <li>Guardian</li> <li>Huffington Post</li> <li>International Business Times</li> <li>Konbini</li> <li>MailOnline</li> <li>MSNBC</li> <li>National Geographic</li> <li>NBC News</li> <li>Newsweek</li> <li>Quartz</li> <li>Reuters</li> <li>Sky News</li> <li>TIME.com</li> <li>The New York Times</li> <li>The Telegraph</li> <li>The Times</li> <li>Vice</li> <li>Wall Street Journal</li> <li>Washington Post</li> <li>None of these</li> </ul>	<p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>Egypt, Saudi Arabia, UAE only</p> <p>Argentina, Brazil, Colombia, Mexico, Spain, USA only</p> <p>Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam only</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets exc. China</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only</p> <p>All markets</p> <p>All markets</p> <p>UK Only</p> <p>UK Only</p> <p>All markets</p> <p>All markets</p> <p>All markets</p>

**NOTE:** News services are not currently asked about in GWl's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

Questions marked with \*\* appear in the Media module of the Core survey, and are asked to a representative sub-set of the sample

**NEWS SERVICES:  
ENGAGEMENT\*\***

When using the internet in the last 30 days, have you seen an online article, video or news story from any of the following services? *This could be on any website or app, on social media, or anywhere else on the internet. Please select all that apply.*

**NOTE:** This question is asked in relation to all services that the respondent has heard of.

**NEWS SERVICES:  
PLACES VIEWED\*\***

For these services, could you tell us where you have seen one of their videos, articles or stories online during the last 30 days?

- On their website or app
- On social media
- On a news app (*e.g. Flipboard / Apple News*)
- Somewhere else on the internet

**NOTE:** This question is asked for all services that respondents have seen stories / videos from in the last 30 days.



**NEWS SERVICES:  
PERCEPTIONS\*\***

Please could you select the qualities that you would associate with each of these news brands?

- Gives expert opinion/analysis
- Is trustworthy and accurate
- Is relevant to me
- None of these
- Haven't heard of

**NOTE:** This question is asked for all services that respondents have heard of

• BBC News	All markets exc. China
• Bleacher Report	All markets exc. China
• Bloomberg	All markets exc. China
• Business Insider	All markets exc. China
• BuzzFeed	All markets exc. China
• CNBC	All markets exc. China
• CNN	All markets exc. China
• CNN Arabic	Egypt, Saudi Arabia, UAE only
• CNN Espanol	Argentina, Brazil, Colombia, Mexico, Spain, USA only
• Deutsche Welle	Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam
• Economist	All markets exc. China
• Euronews	All markets exc. China
• France 24	All markets exc. China
• Guardian	All markets exc. China
• Huffington Post	All markets exc. China
• Konbini	All markets exc. China
• MailOnline	All markets exc. China
• MSNBC	All markets exc. China
• NBC News	All markets exc. China
• Newsweek	All markets exc. China
• Quartz	All markets exc. China
• Reuters	All markets exc. China
• Sky News	Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only
• The New York Times	All markets exc. China
• The Telegraph	UK only
• The Times	UK only
• Vice	All markets exc. China
• Wall Street Journal	All markets exc. China

**NOTE:** News services are not currently asked about in GWl's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

## Music

### MUSIC ATTITUDES\*\*

We'd like to ask you about how you engage with music.

For each of these sets of statements, please select the point on the scale that best describes you - are you at one end of the scale or somewhere in the middle?

- I typically prefer to control the music I listen to  
*(e.g. by making playlists or choosing albums I like)*
- I typically prefer to let music play in the background  
*(e.g. by listening to the radio or playlists made by other people)*
- I'm usually one of the first people to discover new music artists
- I usually start liking music artists later, after they have had lots more exposure
- I am passionate about a really wide range of music artists
- I am passionate about a small number of music artists
- For the music artists I'm passionate about, I prefer listening to a wide range of their songs
- For the music artists I'm passionate about, I prefer listening to a small selection of their songs
- I mainly listen to music artists that are less well-known / popular
- I mainly listen to music artists that are well-known / popular
- I enjoy the process of looking for new music artists / songs
- I am not very interested in making an effort to look for new music artists / songs
- I typically hear about new music from lots of different sources
- I typically hear about new music from the same few sources
- I prefer to access music via online services, without owning the songs themselves
- I prefer to own the songs I listen to  
*(e.g. by purchasing albums or paying for downloads)*
- I regularly attend live music concerts / events
- I never attend live music concerts / events

**MUSIC SERVICES:  
ENGAGEMENT\*\***

In the last month, which of these services have you used to listen to/download music, radio or audiobook content?

*Please think about any sort of music, radio or audiobook content that you have listened to, streamed, downloaded or accessed in any other way.*

- Amazon Music Unlimited Austria, Belgium, Colombia, Germany, Netherlands, Poland, Portugal, Sweden, UK, USA
- Amazon Prime Music Austria, Canada, France, Germany, India, Italy, Japan, Spain, Switzerland, UK, USA
- Anghami Egypt, Israel, Saudi Arabia, UAE
- Apple Music All markets
- Audible All markets
- Deezer All markets
- Google Play Music All markets
- iHeartRadio Australia, Canada, New Zealand and USA
- iTunes All markets
- JOOX Hong Kong, Indonesia, Malaysia, South Africa, Thailand
- Juke Music Austria
- Kugou China, Hong Kong, Taiwan
- Kuwo China, Hong Kong, Taiwan
- Music Pocket Egypt
- Musify All markets
- Nile FM Egypt
- Nogoum FM Egypt
- Pandora USA
- QQ Music China, Hong Kong, Taiwan
- Shiri Israel
- SoundCloud All markets
- Spotify All markets
- Tidal Argentina, Australia, Austria, Belgium, Brazil, Canada, Colombia, Denmark, France, Germany, Hong Kong, Ireland, Israel, Italy, Malaysia, Mexico, Netherlands, New Zealand, Poland, Portugal, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, United Kingdom, USA
- Xiami China
- YouSee Musik Denmark
- YouTube Music Australia, Mexico, New Zealand, South Korea and USA only
- None of these

**MUSIC SERVICES:  
ACCOUNT TYPE\*\***

For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

**MUSIC SERVICES:** For each of these services, could you tell us how many people use / share your account?  
**ACCOUNT USAGE\*\***

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

**MUSIC GENRES\*\*** Thinking about music, which of the following genres do you enjoy listening to?

- '60s Music
- '70s Music
- '80s Music
- '90s Music
- '00s Music
- Acoustic
- African Language *South Africa only*
- Afrikaans *South Africa only*
- Afro-House *South Africa only*
- Afro-Soul *South Africa only*
- Alternative Rock
- Ambient
- Bhangra / Bollywood
- Big Band / Swing
- Blues
- Chanson Française *France only*
- Classic Rock
- Classic Soul
- Classical & Opera
- Contemporary Christian
- Country
- Dance
- Death Metal
- Disco
- Drum 'N' Bass
- Dubstep
- Easy-Listening
- EDM  
(*Electronic Dance Music*)
- Electro Pop
- Electronic / Techno
- Emo Rock
- Folk
- Funk
- Gospel
- Gothic
- Gqom *South Africa only*
- Grunge
- Hard Rock
- Heavy Metal
- Hip-Hop
- Holiday / Christmas
- House
- Indie Pop
- Indie Rock
- Jazz
- Kawaii *South Africa only*
- Latin
- Local / Vernacular Hip-Hop / Rap  
*South Africa only*
- Maskandi *South Africa only*
- Motown
- Oldies / Rock & Roll
- Pop / Top 40
- Punk
- Rap
- Rap Français *France only*
- Reggae / Ska
- Reggaeton
- R'n'B
- Rock
- Salsa
- Singer Songwriter
- Soft Rock
- Soul
- Soundtracks / Original Scores
- Techno
- Trance
- Variété Française *France only*
- World
- None of these



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